500 Power Prompts

FOR PROFESSIONALS & EXECUTIVES

The Definitive AI Prompt Library

AUTHOR	PROMPTS	CATEGORIES	PUBLISHED BY
Igor Mihaljko	500	10	DSM.promo

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What's Inside

500 battle-tested AI prompts organized across 10 professional categories. Every prompt is copy-paste ready and works with any major AI platform.

How to Use This Guide

Each prompt is designed to be **copy-pasted directly** into any AI assistant — ChatGPT, Claude, Gemini, or Copilot. Replace bracketed placeholders like **[Company Name]** with your specific context for best results.

For maximum impact, **chain prompts together** — use the output of one prompt as context for the next, creating complete workflows in minutes instead of hours.

500	**10**
TOTAL PROMPTS	CATEGORIES
50	**2026**
SUBCATEGORIES	EDITION

01 EXECUTIVE LEADERSHIP 50 Prompts	**02** SALES & BD 50 Prompts	**03** MARKETING 50 Prompts	**04** AI & AUTOMATION 50 Prompts	**05** CYBERSECURITY 50 Prompts
06 FINANCE & OPS 50 Prompts	**07** HR & TALENT 50 Prompts	**08** CUSTOMER SUCCESS 50 Prompts	**09** PRODUCT 50 Prompts	**10** PRODUCTIVITY 50 Prompts

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500 Power Prompts for Professionals — 2026 Edition

By Igor Mihaljko · Founder & CEO, DSM.promo

AI-POWERED AUTOMATION & MARKETING SOLUTIONS

dsm.promo · hello@dsm.promo · +1 (464) 927-6290

Executive Leadership

50 prompts for vision, strategy, decision making, communication, culture, and crisis management.

● PROMPTS 1 – 50

Strategic Planning

001

Three-Year Strategic Roadmap — Act as a strategy consultant for a mid-market B2B SaaS company with $8M ARR that is preparing a three-year strategic roadmap. Analyze the typical growth inflection points, market expansion opportunities, and resource allocation trade-offs a company at this stage faces. Produce a structured roadmap document with quarterly milestones, KPI targets, risk factors, and resource requirements formatted as a table for each year.

002

Competitive Moat Assessment — You are a corporate strategist evaluating the defensibility of a company's competitive position in the cybersecurity managed services market. Identify and rank the five most durable types of competitive moats (network effects, switching costs, proprietary data, regulatory capture, brand trust) and explain how each applies to this industry. Output a scored assessment matrix with each moat rated 1–10 for strength, sustainability, and investment required, plus a one-paragraph action plan per moat.

003

OKR Framework Design — Act as a Chief of Staff helping a 45-person technology company implement OKRs for the first time. Design a complete OKR framework that includes company-level, department-level, and individual-level objectives with 2-3 key results each for Q3. Include specific guidance on cadence (weekly check-ins, monthly scoring, quarterly reviews), scoring methodology, and common pitfalls to avoid, formatted as an implementation playbook with templates.

004

Market Entry Prioritization — You are an executive advisor helping a US-based IT services company evaluate expansion into three new geographic markets: UK, Australia, and Germany. For each market, analyze regulatory complexity, competitive density, customer acquisition cost benchmarks, and talent availability. Deliver a weighted decision matrix with scores across eight criteria and a final recommendation with a phased entry timeline.

005

Resource Allocation During Growth — Act as a fractional CFO advising a bootstrapped software company that just crossed $3M ARR and must decide how to allocate its next $500K of investment across engineering, sales, marketing, and customer success. Present three allocation scenarios (growth-aggressive, balanced, efficiency-focused) with projected impact on ARR growth rate, burn rate, and runway. Format the output as a board-ready memo with a scenario comparison table and a clear recommendation.

006

Strategic Partnership Evaluation — You are a business development strategist evaluating a potential technology partnership between a managed IT services provider and a cloud infrastructure vendor. Outline the key factors to assess including revenue impact, customer overlap, technical integration effort, exclusivity terms, and exit clauses. Produce a partnership evaluation scorecard with weighted criteria, a term sheet checklist, and three deal structure options ranked by risk and upside.

007

Annual Planning Retreat Agenda — Act as an executive facilitator designing a two-day annual strategic planning retreat for a leadership team of eight people. The company is pivoting from project-based revenue to recurring managed services. Create a detailed agenda with session topics, time blocks, pre-work assignments, facilitation techniques for each session, and expected outputs. Include specific workshop exercises for vision alignment, SWOT analysis, and priority voting.

008

Digital Transformation Roadmap — You are a digital transformation advisor for a traditional professional services firm with 200 employees that still relies heavily on manual processes, email-based workflows, and spreadsheet reporting. Assess the typical transformation phases (audit, pilot, scale, optimize) and recommend a prioritized 18-month roadmap. Output a Gantt-style phase plan with dependencies, quick wins for the first 90 days, technology stack recommendations, and change management milestones.

009

Board Presentation Strategy — Act as an investor relations advisor helping a CEO prepare for a board meeting where the company missed its Q2 revenue target by 15%. Structure a presentation narrative that acknowledges the shortfall, provides root cause analysis, presents corrective actions with timelines, and reframes the opportunity ahead. Deliver a slide-by-slide outline (12 slides max) with talking points, anticipated board questions, and prepared responses.

010

Exit Strategy Planning — You are an M&A advisor helping the founder of a $5M ARR SaaS company think through exit options over a 3-5 year horizon. Compare four exit paths (strategic acquisition, PE buyout, management buyout, IPO) across dimensions of valuation multiple, founder control, timeline, preparation effort, and tax implications. Produce a decision framework document with a comparison table, a readiness checklist for each path, and the three most impactful value-creation levers to pursue immediately.

Market Analysis

011

Total Addressable Market Sizing — Act as a market research analyst sizing the total addressable market (TAM), serviceable addressable market (SAM), and serviceable obtainable market (SOM) for AI-powered IT monitoring tools targeting SMBs in North America. Use both top-down (industry revenue data) and bottom-up (customer count x average deal size) approaches. Present the findings in a structured report with data sources cited, assumptions stated, and a visual-ready table comparing both methodologies.

012

Competitor Landscape Mapping — You are a competitive intelligence analyst mapping the competitive landscape for a managed cybersecurity services provider. Identify and categorize competitors into tiers (direct, adjacent, emerging) and analyze each on pricing model, target segment, key differentiators, funding status, and market share estimates. Deliver a competitor matrix table with 10 companies, a positioning map description (axes: specialization vs. breadth, enterprise vs. SMB), and three strategic implications.

013

Industry Trend Impact Assessment — Act as a futurist analyzing five macro trends (AI automation, zero-trust security, remote work permanence, regulatory expansion, consolidation of MSP market) and their impact on a mid-market managed IT services company over the next three years. For each trend, assess probability, timeline to impact, magnitude, and whether it represents a threat or opportunity. Format as a trend impact matrix with a one-paragraph strategic response per trend.

014

Customer Segmentation Analysis — You are a market strategist performing customer segmentation analysis for a B2B software company that serves clients ranging from 10-person startups to 500-person enterprises. Define five distinct customer segments based on company size, industry, buying behavior, service needs, and lifetime value potential. For each segment, provide a persona profile, estimated segment size, acquisition channel preferences, and a recommended go-to-market approach, formatted as segment cards.

015

Pricing Benchmark Study — Act as a pricing strategist benchmarking the pricing of managed IT services in the US SMB market (companies with 20-200 employees). Research and present typical pricing models (per-user, per-device, tiered bundles, AYCE), average price points, margin benchmarks, and packaging strategies used by top providers. Deliver a pricing comparison table with 8 data points, a recommended pricing architecture, and a migration plan for shifting from hourly billing to managed services.

016

Market Disruption Scenario Planning — You are a strategic planner developing three disruption scenarios for the IT services industry over the next five years: (1) AI replaces 60% of L1/L2 support, (2) hyperscalers offer direct SMB managed services, (3) regulatory changes mandate local data residency. For each scenario, model the market impact, identify winners and losers, and recommend defensive and offensive strategies. Present as a scenario planning document with probability assessments and trigger indicators to monitor.

017

Voice of Customer Synthesis — Act as a customer insights researcher who has collected feedback from 50 B2B customers of an IT services company through NPS surveys, support tickets, and quarterly business reviews. Synthesize common themes into a voice-of-customer report that identifies the top five pain points, top five value drivers, three unmet needs, and two emerging expectations. Format with direct quote examples, frequency counts, and prioritized recommendations for product and service improvements.

018

Geographic Market Comparison — You are an expansion strategist comparing the managed IT services markets in Texas, Florida, and Colorado for a company planning to open its second office. Analyze each market on business density, IT spending per capita, competitive saturation, cost of living (talent costs), regulatory environment, and proximity to target industries. Produce a side-by-side comparison table with weighted scores and a final recommendation with rationale.

019

Technology Adoption Curve Analysis — Act as a technology analyst mapping where specific technologies (AI copilots, SASE, passwordless auth, AIOps, edge computing) sit on the adoption curve for the SMB market specifically, not enterprise. For each technology, estimate current adoption percentage among SMBs, projected adoption in 2 years, key barriers to adoption, and the revenue opportunity for MSPs who offer these as managed services. Deliver as an adoption curve visual description with a monetization strategy per technology.

020

Win/Loss Analysis Framework — You are a sales operations analyst designing a systematic win/loss analysis program for a B2B company that closes 15-20 deals per quarter. Create a complete framework including interview question templates (for wins and losses separately), data collection methodology, analysis categories (price, product, relationships, timing, competition), reporting cadence, and a sample quarterly win/loss report template. Include specific instructions for removing bias from the interview process.

Decision Making

021

Build vs. Buy Technology Decision — Act as a CTO advisor helping a company decide whether to build a custom client portal or buy an off-the-shelf solution. Structure a build-vs-buy analysis covering total cost of ownership over 3 years (development, maintenance, opportunity cost vs. licensing, customization, integration), time to value, competitive differentiation potential, and technical debt risk. Present as a decision memo with a weighted scoring matrix, financial comparison table, and a clear recommendation with conditions.

022

Hiring Priority Framework — You are an HR strategist helping a CEO decide between hiring a VP of Sales, a Senior Engineer, or a Customer Success Manager as the company's next hire, given budget for only one. Evaluate each role's impact on revenue growth, customer retention, product velocity, and team capacity using a structured framework. Deliver a prioritization matrix with impact scores across six business dimensions, a 90-day expected ROI for each hire, and a sequenced hiring plan for the next three roles.

023

Investment Decision Under Uncertainty — Act as a decision science advisor helping a leadership team evaluate a $200K investment in developing an AI-powered feature when market demand is uncertain. Apply decision tree analysis with three demand scenarios (high, moderate, low), assign probability estimates and expected values to each path, and calculate the expected monetary value. Present the decision tree in text format with a sensitivity analysis showing how the decision changes if probabilities shift by 10-20%.

024

Vendor Selection Criteria — You are a procurement strategist creating a vendor evaluation framework for selecting a new PSA (Professional Services Automation) platform. Define 12 evaluation criteria spanning functionality, integration capabilities, pricing transparency, vendor stability, implementation timeline, and support quality. Build a weighted scorecard template that can evaluate 4 vendors side by side, with scoring guidelines (1-5) for each criterion and a minimum threshold score for shortlisting.

025

Go/No-Go Product Launch Decision — Act as a product strategist facilitating a go/no-go decision for launching a new managed compliance service. Define the critical success factors that must be met before launch (minimum viable feature set, pricing validation, sales enablement, support readiness, legal review) and create a readiness checklist with red/yellow/green status indicators. Include a pre-mortem analysis (imagine the launch failed -- what went wrong?) and mitigation actions for the top five risks.

026

Organizational Restructuring Decision — You are an organizational design consultant advising a CEO on whether to restructure from a functional organization (sales, engineering, support as separate teams) to a pod-based structure (cross-functional teams aligned to customer segments). Analyze the trade-offs of each model across communication efficiency, accountability, career development, scalability, and customer experience. Present a recommendation with a transition plan, timeline, role mapping, and specific metrics to evaluate success at 30, 60, and 90 days.

027

Capital Allocation Framework — Act as a financial strategist helping a profitable company with $1.2M in excess cash decide how to allocate capital across five options: product development, sales team expansion, debt reduction, strategic acquisition, and cash reserves. Build a capital allocation framework that scores each option on expected ROI, payback period, risk level, strategic alignment, and reversibility. Deliver a recommended allocation split with percentages, rationale for each, and quarterly review triggers.

028

Technology Stack Migration Decision — You are a technical architect advising on whether to migrate from a monolithic Node.js application to microservices architecture. Evaluate the decision across eight dimensions: development velocity, operational complexity, team skill requirements, cost impact, reliability, scalability ceiling, migration risk, and time to complete. Present a phased decision framework that identifies which components to migrate first, a strangler fig pattern timeline, and clear stop/continue decision gates at each phase.

029

Market Pricing Decision — Act as a pricing analyst helping a services company decide between three pricing changes: (A) raise prices 15% for all new customers, (B) introduce a premium tier at 2x current pricing while keeping the base, or (C) shift to value-based pricing tied to client headcount. For each option, model the revenue impact assuming 5% churn elasticity, analyze competitive positioning implications, and estimate implementation effort. Deliver a recommendation with a 6-month rollout plan and a rollback trigger.

030

Strategic Initiative Prioritization — You are a strategy execution advisor helping a leadership team prioritize eight strategic initiatives for the next year when they only have capacity for three. The initiatives span product innovation, market expansion, operational efficiency, talent development, and partnership development. Create an ICE (Impact, Confidence, Ease) scoring framework customized for this context, score each initiative with rationale, and produce a prioritized roadmap showing the top three with resource requirements and dependencies between them.

Vision & Communication

031

Company Vision Statement Crafting — Act as a brand strategist helping a managed IT services company craft a compelling vision statement that will resonate with employees, customers, and investors. The company is transitioning from break-fix IT support to proactive AI-driven managed services for SMBs. Generate five vision statement options ranging from aspirational to practical, each 1-2 sentences. For each option, explain the strategic narrative it supports, the audience it resonates most with, and how it would translate into a tagline and elevator pitch.

032

All-Hands Meeting Narrative — You are a communications strategist helping a CEO prepare the narrative arc for a quarterly all-hands meeting at a 60-person company that just closed its best quarter but faces a challenging macro environment. Structure a 20-minute presentation that balances celebration of wins with honest acknowledgment of headwinds, and rallies the team around the next quarter's priorities. Deliver a scene-by-scene outline with key messages, emotional beats, data points to highlight, and a memorable closing call to action.

033

Change Management Communication Plan — Act as a change management consultant creating a communication plan for announcing a major technology platform migration that will affect every employee's daily workflow over the next six months. Design a multi-phase communication strategy covering pre-announcement (rumor management), announcement day, weekly updates during transition, and post-migration follow-up. For each phase, specify the channel, messenger, key messages, anticipated concerns, and FAQ responses.

034

Investor Update Email — You are a CEO drafting a monthly investor update email for angel investors and advisors. The company grew MRR by 8% this month, lost one major client, hired two engineers, and launched a beta feature. Write the update following a structured format: highlights (3 bullets), lowlights (1-2 bullets with what you learned), key metrics table (MRR, ARR run rate, churn, runway), asks (introductions or advice needed), and a forward-looking paragraph on next month's focus.

035

Mission-Driven Culture Articulation — Act as an organizational psychologist helping a founder articulate the company's core values in a way that drives daily behavior rather than collecting dust on a wall poster. Starting with the concept that the company exists to "make enterprise-grade IT accessible to every small business," develop five core values with behavioral definitions, example scenarios showing each value in action, and interview questions that screen for cultural alignment. Format as a culture playbook section.

036

Customer-Facing Product Vision Presentation — You are a product marketing leader creating a customer-facing product vision presentation for an annual user conference. The audience is 200 existing customers of a managed services platform who want to understand the 18-month product direction. Structure a 15-minute keynote that tells a compelling story about where the product is going without over-promising. Include a narrative framework (problem reinstatement, vision, proof points, roadmap preview, call to action) with speaking notes for each section.

037

Internal Strategy Memo — Act as a Chief of Staff drafting an internal strategy memo from the CEO to the leadership team explaining why the company is shifting its ideal customer profile from 10-50 employee companies to 50-200 employee companies. The memo should build the business case with data (deal size, retention, CAC payback), acknowledge the trade-offs (smaller addressable count, longer sales cycles, higher service expectations), and outline the operational changes required across sales, marketing, product, and delivery. Keep it under 1,000 words with a clear ask at the end.

038

Crisis Communication Template — You are a crisis communications advisor creating a response template for a cybersecurity managed services company that must communicate a data breach affecting client systems. Develop three versions of the communication: (1) initial notification within 4 hours of discovery, (2) detailed update at 24 hours with scope and remediation steps, and (3) post-incident summary with root cause and prevention measures. Each version should include email text, suggested subject lines, and guidance on tone, legal review checkpoints, and stakeholder-specific variations (affected clients, unaffected clients, employees, partners).

039

Thought Leadership Content Strategy — Act as a content strategist helping a CEO establish thought leadership in the AI-driven IT services space. Develop a 6-month content calendar that includes LinkedIn posts (3/week), one long-form article per month, two podcast guest appearances, and one speaking proposal for an industry conference. For each content type, provide topic ideas tied to industry trends, a distinct point of view that differentiates from competitors, and a distribution strategy. Include a personal brand positioning statement.

Town Hall Q&A Preparation — You are an executive coach preparing a CEO for a town hall Q&A session following an announcement of a 10% workforce reduction. Anticipate the 15 most likely questions employees will ask, categorized by theme (job security, rationale, process, support, future direction). For each question, provide a recommended response that is honest, empathetic, and forward-looking, plus one response to absolutely avoid. Include guidance on body language, tone, and how to handle emotional moments.

Crisis Management

041

Incident Response Playbook — Act as a cybersecurity incident response consultant creating a detailed playbook for a managed services provider experiencing a ransomware attack that has encrypted systems at three client sites simultaneously. Define the response phases (detection, containment, eradication, recovery, lessons learned) with specific actions, responsible roles, decision points, and communication triggers at each phase. Include an hour-by-hour timeline template for the first 48 hours and escalation criteria for involving law enforcement, cyber insurance, and external forensics.

042

Business Continuity Activation — You are a business continuity advisor helping a company activate its continuity plan after a catastrophic infrastructure failure at its primary data center. Outline the activation sequence: who declares the disaster, how teams are notified, which systems fail over first, what the communication cadence is to clients, and how to manage the transition to backup operations. Produce a one-page activation checklist, a RACI matrix for the first 24 hours, and a client communication template for each 4-hour update interval.

043

Reputation Crisis Response — Act as a PR crisis manager advising a technology company whose former employee has posted a viral social media thread alleging toxic workplace culture with 50K views and growing. Develop an immediate response strategy covering the first 2 hours, 24 hours, and 1 week. Include social media response options (respond publicly, respond privately, stay silent with rationale for each), internal communication to employees, media inquiry holding statements, and a long-term reputation repair plan with measurable milestones.

044

Client Escalation De-escalation — You are a customer success executive handling a Severity 1 escalation from your largest client ($180K ARR) who is threatening to terminate their contract after experiencing three major outages in 30 days. Create a de-escalation plan that includes an executive apology framework, a root cause analysis presentation structure, a concrete remediation plan with SLA credits, and a relationship recovery roadmap over 90 days. Include specific language for the executive call, follow-up email template, and internal post-mortem action items.

045

Financial Crisis Triage — Act as a fractional CFO advising a company that just lost its largest client (30% of revenue) with 60 days notice. Create a financial triage plan that addresses immediate cash flow impact, expense reduction options ranked by impact and reversibility, revenue acceleration tactics, emergency fundraising considerations, and team communication strategy. Deliver a 30-60-90 day action plan with specific dollar amounts, a revised financial model showing three scenarios (best case, expected, worst case), and board communication talking points.

046

Supply Chain Disruption Response — You are an operations strategist helping a hardware-dependent IT services company respond to a critical component shortage that will delay client deployments by 8-12 weeks. Develop a multi-pronged response: alternative sourcing options, client communication and expectation management scripts, interim service solutions, contract force majeure assessment, and a longer-term supply chain diversification strategy. Format as an action plan with owners, deadlines, and status tracking columns.

047

Regulatory Compliance Emergency — Act as a compliance officer advising a company that just discovered it has been non-compliant with a data protection regulation for the past six months due to a misconfigured system. Outline the immediate steps: assess scope of exposure, determine notification obligations, engage legal counsel, document remediation actions, and prepare regulatory filing if required. Create a decision tree for whether self-reporting is advisable, a timeline of required actions, and a draft notification letter to the regulatory authority.

048

Key Person Departure Crisis — You are an HR strategist managing the sudden departure of the company's CTO who leaves with critical institutional knowledge and is joining a direct competitor. Create a 30-day crisis management plan covering: knowledge transfer recovery (what can be reconstructed), client reassurance communications, team stabilization actions, interim leadership appointment criteria, competitive risk assessment (IP, client relationships, roadmap knowledge), and an accelerated replacement hiring plan with an ideal candidate profile.

049

Service Outage Communication — Act as a communications director managing external communications during a major platform outage affecting 200+ clients. Create a complete communication playbook with status page update templates at five severity levels, email templates for proactive client notification at 1-hour, 4-hour, and 12-hour marks, social media response templates for frustrated customers, and a post-incident summary report template. Each template should include tone guidelines and specific phrases to use and avoid.

050

Market Downturn Scenario Response — You are a strategy consultant helping a CEO prepare contingency plans for a potential economic recession that could reduce new business by 40% and increase client churn by 15% over 12 months. Develop three response scenarios (mild, moderate, severe) with corresponding action plans covering headcount adjustments, service offering modifications (recession-proof packages), pricing strategies (flexible terms vs. discounting), cash preservation tactics, and counter-cyclical investment opportunities. Include trigger indicators that signal when to move from one scenario to the next.

CATEGORY 01

Executive Leadership

50 Prompts

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Sales & Business Development

50 prompts for prospecting, discovery, proposals, negotiation, and account management.

● PROMPTS 51 – 100

Prospecting & Lead Gen

051

Ideal Customer Profile Definition — Act as a sales strategist defining the Ideal Customer Profile (ICP) for a managed IT services company targeting the SMB market. Analyze firmographic attributes (industry, revenue range, employee count, tech maturity), technographic signals (current tools, pain indicators), behavioral triggers (recent funding, leadership changes, compliance deadlines), and disqualifying criteria. Produce an ICP document with a scored rubric (0–100), a list of 10 specific job titles to target, and three real-world example company profiles that fit the ICP perfectly.

052

Cold Email Sequence Design — You are a sales development expert creating a 5-email cold outreach sequence for prospecting IT directors at mid-market companies (100-500 employees). Each email should have a distinct angle: (1) pain-point hook, (2) social proof, (3) insight share, (4) direct ask, (5) breakup. For each email, provide the subject line, body text under 120 words, a specific CTA, and the optimal send timing relative to the previous email. Include A/B test suggestions for subject lines and personalization token recommendations.

053

LinkedIn Prospecting Playbook — Act as a social selling coach creating a LinkedIn prospecting playbook for B2B sales reps targeting CFOs and COOs at companies with 50-200 employees. Detail a daily routine (30 minutes) covering profile visits, content engagement, connection request messaging (3 templates for different contexts), follow-up sequences after connection acceptance, and content posting strategy that attracts inbound inquiries. Include metrics to track weekly and examples of conversation starters that transition from relationship building to discovery.

054

Referral Program Design — You are a growth strategist designing a customer referral program for a B2B services company where the average deal size is $3,000/month. Create a program structure covering incentive tiers (monetary, service credits, exclusive access), referral process (how to ask, when to ask, tracking mechanism), email templates for requesting referrals at three different relationship stages, and a referral nurture sequence for the referred prospect. Include projected economics showing referral CAC vs. standard CAC.

055

Account-Based Marketing Target List — Act as an ABM strategist building a target account list of 50 companies for a managed cybersecurity services provider entering the healthcare vertical. Define the selection criteria (revenue range, employee count, compliance requirements, current security posture indicators, technology signals), data sources to use for identification, tiering methodology (Tier 1: 10 accounts, Tier 2: 15, Tier 3: 25), and the personalized outreach approach for each tier. Deliver the framework as a repeatable playbook with example account research templates.

056

Event Lead Capture Strategy — You are a field marketing manager planning lead capture strategy for a company sponsoring a booth at a 2,000-attendee industry conference. Design the complete lead capture workflow from pre-event outreach (email sequence to registered attendees), booth engagement tactics (conversation starters, demo scripts, qualifying questions), real-time lead scoring criteria, post-event follow-up sequences by lead quality tier, and ROI measurement framework. Include specific daily goals for leads captured, meetings booked, and pipeline generated.

057

Content-Led Lead Generation — Act as a demand generation strategist creating a content-led lead generation campaign around the topic of "AI readiness for SMBs." Design the full funnel: top-of-funnel blog posts and social content (5 topic ideas), mid-funnel gated asset (assessment tool or whitepaper outline), bottom-funnel consultation offer, and the nurture email sequence connecting each stage. For each piece, specify the target keyword, CTA, expected conversion rate, and how it maps to the buyer's journey.

058

Partnership Channel Development — You are a channel sales strategist developing a partner referral channel for a managed IT services company. Identify five types of strategic referral partners (accountants, insurance brokers, commercial real estate agents, business consultants, HR firms), explain why each has natural client overlap, and create a partner recruitment pitch for each type. Include a partner onboarding checklist, co-marketing activity ideas, commission structure options, and a partner enablement kit outline.

059

Inbound Lead Qualification Automation — Act as a revenue operations specialist designing an automated inbound lead qualification system. Define the lead scoring model with point values for demographic fit (title, company size, industry), behavioral signals (pages visited, content downloaded, email engagement), intent signals (pricing page visits, demo requests, competitor comparison searches), and negative scoring (student emails, competitors, international). Specify the MQL threshold score, routing rules by segment, and SLA for sales follow-up with escalation triggers.

060

Outbound Calling Script Framework — You are a sales enablement manager creating a cold calling script framework for SDRs calling IT decision-makers. Develop a modular script with components: opening hook (3 variations based on trigger event), qualifying questions (BANT framework adapted for IT services), objection handling for the five most common objections (happy with current provider, no budget, not a priority, send me info, wrong person), meeting request close, and voicemail script. Include tone guidance and specific phrases that build credibility in the first 10 seconds.

Discovery & Qualification

061

Discovery Call Question Framework — Act as a sales methodology expert creating a comprehensive discovery call question framework for selling managed IT services to SMBs. Organize questions into five categories: current state (infrastructure, team, pain points), business impact (cost of downtime, compliance risk, growth constraints), decision process (stakeholders, timeline, budget authority), competitive landscape (current vendors, evaluation criteria), and future vision (strategic initiatives, technology roadmap). Provide 5 questions per category with follow-up probes and the specific insight each question is designed to uncover.

062

Pain Point Mapping Exercise — You are a sales coach training reps to uncover and quantify prospect pain points during discovery calls. Create a pain point mapping template for IT services sales that connects surface-level symptoms (slow systems, frequent outages, security concerns) to business-level impacts (revenue loss, productivity drain, compliance risk, employee frustration) to financial quantification (cost per incident, hours lost per month, risk exposure in dollars). Include example dialogues showing how to guide a prospect from symptom to quantified pain.

063

MEDDPICC Qualification Template — Act as a B2B sales methodology consultant creating a MEDDPICC qualification template specifically adapted for managed IT services deals in the $2K-$10K monthly recurring revenue range. For each element (Metrics, Economic Buyer, Decision Criteria, Decision Process, Paper Process, Implications of Pain, Champion, Competition), provide the definition contextualized for IT services, three qualifying questions, green/yellow/red flag indicators, and coaching tips for advancing deals that are yellow. Format as a fillable deal qualification scorecard.

064

Technical Assessment Questionnaire — You are a solutions architect designing a pre-sales technical assessment questionnaire to evaluate a prospect's IT environment before proposing a managed services engagement. Create a 25-question assessment covering infrastructure (servers, networking, cloud services), security posture (endpoint protection, backup, access controls), compliance requirements (industry-specific regulations), current support model (internal IT, break-fix vendor, MSP), and growth plans. For each question, note what the answer reveals about deal size, complexity, and urgency.

065

Stakeholder Mapping Guide — Act as an enterprise sales strategist creating a stakeholder mapping guide for complex B2B deals involving 3-7 decision makers. Define the typical stakeholder roles in an IT services purchase (Economic Buyer, Technical Evaluator, User Champion, Legal/Procurement, Executive Sponsor), how to identify each during discovery, relationship-building tactics per role, and the specific concerns and value propositions that resonate with each. Include a stakeholder map template and a multi-threading strategy for engaging all stakeholders without alienating the primary contact.

066

Budget Discovery Techniques — You are a sales negotiation expert teaching reps how to discuss budget during IT services discovery calls without creating friction. Develop a budget discovery playbook with five indirect approaches to uncover budget range (anchoring, bracketing, investment framing, ROI-first, competitive benchmarking), specific language to use and avoid, techniques for handling "we don't have a budget yet" and "that's confidential," and a framework for educating prospects on typical investment ranges. Include word-for-word scripts for each technique.

067

Competitive Discovery Questions — Act as a competitive intelligence trainer developing a set of questions that sales reps should ask during discovery to understand the competitive landscape without appearing insecure about their own solution. Create 12 questions that subtly uncover which competitors the prospect is evaluating, what criteria they are using, who the internal champion is for each solution, and what would make the prospect choose a competitor. Include instructions on how to interpret answers and adjust positioning accordingly.

068

Needs Analysis Presentation Template — You are a presales consultant creating a needs analysis presentation template that reps deliver after the discovery call and before the proposal. Design a 10-slide structure: discovery summary (proving you listened), current state assessment, gap analysis, risk quantification, recommended solution overview, implementation approach, expected outcomes with timeline, investment overview, team and references, and next steps. For each slide, provide the key message, data points to include, and one question to ask the prospect to maintain engagement.

069

Qualification Scorecard for Pipeline Reviews — Act as a VP of Sales building a deal qualification scorecard for weekly pipeline reviews. Create a scoring system that evaluates each deal across 10 dimensions (pain severity, economic buyer access, timeline urgency, budget confirmed, champion strength, competitive position, decision criteria alignment, technical fit, political landscape, next steps clarity). Define the scoring scale (1–5), provide behavioral anchors for each score level, set minimum thresholds for forecast categories (commit, best case, pipeline), and include five questions a manager should ask for any deal scoring below 35/50.

070

Customer Needs Prioritization Matrix — You are a solutions consultant helping a sales team prioritize the needs uncovered during a complex discovery process where the prospect has identified 12 different pain points and wishes. Create a needs prioritization framework that categorizes needs by business impact (revenue, cost, risk, compliance) and implementation complexity, maps each need to a specific service offering, identifies the "must-haves" vs. "nice-to-haves" based on stakeholder consensus, and produces a phased recommendation. Include a facilitation script for running this prioritization exercise collaboratively with the prospect.

Proposal Writing

071

Managed Services Proposal Template — Act as a proposal writing specialist creating a comprehensive managed IT services proposal template for deals in the $3K–$8K per month range. Structure the proposal with these sections: executive summary (1 page), understanding of client needs (referencing discovery findings), proposed solution with service scope, technology stack and tools, implementation timeline, team and credentials, service level agreements, investment summary with pricing options, and terms. For each section, provide writing guidelines, common mistakes to avoid, and one example paragraph that demonstrates best-in-class proposal writing.

072

ROI Calculator Narrative — You are a financial analyst creating the ROI analysis section of a B2B proposal for a managed cybersecurity services engagement priced at $5,500/month. Build a compelling ROI narrative that quantifies the cost of the prospect's current state (breach risk, downtime costs, internal labor, compliance penalties), presents the investment, and calculates a 3-year ROI with conservative, moderate, and aggressive scenarios. Include specific formulas, industry benchmark data points to cite, and a visual-ready comparison table showing current state vs. proposed state costs.

073

Proposal Executive Summary — Act as a proposal strategist writing three versions of an executive summary for a managed services proposal: (1) a pain-focused version that leads with the prospect's specific challenges, (2) a vision-focused version that leads with the business outcomes they will achieve, and (3) a trust-focused version that leads with the provider's track record and client results. Each should be 200–250 words, written in second person ("you/your"), and include a clear value proposition statement. Identify which version works best for different buyer personas.

074

Service Level Agreement Drafting — You are a service delivery manager drafting SLA terms for a managed IT services proposal. Create SLA definitions for five service categories: helpdesk response time (P1-P4 severity levels), system uptime guarantee, backup and recovery RPO/RTO, security incident response, and quarterly business reviews. For each, define the metric, measurement method, target level, credit/remedy for SLA miss, exclusions, and reporting frequency. Include guidance on setting SLAs that are ambitious enough to win the deal but achievable enough to protect margins.

075

Competitive Differentiation Section — Act as a positioning strategist writing the "Why Choose Us" section of a proposal when the prospect is also evaluating two competitors (a large national MSP and a local break-fix provider). Craft the differentiation narrative around five pillars without naming competitors: right-sized expertise vs. being a number, proactive vs. reactive approach, transparent pricing vs. hidden fees, technology-forward vs. legacy tools, and partnership mindset vs. vendor relationship. For each pillar, provide a claim, proof point, and client testimonial structure.

076

Pricing Presentation Options — You are a pricing strategist creating three pricing presentation approaches for the same managed services proposal ($4,200/month value). Design: (1) a single-price presentation with strong value anchoring, (2) a good-better-best three-tier structure with clear feature differentiation, and (3) a modular pricing approach with a base package plus add-on services. For each approach, explain when it works best, how to present it verbally, the psychological principles behind it, and the specific risk of each approach. Include the actual pricing tables formatted for proposal insertion.

077

Implementation Plan Section — Act as a project manager writing the implementation plan section of a managed services proposal for onboarding a 75-person company. Create a detailed 60-day onboarding plan with four phases: discovery and documentation (weeks 1-2), migration and setup (weeks 2-4), testing and training (weeks 4-6), and go-live and stabilization (weeks 6-8). For each phase, list deliverables, client responsibilities, success criteria, and risk mitigation steps. Include a visual-ready Gantt chart description and a RACI matrix for key activities.

078

Case Study Integration — You are a content strategist selecting and positioning case studies within a proposal for a healthcare company evaluating managed IT services. Create guidelines for choosing the right case studies (industry match, company size match, similar pain points, impressive results), formatting them for maximum impact within the proposal (challenge-solution-results structure, specific metrics, client quote placement), and weaving case study references naturally into other proposal sections rather than isolating them in an appendix. Write two sample mini case studies (150 words each) for healthcare-adjacent clients.

079

Proposal Risk Mitigation Section — Act as a risk management consultant writing a proposal section that proactively addresses the prospect's perceived risks of switching managed IT providers. Identify the seven most common concerns (transition disruption, data loss during migration, hidden costs, vendor lock-in, quality of support, institutional knowledge loss, integration compatibility) and for each, provide a specific mitigation strategy, contractual protection offered, and a confidence-building proof point. Frame the section positively as "Our Transition Guarantees" rather than a defensive risk list.

080

Proposal Follow-Up Strategy — You are a sales effectiveness consultant designing a post-proposal follow-up strategy for when a prospect goes quiet after receiving a $6K/month managed services proposal. Create a 21-day follow-up sequence with seven touchpoints mixing email, phone, and LinkedIn. For each touchpoint, provide the specific message (not just "checking in"), a new piece of value or insight to share, objection-preemption language, and an exit ramp if the deal is dead. Include a decision tree for common scenarios: "still reviewing," "comparing with competitors," "budget push-back," and "went with someone else."

Negotiation & Closing

081

Objection Handling Playbook — Act as a sales trainer creating a comprehensive objection handling playbook for managed IT services sales. Cover the 15 most common objections organized by category: price objections (too expensive, cheaper competitor, no budget), timing objections (not now, need to think about it, contract with current vendor), authority objections (need to check with partner, board approval needed), need objections (happy with current setup, IT works fine, too small for this), and trust objections (never heard of you, bad experience with MSPs). For each objection, provide the underlying concern, an empathetic acknowledgment, a reframing response, a proof point, and a specific question to regain momentum.

082

Negotiation Preparation Worksheet — You are a negotiation coach preparing a sales rep for a final negotiation meeting on a $72K annual managed services contract. Create a negotiation preparation worksheet covering: BATNA analysis (best alternative for both sides), ZOPA identification (zone of possible agreement), concession strategy (what to give, what to get, in what order), non-monetary value levers (implementation speed, dedicated support, training, executive access), walk-away point, and opening position. Include specific tactics for the first five minutes of the meeting and a concession tracking table.

083

Contract Negotiation Red Lines — Act as a legal-commercial advisor defining contract negotiation red lines for a managed services provider. Identify ten contract terms that commonly arise in negotiations and for each, define the ideal position, acceptable compromise, and absolute red line. Cover: liability cap, indemnification scope, SLA credits, termination for convenience clause, auto-renewal terms, price escalation rights, data ownership, subcontracting rights, insurance requirements, and non-solicitation. Present as a negotiation authority matrix showing which concessions reps can make vs. which require manager or legal approval.

084

Closing Technique Selection Guide — You are a sales methodology expert creating a closing technique selection guide that matches different closing approaches to different prospect situations. Detail eight closing techniques: assumptive close, summary close, urgency close, alternative choice close, trial close, puppy dog close, cost-of-inaction close, and executive sponsor close. For each, describe the technique, provide a word-for-word script example for IT services, identify the ideal prospect scenario (personality type, deal stage, relationship strength), and list contraindications when this technique would backfire.

085

Multi-Stakeholder Consensus Building — Act as an enterprise sales strategist developing a playbook for building consensus among multiple decision-makers in a deal with five stakeholders (CEO, CFO, IT Director, Operations Manager, Office Manager) who each have different priorities and concerns. Create a stakeholder-specific value messaging matrix, a sequence for individual pre-meetings before the group decision meeting, an agenda template for the consensus-building meeting, facilitation techniques for managing conflicting opinions, and a follow-up plan that gives each stakeholder a reason to advocate internally.

086

Discount Request Response Framework — You are a pricing integrity coach creating a framework for responding to discount requests without eroding margins or devaluing the service. Develop five response strategies: (1) reframe to total value, (2) trade concession for commitment, (3) adjust scope to meet budget, (4) offer non-monetary sweeteners, and (5) walk away with dignity. For each strategy, provide a trigger condition (when to use it), a scripted response, the economic logic behind it, and guidance on maintaining relationship warmth while holding firm on pricing. Include a decision flowchart for choosing the right strategy.

087

Procurement Process Navigation — Act as a B2B sales operations expert creating a guide for navigating corporate procurement processes that sales reps encounter in larger SMB and mid-market deals. Cover the common procurement stages (RFI, RFP, vendor assessment, security review, legal review, purchase order), what happens at each stage, typical timeline, how to accelerate without being pushy, documents to have ready proactively, and how to maintain champion engagement when procurement takes over. Include red flags that indicate the deal is stalling in procurement and intervention tactics.

088

Competitive Win Strategy — You are a competitive sales strategist developing a win strategy for a specific deal where the prospect is evaluating your managed services offering against an incumbent MSP that has been in place for three years. Analyze the typical switching dynamics (fear of change, relationship inertia, transition risk, sunk cost fallacy), develop a competitive positioning narrative (not attacking the incumbent but highlighting what has changed in the market), create an ROI comparison framework that accounts for switching costs, and design a risk-reversal offer that reduces the prospect's perceived risk of switching.

089

Verbal Agreement to Signed Contract — Act as a deal desk manager creating a process for converting verbal agreements into signed contracts within 14 days. Define the steps from handshake to signature: confirmation email template (same day), contract preparation checklist, redline management process, electronic signature workflow, common last-minute sticking points and pre-emptive solutions, and escalation protocol for contracts stuck in legal review. Include specific email templates for each stage and a metric-tracking dashboard for deal-to-close conversion time.

090

Lost Deal Recovery Campaign — You are a win-back strategist designing a campaign to recover deals lost in the previous two quarters. Create a 90-day recovery program with prospect segmentation (lost to competitor, lost to no-decision, lost to budget), personalized re-engagement sequences for each segment, new value propositions that address the original loss reasons, trigger events to monitor that signal renewed interest, and a qualification checklist to determine if re-engagement is worthwhile. Include three email templates, a call script, and success metrics for the program.

Account Management

091

Quarterly Business Review Template — Act as a customer success strategist creating a comprehensive Quarterly Business Review (QBR) presentation template for a managed IT services provider. Design a 12-slide deck structure covering: service performance dashboard (uptime, tickets, resolution time), security posture summary, completed projects, technology roadmap alignment, benchmarking against industry standards, satisfaction survey results, upcoming recommendations, and strategic planning for next quarter. For each slide, provide the key message, data visualization recommendations, talking points, and one provocative question to ask that deepens the strategic conversation.

092

Account Expansion Strategy — You are an account management director creating an expansion strategy for a managed services client currently spending $4,500/month on basic IT management. Identify eight expansion opportunities (security services, backup/DR, compliance management, cloud migration, VoIP, employee onboarding automation, executive IT support, strategic vCIO services) and for each, define the trigger signal indicating the client is ready, the conversation starter to introduce the topic, the expected revenue uplift, and the optimal timing relative to the contract lifecycle. Produce a 12-month account development plan with quarterly expansion targets.

093

Client Health Score Model — Act as a customer success operations specialist designing a client health score model for a managed services company with 85 clients. Define 10 health indicators across four categories: engagement (QBR attendance, NPS score, executive sponsor access), service delivery (ticket trends, SLA compliance, project completion), financial (payment timeliness, margin trajectory, contract growth), and risk (staff turnover at client, competitive activity, complaint frequency). Assign weights to each indicator, define a 0-100 composite scoring methodology, establish green/yellow/red thresholds, and create action playbooks for each risk level.

094

Renewal Preparation Playbook — You are a retention strategist creating a renewal preparation playbook for managed services contracts that renew annually. Design a 120-day pre-renewal process with specific activities at each milestone: 120 days (health assessment and risk scoring), 90 days (value reinforcement QBR and roadmap alignment), 60 days (renewal proposal with growth options), 30 days (contract review and negotiation), and 0 days (signed renewal celebration). For each milestone, provide email templates, meeting agendas, internal preparation checklists, and escalation criteria for at-risk renewals.

095

Client Onboarding Experience Design — Act as a client experience designer creating a 60-day onboarding experience for a new managed IT services client. Map every touchpoint from contract signing to "steady state" including welcome communications, kickoff meeting agenda, technical discovery and documentation process, tool deployment schedule, team introductions, training sessions, weekly check-in cadences, and the 60-day success review. For each touchpoint, define the owner, the client's emotional state (excited, anxious, impatient), the specific goal, and a "wow moment" opportunity. Include NPS survey timing and escalation triggers for onboarding issues.

096

Strategic Account Plan Template — You are a strategic account manager creating an account plan template for top-tier managed services clients ($8K+/month). Design a comprehensive template covering: account overview (org chart, decision makers, strategic priorities), relationship map (contacts, influence level, sentiment), service delivery assessment, technology environment summary, expansion opportunity pipeline, competitive threats, risk factors, revenue forecast (base + growth), and 12-month action plan with quarterly objectives. Include instructions for quarterly plan reviews and metrics to evaluate account plan execution quality.

097

Churn Prevention Intervention — Act as a customer retention specialist creating an intervention playbook for when a managed services client shows early warning signs of churn. Define the 10 most reliable churn indicators (declining engagement, increased complaints, champion departure, competitor meetings, budget discussions, delayed payments, reduced scope requests, unfavorable survey responses, leadership change, industry downturn) and for each, create a specific intervention action with timeline, responsible role, message/talk track, and success metric. Include a churn risk assessment calculator and an executive save strategy for high-value accounts.

098

Cross-Sell Recommendation Engine — You are a revenue growth strategist building a systematic cross-sell recommendation framework for a managed services company with 12 service offerings. Create a recommendation matrix that maps each existing service to the natural next-sell service based on client maturity, common technology adjacencies, compliance requirements, and seasonal triggers. For each recommendation pair, provide the logical connection, qualifying questions to assess readiness, pricing bundle strategy (discount for adding vs. standalone), and a one-paragraph pitch that positions the cross-sell as a natural extension rather than an upsell.

099

Client Communication Standards — Act as a client communications manager establishing communication standards for a managed services company. Define protocols for seven communication types: proactive status updates, incident notifications (by severity), project milestone updates, QBR scheduling and follow-up, billing and invoice communications, technology recommendation advisories, and satisfaction check-ins. For each type, specify the channel (email, phone, portal), frequency, template structure, tone guidelines, response time expectations, and escalation path if no client response. Include a communication preferences onboarding questionnaire to customize per client.

100

Net Promoter Score Action Program — You are a customer experience analyst designing an NPS action program that goes beyond collecting scores to driving measurable improvements. Create a complete program covering: survey design (question wording, timing, frequency), response rate optimization tactics, score analysis methodology (segment by client size, tenure, service type), closed-loop feedback process for each category (Promoters: referral ask, Passives: improvement plan, Detractors: recovery protocol), internal action committee structure, and quarterly reporting dashboard. Include specific follow-up templates for each NPS category and demonstrate how to calculate the revenue impact of a 10-point NPS improvement.

CATEGORY 02

Sales & Business Development

50 Prompts

DSM.promo — 500 Power Prompts for Professionals

Marketing & Content

50 prompts for brand strategy, content creation, SEO, social media, and campaign planning.

● PROMPTS 101 – 150

Brand Strategy

101

Brand Positioning Statement Development — Act as a brand strategist developing a brand positioning statement for a managed IT services company that differentiates through AI-powered proactive monitoring and a high-touch local service model. Create five positioning statement variations using the classic framework (For [target], [brand] is the [category] that [key benefit] because [reason to believe]) and for each, explain the strategic trade-off it makes, which competitor it most directly challenges, and how it would manifest in messaging across website, sales collateral, and social media. Recommend the strongest option with rationale.

102

Brand Voice and Tone Guidelines — You are a brand communications specialist creating a comprehensive brand voice and tone guide for a B2B technology services company. Define the brand personality using five trait dimensions (professional yet approachable, expert yet jargon-free, confident yet humble, innovative yet practical, caring yet direct). For each trait, provide writing dos and don'ts, three example sentences showing the trait in action, and guidance on how the tone shifts across contexts (website copy, support emails, social media posts, crisis communications, sales proposals). Include a vocabulary list of 20 preferred terms and 20 terms to avoid.

103

Competitive Brand Audit — Act as a competitive brand analyst auditing the brand presence of three competitor managed IT services companies. For each competitor, analyze their website messaging (headline, value propositions, proof points), visual identity (color palette, imagery style, design quality), content strategy (blog topics, content volume, thought leadership), social media presence (platforms, posting frequency, engagement rates), and customer-facing reviews (Google, Clutch, G2). Produce a brand comparison matrix, identify white space opportunities, and recommend three specific brand positioning moves that would differentiate against all three competitors.

104

Brand Architecture Framework — You are a brand architect helping a growing managed services company that offers five distinct service lines (managed IT, cybersecurity, cloud services, compliance management, strategic consulting) decide on a brand architecture. Compare three architecture options: branded house (all under one master brand), house of brands (separate sub-brands), and endorsed brand (sub-brands linked to master). For each, analyze the impact on brand equity, marketing efficiency, customer clarity, and future acquisition integration. Deliver a recommendation with naming conventions, visual identity relationship guidelines, and a migration plan from the current unstructured state.

105

Customer Persona Development — Act as a marketing researcher creating three detailed buyer personas for a managed IT services company targeting SMBs. For each persona, provide: demographic profile (title, age range, education, career path), psychographic profile (goals, fears, values, information sources), buying behavior (research process, decision criteria, deal-breakers, preferred communication), day-in-the-life narrative, three direct quotes that capture their mindset, media consumption habits, and the specific marketing message that would resonate most. Base the personas on the titles: IT Director at a 75-person company, CEO/Owner of a 30-person company, and CFO at a 150-person company.

106

Rebranding Strategy Outline — You are a rebranding consultant developing a strategy for a 10-year-old IT services company that has evolved from break-fix support to AI-driven managed services but still carries a brand identity that feels outdated and commoditized. Outline a rebranding strategy covering: brand audit methodology, new brand platform development (purpose, vision, values, personality), name evaluation criteria (keep vs. rename decision framework), visual identity direction (three mood board concepts described), messaging hierarchy, launch plan (internal rollout before external), and risk mitigation for client and market confusion during transition. Include a 16-week project timeline.

107

Brand Measurement Framework — Act as a marketing analytics strategist creating a brand measurement framework that tracks brand health for a B2B services company across both leading and lagging indicators. Define metrics across five dimensions: awareness (direct traffic, branded search volume, share of voice), perception (NPS, brand attribute survey scores, review sentiment), engagement (social engagement rate, email open rates, content consumption), conversion (branded vs. non-branded conversion rates, sales cycle length by source), and advocacy (referral rate, case study participation, online review volume). For each metric, specify the measurement tool, benchmark target, reporting frequency, and the action to take if the metric declines.

108

Brand Partnership Guidelines — You are a brand manager creating guidelines for co-branding and partnership activities with technology vendors (Microsoft, Cisco, Fortinet, Datto) and strategic partners (accounting firms, insurance brokers). Define the rules for logo usage (placement hierarchy, minimum size, clear space), co-branded content creation (approval process, messaging consistency, quality standards), event co-sponsorship (booth design, speaking opportunities, lead sharing), and social media cross-promotion. Include a partner tier system (platinum, gold, silver) with escalating co-branding privileges and a template for the co-branding request approval form.

109

Employer Brand Strategy — Act as an employer brand strategist developing a plan to position a 50-person IT services company as an attractive employer in a competitive talent market. Create an employer value proposition (EVP) with five pillars (career growth, technology exposure, work-life integration, team culture, mission impact), content themes for LinkedIn careers content (employee spotlights, day-in-the-life, learning milestones, team events, technology behind-the-scenes), Glassdoor management strategy, candidate experience improvement checklist, and metrics to track employer brand strength. Include a 90-day launch plan with specific content pieces to produce.

110

Brand Crisis Resilience Plan — You are a brand strategist creating a brand resilience plan that protects brand equity during common B2B crisis scenarios. Identify five brand-threatening scenarios (data breach at a client site, negative viral review, key employee public departure, service outage during a sales cycle, competitor FUD campaign) and for each, develop a communication response framework, brand narrative recovery arc, channel-specific response templates, stakeholder prioritization (clients, prospects, employees, partners), and long-term brand rehabilitation tactics. Include a brand sentiment monitoring checklist and escalation thresholds.

Content Creation

111

Blog Content Calendar — Act as a content strategist creating a 3-month blog content calendar for a managed IT services company targeting SMB decision-makers. Plan 12 blog posts (one per week) organized by theme month: Month 1 (Cybersecurity Awareness), Month 2 (Cloud Optimization), Month 3 (IT Budget Planning). For each post, provide the working title, target keyword, search intent (informational, commercial, navigational), word count range, outline with H2 headers, internal/external linking targets, CTA (content offer, demo, assessment), and the buyer persona it addresses. Include two "pillar posts" (2,000+ words) and guidance on repurposing each post into social media snippets.

112

Case Study Writing Guide — You are a content marketing specialist creating a case study writing guide with a template for a B2B services company. Define the ideal case study structure: headline formula (result + client type), executive summary (3 sentences), challenge section (business context, specific pain, failed previous approaches), solution section (why they chose us, implementation details, team collaboration), results section (quantified outcomes with before/after metrics, timeline, quotes), and future outlook. Provide a client interview question template (15 questions), tips for getting client approval on sensitive data, design layout recommendations, and three distribution strategies to maximize case study ROI.

113

Email Newsletter Strategy — Act as an email marketing strategist designing a monthly newsletter for a managed IT services company's client and prospect audience of 2,500 subscribers. Create a newsletter format template with five standard sections: lead article (industry insight), security tip of the month, client spotlight, product/service update, and upcoming events. Define the brand voice for email, subject line formulas (10 examples), optimal send time recommendations, segmentation strategy (clients vs. prospects, by industry, by service tier), A/B test plan, and performance benchmarks (open rate, CTR, unsubscribe rate). Write a complete sample newsletter issue ready for adaptation.

114

Video Content Script — You are a video content producer writing scripts for a series of five 90-second educational videos for a managed IT services company's YouTube channel and website. The series theme is "5 IT Mistakes That Cost SMBs Thousands." For each video, write a complete script including hook (first 5 seconds), problem statement, real-world scenario, solution explanation, and CTA. Include B-roll shot descriptions, on-screen text overlay suggestions, thumbnail title ideas, and YouTube description text with keywords. Each script should be conversational, avoid jargon, and follow a pattern of tension-relief-authority.

115

Whitepaper Development Brief — Act as a content director creating a detailed development brief for a 2,500-word whitepaper titled "The SMB Cybersecurity Playbook: A 12-Month Roadmap to Enterprise-Grade Protection." Define the target audience (CEO and IT Manager at 50-200 person companies), the paper's strategic goal (lead generation for security services), a detailed outline with section descriptions and word count allocations, data and research to include (with specific statistics to find), design requirements (charts, callout boxes, checklists), the gating strategy (form fields and thank you page), and a promotion plan covering email, social, paid, partner channels. Include the executive summary already written as a sample.

116

Social Proof Content Framework — You are a content strategist building a social proof content framework that systematically captures and distributes credibility-building content. Create a complete system covering: client testimonial collection process (when to ask, how to ask, interview script), Google review generation campaign (email template, timing triggers, response templates for positive and negative reviews), case study pipeline (identification criteria, quarterly production schedule), social media proof posts (formats for sharing wins without being boastful), and a "results wall" webpage design specification. Include KPIs for social proof content production and impact measurement.

117

Technical How-To Article — Act as a technical content writer creating a detailed outline and introduction for a 1,500-word how-to article titled "How to Implement Zero Trust Network Access for Your Small Business in 5 Steps." The article should target IT managers at companies with 25-100 employees who have heard of zero trust but have not implemented it. Define the five steps with detailed sub-points, technical accuracy notes, screenshots or diagrams to include, common mistakes to call out in warning boxes, a tools comparison sidebar, and a "what you'll need before you start" prerequisites section. Write the introduction (200 words) and first step section as examples.

118

Content Repurposing Strategy — You are a content operations manager creating a content repurposing strategy that turns one pillar piece of content into 15 derivative assets. Starting with a 3,000-word guide on "IT Compliance for Healthcare Organizations," map out exactly how to create: 5 blog posts (with specific angles), 10 social media posts (with copy for each), 3 email newsletter segments, 1 infographic (with data point layout), 2 video scripts (60-second and 5-minute versions), 1 podcast episode outline, 1 slide deck for webinars, and 1 one-page checklist PDF. For each derivative, specify the platform, format, key message variation, and production effort estimate in hours.

119

Thought Leadership Op-Ed — Act as a ghostwriter drafting a 750-word opinion piece for a managed IT services CEO to publish on LinkedIn and industry publications. The topic is "Why Most SMBs Will Be Breached in the Next 2 Years -- And What the Smart Ones Are Doing Differently." Write in a provocative but credible tone that challenges conventional wisdom, includes two specific data points, references one real-world anonymized example, and ends with a clear call to action. The piece should position the CEO as a forward-thinking industry expert without being overtly self-promotional. Include five headline alternatives and a LinkedIn post teaser (150 words) to promote the article.

120

Interactive Content Design — You are a digital marketing specialist designing an interactive content piece (an online assessment tool) titled "How Secure Is Your Business? Take the 5-Minute Cybersecurity Assessment." Define 12 assessment questions across four categories (endpoint security, access management, backup/recovery, employee training), the scoring methodology (3 tiers: At Risk, Developing, Well-Protected), personalized results page copy for each tier, the data capture strategy (name, email, company size before seeing results), email nurture sequence triggered by each score tier (3 emails each), and the technical implementation approach (no-code tool recommendations with pros/cons).

121

SEO Content Strategy — Act as an SEO strategist developing a 6-month content strategy for a managed IT services company targeting SMBs. Conduct keyword clustering around five topic pillars (managed IT services, cybersecurity for small business, cloud migration, IT compliance, IT budgeting), identify 30 target keywords with estimated search volume and difficulty, map each keyword to a content type (pillar page, blog post, FAQ, landing page), define the internal linking architecture between pieces, and set monthly traffic growth targets. Include a prioritized production calendar that focuses on highest-impact, lowest-competition keywords first.

122

Local SEO Optimization Plan — You are a local SEO specialist creating an optimization plan for a managed IT services company that serves businesses within a 50-mile radius of Austin, Texas. Define the complete local SEO strategy covering: Google Business Profile optimization (every field to complete, photo strategy, post calendar), local keyword targeting (service + city combinations), citation building plan (top 30 directories with URLs), review generation system (email templates, QR code strategy, review response templates), local link building tactics (10 specific outreach targets), and schema markup recommendations. Include a 90-day implementation timeline with weekly tasks.

123

Technical SEO Audit Checklist — Act as a technical SEO auditor creating a comprehensive audit checklist for a B2B services website with 75 pages. Organize the audit into sections: crawlability (robots.txt, sitemap, crawl errors, redirect chains), indexability (canonical tags, meta robots, thin content, duplicate content), page speed (Core Web Vitals targets, image optimization, render-blocking resources), mobile usability (responsive design, tap targets, viewport configuration), structured data (Organization, LocalBusiness, FAQ, BreadcrumbList schema), security (HTTPS, mixed content), and internal linking (orphan pages, link depth, anchor text distribution). For each check, provide the tool to use, what good looks like, and the priority level for fixing issues.

124

Keyword Research Deep Dive — You are an SEO analyst performing deep keyword research for a managed cybersecurity services company entering a competitive market. For the seed topic "managed cybersecurity services," identify 50 keyword opportunities across four intent types: informational (what is, how to, why), commercial investigation (best, comparison, reviews, vs.), transactional (pricing, near me, get quote), and navigational (specific tool/brand searches). For each keyword, estimate the search volume range, difficulty score, current SERP feature opportunities (featured snippet, PAA, local pack), and the recommended content format to target it. Group related keywords into clusters for efficient content production.

125

Link Building Strategy — Act as a link building strategist creating a white-hat link acquisition plan for a B2B IT services company. Define 10 link building tactics ranked by effectiveness and effort: digital PR (newsworthy angles for tech publications), guest posting (target publications with domain authority and pitch templates), resource page link building (how to find and pitch), broken link building (process and email template), industry directory submissions (20 relevant directories), partnership link exchanges (with complementary service providers), local link building (chambers of commerce, business associations), data-driven content (original research that earns links), HARO/journalist queries (response templates), and content syndication. For each tactic, provide a monthly outreach volume target and expected link acquisition rate.

126

Content Gap Analysis Framework — You are an SEO competitive analyst performing a content gap analysis between a managed IT services company's website and three competitors. Define the methodology: how to extract competitor keyword rankings, how to identify keywords competitors rank for that the target site does not, how to prioritize gaps by search volume and business relevance, and how to develop content briefs for the top 10 gap opportunities. Create a template for the analysis output including a keyword gap matrix, content brief template for gap-filling articles, and a production priority score that balances SEO opportunity with business value.

127

Featured Snippet Optimization — Act as an SEO content specialist creating a playbook for winning featured snippets in the IT services vertical. Identify 15 question-based queries where featured snippet opportunities exist (what is managed IT, how much does managed IT cost, what does an MSP do, etc.), analyze the current snippet holder's content structure, and create optimized answer formats for each (paragraph snippet, list snippet, table snippet). For each target query, provide the exact H2/H3 heading to use, the answer text (40-60 words for paragraph, 5-8 items for list), supporting content structure below the answer, and schema markup to apply. Include a tracking methodology for monitoring snippet acquisition.

128

SEO Reporting Dashboard Design — You are a marketing analytics manager designing an SEO reporting dashboard for monthly stakeholder review. Define the metrics to track across five categories: visibility (organic impressions, average position, keyword rankings movement), traffic (organic sessions, landing page performance, new vs. returning), engagement (bounce rate by landing page, pages per session, time on page), conversion (organic leads, conversion rate by page, assisted conversions), and technical health (Core Web Vitals, crawl errors, index coverage). For each metric, specify the data source, visualization type (line chart, bar graph, table, scorecard), benchmark target, and the narrative question it answers. Include a sample executive summary paragraph interpreting mock data.

129

SEO Migration Plan — Act as an SEO migration specialist creating a plan for a B2B services company redesigning its website and moving from a WordPress CMS to a headless CMS with a new URL structure. Outline the complete migration process: pre-migration audit (crawl current site, document all URLs, index status, backlink profile), redirect mapping (301 redirect plan for every URL change), on-page element migration (title tags, meta descriptions, heading structure, internal links, image alt text), technical requirements (canonical tags, sitemap update, robots.txt, schema markup), launch-day checklist, and post-migration monitoring plan (30/60/90 day checkpoints). Include a risk register with mitigation strategies for traffic loss scenarios.

130

Programmatic SEO Strategy — You are an SEO growth strategist designing a programmatic SEO strategy for a managed IT services company to create location-based service pages at scale. Define the template structure for pages targeting "[service] in [city]" combinations (e.g., "Managed IT Services in Austin"), the unique content requirements to avoid thin/duplicate content penalties (localized statistics, region-specific compliance requirements, local team bios, city-specific case studies), the internal linking strategy between programmatic pages and pillar content, schema markup template, and quality control checklist. Include the data sources needed to populate 50 city pages and a prioritization framework for which cities to launch first.

Social Media

131

Social Media Strategy Document — Act as a social media strategist creating a comprehensive social media strategy for a B2B managed IT services company. Define the strategy across five platforms (LinkedIn, X/Twitter, YouTube, Facebook, Instagram), specifying for each: strategic purpose, content pillars (4 per platform), posting frequency, content formats (text, image, video, carousel, poll), optimal posting times, hashtag strategy, engagement tactics, and growth targets. Include a weekly content calendar template, a content ratio framework (educational/entertaining/promotional/conversational), team role assignments, and a tool stack recommendation for scheduling, design, and analytics.

132

LinkedIn Company Page Optimization — You are a LinkedIn marketing specialist optimizing a B2B technology company's LinkedIn Company Page and developing a 30-day content plan. Start with page optimization: headline formula, about section rewrite (2,000 character limit, keyword-optimized), custom CTA button selection, featured content curation, and showcase page recommendations. Then create 30 days of posts (one per business day) with a mix of: thought leadership (original insights), social proof (client wins, team achievements), educational (tips, statistics, frameworks), engagement (polls, questions, hot takes), and promotional (service highlights, events, hiring). Write full post copy for the first five posts with image description or design briefs.

133

Social Media Advertising Plan — Act as a paid social specialist creating a LinkedIn advertising plan for a managed IT services company with a $3,000/month ad budget. Design three campaign types: brand awareness (Sponsored Content targeting IT decision-makers), lead generation (Lead Gen Forms promoting a cybersecurity assessment), and retargeting (website visitor retargeting with case studies). For each campaign, define the objective, audience targeting criteria (job titles, company size, industry, seniority), ad formats, creative brief (headline, body copy, CTA, image specifications), budget allocation, bidding strategy, and KPI targets. Include A/B test plans and a monthly optimization checklist.

134

Employee Advocacy Program — You are a social media manager launching an employee advocacy program to amplify a B2B company's reach through its 45 employees' personal LinkedIn profiles. Design the complete program: launch communication (email to employees explaining the value), content library structure (pre-written posts employees can personalize), gamification elements (leaderboard, recognition, incentives), training materials (LinkedIn profile optimization guide, best practices for sharing), compliance guidelines (what not to share, disclosure requirements), content calendar synced with company campaigns, and measurement framework (reach amplification, engagement lift, lead attribution). Include five example "share-ready" posts for employees.

135

Social Media Crisis Response Plan — Act as a social media crisis manager creating a response plan for a B2B technology company. Define crisis categories by severity (Level 1: negative comment, Level 2: viral complaint, Level 3: coordinated attack or data breach), response time SLAs for each level, decision trees for public response vs. private resolution, pre-approved response templates for common scenarios (service complaints, pricing disputes, employee issues, security questions), escalation protocols (who approves what level of response), monitoring tool configuration for brand mentions and sentiment, and a post-crisis analysis template. Include specific guidance on when to delete, hide, or respond to comments.

136

Social Media Content Production Workflow — You are a content operations manager designing an efficient social media content production workflow for a small marketing team (2 people) producing 20 posts per week across four platforms. Map the end-to-end workflow from ideation to publishing: content ideation process (source material, trend monitoring, content calendar), creation pipeline (writing, design, review, approval), asset management (file naming, folder structure, brand template library), scheduling process (tool setup, optimal time automation), community management routine (daily engagement tasks, response templates), and weekly analytics review. Include time estimates for each step and productivity hacks for a lean team.

137

Social Listening Strategy — Act as a social intelligence analyst creating a social listening strategy for a managed IT services company. Define monitoring objectives across four use cases: brand reputation (mentions, sentiment, competitive comparisons), market intelligence (industry trends, competitor announcements, technology discussions), lead identification (buying intent signals, pain point expressions, vendor complaints), and content inspiration (popular topics, questions being asked, content formats performing well). For each use case, specify the keywords and phrases to monitor, the platforms to focus on, the tools to use, alert thresholds for escalation, and a weekly reporting template. Include 30 specific search queries to configure across monitoring tools.

138

Video Content Strategy for Social — You are a video marketing strategist creating a social video content strategy for a B2B IT services company just starting with video. Design a tiered video production plan: Tier 1 (no production: iPhone talking head, screen recordings, quick tips -- 3/week), Tier 2 (light production: branded backgrounds, basic editing, interviews -- 1/week), Tier 3 (full production: client testimonial, brand story, event coverage -- 1/month). For each tier, provide content format ideas (10 per tier), platform specifications (dimensions, length, captions), equipment list with budget, batch production workflow, and performance benchmarks. Include a 30-day video content challenge plan for building the habit.

139

Community Building Strategy — Act as a community manager designing a strategy to build and nurture a professional community around a managed IT services brand. Evaluate community platform options (LinkedIn Group, Slack workspace, Discord server, Circle.so) with pros and cons for B2B audiences. Define the community purpose and value proposition for members, content pillars (peer networking, expert AMAs, resource sharing, industry discussions, job board), launch plan (seed members, initial content, invitation strategy), engagement tactics (weekly discussion prompts, monthly events, member spotlights), moderation guidelines, and growth metrics. Include the first month of weekly discussion topics and three email templates for member recruitment.

140

Influencer and Creator Collaboration Framework — You are a B2B marketing strategist creating an influencer collaboration framework for a managed IT services company. Identify the types of B2B micro-influencers relevant to the IT services space (industry analysts, MSP community leaders, cybersecurity educators, tech YouTubers, LinkedIn thought leaders, podcast hosts), define evaluation criteria (audience quality, engagement rate, brand alignment, content quality), and create a tiered collaboration model: content co-creation (guest posts, joint webinars), product seeding (free service trial in exchange for honest review), sponsored content (paid partnerships with disclosure), and event collaboration. Include outreach email templates, compensation guidelines by influencer tier, and ROI measurement approach.

Campaign Planning

141

Integrated Campaign Brief — Act as a campaign strategist creating a comprehensive campaign brief for a managed IT services company launching a "Cybersecurity Assessment Month" campaign in October targeting SMB decision-makers. Define the campaign across all elements: objective and KPI targets, target audience segments, key messaging framework (headline, supporting messages, proof points), channel strategy (email, social, paid, content, events, sales enablement), creative direction and visual theme, budget allocation across channels, production timeline (6-week pre-launch), launch day activations, and a measurement plan with weekly reporting cadence. Include a RACI chart for the three-person marketing team.

142

Product Launch Campaign — You are a product marketing manager planning the launch campaign for a new AI-powered cybersecurity monitoring service. Design a four-phase launch plan: Phase 1 (pre-launch teasers and waitlist building, weeks 1–3), Phase 2 (launch week with announcement, demo events, press outreach), Phase 3 (post-launch demand generation, weeks 2–6), Phase 4 (scaling and optimization, months 2–3). For each phase, detail the specific tactics, content assets needed, channel mix, messaging focus, internal sales enablement activities, and success metrics. Include the launch day hour-by-hour execution timeline and a contingency plan for three scenarios (exceeds expectations, meets expectations, underperforms).

143

ABM Campaign Playbook — Act as an account-based marketing strategist creating a campaign playbook targeting 25 high-value prospect accounts in the healthcare vertical. Design the three-tier ABM approach: Tier 1 (top 5 accounts: fully personalized, 1:1 campaigns), Tier 2 (next 10 accounts: industry-personalized, 1:few campaigns), Tier 3 (remaining 10: programmatic ABM). For each tier, define the research depth, personalization level, channel mix (direct mail, personalized ads, tailored content, executive outreach, events), content assets required, sales and marketing coordination process, and timeline. Include a sample Tier 1 account campaign plan for a fictional 200-person hospital system and metrics for each tier.

144

Webinar Campaign Planning — You are an event marketing specialist planning a webinar campaign titled "2026 IT Security Trends Every Business Owner Must Know." Create a complete campaign plan covering: webinar content outline (45-minute agenda with speaker notes), registration page copy and design brief, promotional email sequence (5 emails over 3 weeks with subject lines and body copy), social media promotion calendar (15 posts across 3 platforms), paid promotion budget and targeting ($500 LinkedIn ads), partner co-promotion ask (email template), day-of execution checklist, live engagement tactics (polls, Q&A, offers), post-webinar follow-up sequence for attendees and no-shows (4 emails each), and on-demand repurposing plan. Include registration target, attendance rate benchmarks, and pipeline generation goals.

145

Seasonal Campaign Calendar — Act as a marketing director creating an annual seasonal campaign calendar for a managed IT services company, mapping campaigns to natural business triggers and awareness events. Design 12 monthly campaign themes: January (new year IT planning), February (data privacy week tie-in), March (spring cleaning for IT infrastructure), April (tax season technology deductions), May (HIPAA awareness month for healthcare clients), June (mid-year security review), July (summer intern onboarding tech), August (back-to-school/back-to-business), September (cybersecurity awareness month prep), October (cybersecurity awareness month), November (IT budget season), December (year-end review and planning). For each month, provide the campaign name, key message, primary offer/CTA, content pieces to produce, email sends, and social theme.

146

Marketing Budget Allocation — You are a marketing finance analyst creating a marketing budget allocation framework for a managed IT services company with a $120K annual marketing budget. Distribute the budget across channels: content marketing, paid digital advertising (search, social, display), email marketing, events (virtual and in-person), SEO, website maintenance, marketing technology stack, creative production, PR/communications, and reserve/testing. For each channel, provide the percentage allocation, dollar amount, expected leads generated, cost per lead, rationale for the allocation level, and the first thing to cut if budget is reduced by 20%. Include a quarterly reallocation review process based on performance data and a marketing ROI calculation methodology.

147

Demand Generation Funnel Design — Act as a demand generation architect designing the complete marketing funnel for a managed IT services company from first touch to closed deal. Map each funnel stage (awareness, interest, consideration, evaluation, purchase) with the specific content and tactics used at each stage, the conversion event that moves prospects to the next stage, expected conversion rates between stages, lead scoring criteria that trigger sales handoff, and nurture sequences for prospects not ready to advance. Include a waterfall analysis template showing how many leads are needed at the top to produce 10 closed deals per month based on stage conversion rates.

148

Co-Marketing Campaign Design — You are a partner marketing manager designing a co-marketing campaign with a cybersecurity vendor partner (e.g., a firewall manufacturer). Create a joint campaign plan including: shared value proposition, co-branded content assets (joint whitepaper, webinar, infographic), lead sharing agreement (splitting mechanism, follow-up rules, data privacy compliance), promotion responsibilities for each partner, co-branded landing page specification, email cross-promotion templates, social media co-posting calendar, and success metrics that satisfy both partners. Include the partnership proposal document to send to the vendor's channel marketing team and a post-campaign joint review template.

149

Marketing Experimentation Framework — Act as a growth marketing scientist creating a structured experimentation framework for a B2B marketing team that wants to systematically test and optimize campaigns. Define the framework covering: hypothesis formation template (If we [change], then [metric] will [improve] because [rationale]), experiment prioritization scoring (ICE framework customized for B2B), minimum sample size calculations for common marketing tests, test documentation template (hypothesis, methodology, duration, success criteria, results, learnings), a testing calendar with monthly experiment slots, specific experiments to run first in each channel (10 experiments total across email, landing pages, ads, content, social), and a learning repository structure. Include three fully written experiment briefs ready to execute.

150

Campaign Post-Mortem Template — You are a marketing operations analyst creating a comprehensive campaign post-mortem template and process for a managed IT services company. Design a post-mortem document template with sections: campaign overview (objectives, target, budget, timeline), performance against KPIs (table with target vs. actual for each metric), channel performance breakdown (spend, leads, CPL, conversion rate per channel), content performance analysis (which assets resonated, which underperformed), audience insights (who engaged, surprising segments, demographic/firmographic breakdown), timeline review (what was on time, what was delayed, impact of delays), team feedback (what went well, what was frustrating, process improvements), financial analysis (total spend, cost per lead, cost per opportunity, estimated ROI), and action items for next campaign. Include a facilitation guide for running the post-mortem meeting in 60 minutes.

CATEGORY 03

Marketing & Content

50 Prompts

AI & Automation

50 prompts for prompt engineering, workflow automation, AI agent design, data analysis, and AI governance.

● PROMPTS 151 – 200

Prompt Engineering

151

Chain-of-Thought Prompt Refiner — You are a prompt engineering expert specializing in chain-of-thought reasoning. I have a simple prompt that says: "Summarize this quarterly earnings report." Rewrite it using chain-of-thought prompting so the AI first identifies key financial metrics, then analyzes trends, then produces a structured executive summary. Provide the improved prompt with clear step-by-step instructions and an example output format using markdown headers and bullet points.

152

Few-Shot Example Generator for Classification Tasks — Act as a machine learning prompt designer. I need to classify customer support tickets into these categories: Billing, Technical, Feature Request, Account Access, and General Inquiry. Generate a few-shot prompt with 3 diverse examples per category (15 total), each containing the ticket text and correct label. Format the output as a ready-to-use system prompt that includes classification rules, the examples, and instructions for handling ambiguous cases.

153

System Prompt Security Auditor — You are an AI red team specialist. Review the following system prompt for vulnerabilities: "[paste system prompt]". Identify prompt injection risks, jailbreak vectors, data leakage paths, and instruction override weaknesses. For each vulnerability found, rate its severity (Critical/High/Medium/Low), explain the attack scenario, and provide a hardened replacement. Deliver findings in a security audit table format.

154

Multi-Modal Prompt Architect — Act as a multi-modal AI prompt designer. I need to build a prompt that processes both an uploaded floor plan image and a text description of furniture requirements to generate an interior design layout. Write a detailed prompt that instructs the AI to analyze the room dimensions from the image, cross-reference with the furniture list, and output a placement plan with coordinates and design rationale. Include error handling for unclear images and conflicting requirements.

155

Persona-Based Prompt Template Builder — You are a prompt engineering consultant. Create a reusable persona template system for a marketing agency that generates content across 5 brand voices: Corporate Professional, Startup Casual, Luxury Premium, Tech-Forward, and Community-Driven. For each persona, define the tone parameters, vocabulary constraints, sentence structure rules, and 2 example outputs for a product launch announcement. Format as a JSON template that can be programmatically injected into API calls.

156

Iterative Refinement Prompt Chain — Act as an AI workflow architect. Design a 4-step prompt chain that takes a rough blog post draft and progressively improves it: Step 1 (Structure) analyzes and reorganizes the outline, Step 2 (Substance) fills gaps with research and data points, Step 3 (Style) refines voice and readability to a Flesch-Kincaid grade level of 8, Step 4 (SEO) optimizes headings, meta description, and keyword density. Write each prompt in the chain with explicit input/output specifications and handoff instructions.

157

Constraint-Based Prompt for Regulated Industries — You are a compliance-aware prompt engineer working in healthcare. Write a system prompt for an AI assistant that answers patient questions about medications while strictly adhering to these constraints: never provide dosage recommendations, always cite FDA-approved drug labels, include a disclaimer directing to healthcare providers, and redact any PHI from responses. Include 3 test cases showing compliant and non-compliant responses for comparison.

158

Dynamic Temperature and Parameter Guide — Act as an AI model configuration specialist. Create a decision matrix that maps 12 common business use cases (contract review, creative writing, code generation, data extraction, customer service, translation, summarization, brainstorming, Q&A, report generation, email drafting, sentiment analysis) to optimal model parameters including temperature, top-p, frequency penalty, and max tokens. For each use case, explain why those parameters produce the best results and provide a sample prompt with the recommended settings.

159

Evaluation Rubric for Prompt Quality — You are a prompt quality assurance lead. Design a 10-criterion scoring rubric (1-5 scale each, 50 points max) for evaluating the effectiveness of LLM prompts used in enterprise applications. Criteria should cover clarity, specificity, output format definition, error handling, context sufficiency, constraint coverage, example quality, scalability, security, and measurability. For each criterion, write the scoring descriptors for levels 1, 3, and 5, and include 2 sample prompts scored with full justification.

160

Cross-Model Prompt Compatibility Analyzer — Act as a multi-platform AI specialist with expertise in GPT-4, Claude, Gemini, and Llama. I have this prompt designed for GPT-4: "[paste prompt]". Analyze it for cross-model compatibility issues including: instruction-following differences, formatting interpretation gaps, context window limitations, and safety filter variations. Rewrite the prompt in 4 model-specific versions, highlighting the adaptations made for each platform and explaining why. Output as a comparison table with the adapted prompts.

Workflow Automation

161

Email Triage Automation Workflow — You are a workflow automation architect using n8n or Make. Design an email triage system that processes incoming support emails through these stages: spam filtering, language detection, sentiment analysis, priority classification (P1-P4), department routing, and auto-response generation. For each stage, specify the trigger conditions, the AI model or API to use, the data transformation logic, and the error handling path. Output the complete workflow as a numbered step list with JSON payload examples at each handoff point.

162

Document Processing Pipeline Designer — Act as an intelligent document processing specialist. Design an end-to-end automation pipeline that ingests invoices in PDF, image, and email formats, extracts key fields (vendor, amount, date, line items, tax), validates against purchase orders in the ERP, flags discrepancies above 5%, and routes for approval based on dollar thresholds ($0-1K auto-approve, $1K-10K manager, $10K+ VP). Specify the OCR tool, extraction model, validation rules, and integration endpoints for each stage.

163

CRM Data Enrichment Automation — You are a sales operations automation expert. Build an automated workflow that takes a list of 500 new leads from a CSV upload, enriches each record by pulling company data from LinkedIn and Clearbit, scores them using a BANT framework (Budget, Authority, Need, Timeline) with AI analysis of their website and recent news, assigns them to sales reps based on territory and capacity, and sends a personalized intro email sequence. Detail each automation step, the APIs involved, rate limiting strategy, and fallback logic for missing data.

164

Content Repurposing Automation Chain — Act as a content operations strategist. Design an automation workflow that takes a single 2,000-word blog post and automatically generates: a LinkedIn article (800 words), 5 Twitter/X thread posts, an Instagram carousel script (10 slides), a YouTube Shorts script (60 seconds), an email newsletter snippet (200 words), and 3 pull quotes with branded image templates. For each output, specify the transformation rules, tone adjustments, character limits, hashtag strategy, and quality checkpoints before publishing.

165

Meeting Intelligence Automation — You are an AI-powered meeting productivity consultant. Design a workflow that automates the entire meeting lifecycle: pre-meeting (pull attendee context from CRM, generate briefing doc, suggest agenda based on open action items), during-meeting (real-time transcription, action item detection, decision logging), and post-meeting (summary generation, action item assignment with deadlines, CRM update, follow-up email draft, calendar scheduling for next steps). Specify the tools, integrations, and AI prompts needed at each stage.

166

CI/CD Pipeline with AI Code Review — Act as a DevOps automation engineer. Design an automated CI/CD pipeline that includes AI-powered code review as a quality gate. The pipeline should: run linting and unit tests, send the diff to an LLM for security vulnerability scanning and code quality analysis, generate a review summary with severity ratings, auto-approve if no issues above "Medium" are found, block the merge and notify the team via Slack if Critical/High issues exist, and log all AI review decisions for audit. Provide the GitHub Actions YAML configuration and the AI review prompt.

167

Customer Onboarding Automation Playbook — You are a customer success automation specialist. Design a 30-day automated onboarding workflow for a B2B SaaS product that includes: Day 1 welcome sequence with account setup guide, Day 3 product tour scheduling, Day 7 usage check with AI-generated tips based on their industry, Day 14 feature adoption scoring with personalized recommendations, Day 21 health check survey with automated escalation if NPS < 7, and Day 30 success review meeting prep. Include trigger conditions, branching logic, and the AI prompts used for personalization at each step.

168

Inventory Forecasting Automation — Act as a supply chain automation expert. Build an automated inventory management workflow that: ingests daily sales data from POS and e-commerce systems, runs AI-powered demand forecasting using 12-month historical trends plus external signals (weather, holidays, competitor pricing), generates purchase orders when projected stock falls below safety thresholds, sends approval requests for orders exceeding $50K, and produces a weekly inventory health dashboard. Specify the data sources, forecasting model approach, reorder point calculations, and alert logic.

169

Compliance Monitoring Automation — You are a regulatory compliance automation architect. Design an automated monitoring system that: continuously scans company policies, processes, and technical controls against SOC 2 Type II requirements, flags gaps with severity ratings, generates remediation tickets with suggested fixes, tracks evidence collection deadlines, and produces audit-ready reports on demand. For each of the 5 Trust Service Criteria (Security, Availability, Processing Integrity, Confidentiality, Privacy), specify 3 automated checks, the data sources, and the alert thresholds.

170

Social Media Monitoring and Response Automation — Act as a social media operations automation designer. Create a workflow that monitors brand mentions across Twitter/X, LinkedIn, Reddit, and review sites in real-time, classifies each mention by sentiment (positive/neutral/negative) and intent (question/complaint/praise/feature request), auto-drafts contextually appropriate responses using brand voice guidelines, routes negative mentions with >100 engagement to the crisis communication team, and generates a daily sentiment report with trend analysis. Include the AI classification prompt, response templates, and escalation rules.

AI Agent Design

171

Multi-Agent Research System Architecture — You are an AI systems architect specializing in multi-agent systems. Design a research agent system with 4 specialized agents: a Planning Agent that decomposes research questions into sub-tasks, a Search Agent that queries academic databases and web sources, a Synthesis Agent that cross-references findings and identifies contradictions, and a Report Agent that produces structured outputs with citations. Define the communication protocol between agents, the shared memory structure, conflict resolution rules when agents disagree, and the orchestration logic. Output as a technical design document with sequence diagrams described in text.

172

Customer Service Agent with Escalation Logic — Act as a conversational AI designer. Design a customer service agent for a SaaS company that handles billing inquiries, technical troubleshooting, and account management. Define the agent's decision tree for when to: answer directly from the knowledge base, ask clarifying questions, execute actions (refund, password reset, plan change), or escalate to a human. Include the system prompt, 5 tool definitions with parameters, guardrails for preventing unauthorized account changes, and the escalation criteria with handoff message templates. Format as a complete agent specification document.

173

Autonomous Code Review Agent — You are an AI engineering lead. Design an autonomous code review agent that reviews pull requests by: analyzing code changes for bugs, security vulnerabilities, performance issues, and style violations, cross-referencing against the project's architecture decisions and coding standards, checking test coverage and suggesting missing test cases, and providing actionable feedback categorized by severity. Define the agent's tool set (file reader, AST parser, test runner, documentation lookup), its review checklist of 15 items, and the output format for inline comments and summary.

174

Sales Qualification Agent with CRM Integration — Act as a sales AI strategist. Design an AI sales qualification agent that engages inbound leads through chat, qualifies them using MEDDPICC methodology (Metrics, Economic Buyer, Decision Criteria, Decision Process, Paper Process, Implications, Champion, Competition), dynamically adjusts questioning based on responses, scores the opportunity (1-100), updates CRM fields in real-time, and books meetings with the appropriate sales rep based on deal size and territory. Provide the conversation flow, scoring algorithm, CRM field mapping, and 3 sample conversations showing different qualification outcomes.

175

Knowledge Base Agent with Source Attribution — You are a knowledge management AI architect. Design an agent that answers employee questions by searching across internal wikis, Slack history, Google Drive documents, and Jira tickets. The agent must: perform semantic search across all sources simultaneously, rank results by relevance and recency, synthesize an answer with inline source citations and confidence scores, identify when information is contradictory or outdated, and suggest knowledge base updates when gaps are detected. Define the retrieval pipeline, the ranking algorithm, the answer generation prompt, and the feedback loop for improving future responses.

176

Data Pipeline Monitoring Agent — Act as a data engineering AI specialist. Design an autonomous monitoring agent for a company's data pipeline infrastructure that: watches for pipeline failures, data quality anomalies (null spikes, schema drift, volume deviations), and SLA breaches, performs root cause analysis by tracing data lineage, generates incident reports with remediation steps, and can execute pre-approved fixes automatically (retry failed jobs, quarantine bad records, switch to backup sources). Define the agent's monitoring checks, anomaly detection thresholds, auto-remediation playbook, and escalation matrix.

177

Content Moderation Agent with Appeals Handling — You are a trust and safety AI designer. Design a content moderation agent for a community platform that: classifies user-generated content against 8 policy categories (hate speech, violence, spam, misinformation, harassment, explicit content, self-harm, illegal activity), applies graduated enforcement (warning, content removal, temporary ban, permanent ban) based on severity and user history, handles user appeals by re-evaluating with additional context, and generates moderation reports for the trust and safety team. Include the classification prompt, the enforcement decision matrix, the appeals workflow, and bias mitigation strategies.

178

Meeting Scheduling Agent with Preference Learning — Act as a productivity AI designer. Design a scheduling agent that coordinates meetings across multiple participants by: learning each user's scheduling preferences over time (preferred meeting times, maximum daily meetings, focus time blocks, lunch breaks), negotiating optimal time slots considering time zones and priorities, handling rescheduling cascades when conflicts arise, and proactively suggesting agenda items based on recent communications between attendees. Define the preference model, the scheduling optimization algorithm, the negotiation protocol for conflicting preferences, and the integration points with calendar APIs.

179

Financial Analysis Agent with Regulatory Guardrails — You are a fintech AI architect. Design a financial analysis agent for a wealth management firm that: answers client questions about their portfolio performance, generates investment scenario analyses, explains market trends with data visualizations described in text, and creates quarterly review presentations. The agent must operate within SEC and FINRA guardrails: never provide specific buy/sell recommendations, always include risk disclaimers, flag questions requiring human advisor intervention, and maintain a complete audit trail. Define the system prompt, the 10 compliance rules, tool definitions for market data APIs, and 3 sample interactions showing proper guardrail behavior.

180

DevOps Incident Response Agent — Act as a site reliability engineering AI specialist. Design an incident response agent that: monitors alerting systems (PagerDuty, Datadog, CloudWatch), correlates related alerts to identify the root incident, assesses blast radius and customer impact, executes runbook procedures for known incident types, communicates status updates to stakeholders via Slack and status page, coordinates with on-call engineers when human intervention is needed, and conducts automated post-incident analysis. Define the agent's decision tree for incident classification (P1-P4), the runbook execution framework, the communication templates, and the post-mortem report structure.

181

Exploratory Data Analysis Prompt Template — You are a senior data scientist. I'm uploading a CSV dataset with [X] rows and [Y] columns about [describe dataset]. Perform a comprehensive exploratory data analysis: calculate summary statistics for all numerical columns, identify the distribution shape of each variable, detect outliers using IQR and Z-score methods, compute a correlation matrix and highlight pairs with |r| > 0.7, check for missing data patterns (MCAR/MAR/MNAR), and identify potential data quality issues. Present findings in a structured report with sections for each analysis type, key insights highlighted in bold, and recommended next steps for modeling.

182

Customer Churn Prediction Framework — Act as a machine learning consultant. I have 18 months of customer data including usage metrics, support interactions, billing history, and demographic information for a B2B SaaS product. Design a complete churn prediction framework: recommend the target variable definition (when is a customer "churned"?), identify the top 15 predictive features with justification, suggest 3 candidate models with pros/cons for this use case, define the evaluation metrics beyond accuracy (precision, recall, F1, AUC-ROC, lift), and outline the production deployment plan including retraining schedule and monitoring KPIs. Format as a technical proposal document.

183

A/B Test Statistical Analysis Guide — You are a statistics expert specializing in experimentation. I ran an A/B test on our pricing page with these results: Control (n=12,450, conversions=498), Variant (n=12,380, conversions=561). Perform a complete statistical analysis: calculate the conversion rates, absolute and relative lift, 95% confidence interval, p-value using a two-proportion z-test, statistical power, and minimum detectable effect. Then determine if we have enough evidence to declare a winner, whether the sample size was adequate, and if there are any concerns about multiple testing or peeking. Present the results in a format suitable for a non-technical stakeholder with a clear recommendation.

184

Natural Language SQL Query Generator — Act as a data analyst who translates business questions into SQL. Given this database schema: [paste schema with table names, columns, types, and relationships], convert the following 5 business questions into optimized SQL queries: 1) What is our monthly recurring revenue trend for the past 12 months? 2) Which customer segments have the highest lifetime value? 3) What is the average time from signup to first purchase by acquisition channel? 4) Identify customers whose usage dropped more than 30% month-over-month. 5) What is the correlation between support ticket volume and churn? For each query, explain the logic, note any assumptions, and suggest an appropriate visualization.

185

Sentiment Analysis Pipeline for Product Reviews — You are a text analytics specialist. Design a multi-layered sentiment analysis pipeline for processing 50,000 product reviews. The pipeline should: perform aspect-based sentiment analysis extracting opinions on 6 product dimensions (quality, price, usability, design, support, shipping), detect sarcasm and mixed sentiment, identify emerging themes using topic modeling, track sentiment trends over time, and generate a competitive comparison when competitor product names are mentioned. For each pipeline stage, specify the technique, the expected output schema, and quality validation metrics. Provide 5 sample reviews with expected outputs.

186

Time Series Forecasting for Revenue Planning — Act as a financial data scientist. I have 36 months of monthly revenue data with seasonal patterns, a COVID dip in months 8-14, and a recent product launch in month 30 that shifted the growth trajectory. Recommend and compare 3 forecasting approaches: ARIMA/SARIMA, Prophet, and an LSTM neural network. For each approach, explain how it handles seasonality, trend changes, and outlier events, specify the key hyperparameters to tune, describe the cross-validation strategy using time series split, and define the error metrics (MAPE, RMSE, MAE) for comparison. Generate a 12-month forecast framework with prediction intervals and scenario planning (optimistic/base/pessimistic).

187

Customer Segmentation with Clustering Analysis — You are a marketing analytics expert. I have transaction data for 25,000 customers over 24 months including purchase frequency, average order value, product categories, recency of last purchase, and customer tenure. Design a segmentation analysis: perform RFM (Recency, Frequency, Monetary) scoring, apply K-means clustering with elbow method and silhouette score to determine optimal clusters, profile each segment with descriptive statistics and behavioral characteristics, assign actionable segment names (e.g., "Champions," "At-Risk"), and recommend targeted marketing strategies for each segment. Output as a segmentation playbook with persona cards for each cluster.

188

Anomaly Detection in Financial Transactions — Act as a fraud analytics specialist. Design an anomaly detection system for credit card transactions that: establishes baseline spending patterns per cardholder using 6 months of history, detects point anomalies (unusual single transactions), contextual anomalies (normal amount but unusual time/location), and collective anomalies (suspicious patterns across multiple transactions). Compare 3 detection methods (Isolation Forest, Autoencoder, Statistical thresholds) with pros/cons for this use case. Define the feature engineering approach (20 features minimum), the scoring threshold calibration strategy, and the alert triage workflow. Include false positive rate targets and the cost-benefit analysis framework.

189

Marketing Attribution Model Comparison — You are a marketing analytics architect. I have 12 months of multi-channel marketing data across Google Ads, Facebook, LinkedIn, Email, Organic Search, and Direct, with 50,000 conversion events and full clickstream data. Compare 5 attribution models: Last Click, First Click, Linear, Time Decay, and Data-Driven (Markov Chain). For each model, explain the methodology, calculate hypothetical budget allocation shifts, identify which channels gain or lose credit, and highlight the strategic implications. Recommend the best model for our B2B SaaS with a 45-day average sales cycle and provide the implementation steps for transitioning from Last Click to the recommended model.

190

Survey Data Analysis and Insight Generation — Act as a research analyst specializing in survey methodology. I conducted an employee engagement survey with 850 responses across 12 departments, 4 office locations, and 5 tenure bands. The survey has 40 Likert-scale questions (1–5) across 8 dimensions (Leadership, Growth, Compensation, Culture, Work-Life Balance, Tools, Communication, Purpose) plus 3 open-text questions. Perform a complete analysis: calculate dimension scores with confidence intervals, run ANOVA to identify significant differences across departments and tenure bands, perform driver analysis to determine which dimensions most predict overall satisfaction, analyze open-text responses for themes and sentiment, and create an executive dashboard narrative with the top 5 findings and 3 priority recommendations.

AI Governance & Ethics

191

AI Ethics Impact Assessment Template — You are an AI ethics officer at a Fortune 500 company. Create a comprehensive AI Ethics Impact Assessment template for evaluating a new AI system before deployment. The template should cover 8 assessment areas: purpose and necessity, data rights and privacy, fairness and bias, transparency and explainability, accountability and oversight, safety and security, societal impact, and environmental impact. For each area, provide 5 evaluation questions, a risk rating scale (1–5), mitigation strategy fields, and sign-off requirements. Include a scoring matrix that determines whether the system can proceed to deployment, needs modifications, or requires executive review.

192

Bias Audit Framework for Hiring AI — Act as a fairness and accountability researcher. Design a bias audit framework for an AI-powered resume screening system used by a company with 10,000 annual applicants. The audit should: define the protected attributes to test (race, gender, age, disability, veteran status, national origin), specify the fairness metrics to measure (demographic parity, equalized odds, predictive parity, calibration), outline the testing methodology using synthetic and real data, establish acceptable disparity thresholds per EEOC guidelines (4/5ths rule), design the ongoing monitoring dashboard, and create the remediation playbook when bias is detected. Format as an audit plan with timelines and responsible parties.

193

AI Transparency Report Generator — You are a corporate transparency specialist. Create a template for an annual AI Transparency Report that a technology company would publish publicly. The report should cover: inventory of all AI systems in production with their purposes, data sources and data handling practices for each system, model performance metrics and known limitations, bias testing results and fairness metrics, human oversight mechanisms and override capabilities, customer complaints and resolution rates, regulatory compliance status, and planned improvements. For each section, provide example content, the metrics to include, and guidance on the appropriate level of technical detail for a public audience.

194

Responsible AI Policy Document Drafter — Act as a Chief AI Ethics Advisor. Draft a comprehensive Responsible AI Policy for a mid-size enterprise (500 employees) that is beginning to deploy AI across HR, customer service, and financial operations. The policy should include: guiding principles (6–8 principles with definitions), governance structure (AI Ethics Board composition and authority), risk classification system (low/medium/high/critical), mandatory review processes for each risk level, data governance requirements, model documentation standards, incident response procedures for AI failures, employee training requirements, vendor AI assessment criteria, and annual review process. Write in policy document format with numbered sections ready for legal review.

195

AI Model Card Template with Ethical Considerations — You are a machine learning documentation specialist following Google's Model Cards framework. Create a detailed model card template for a customer credit scoring model used by a regional bank. Populate the template with realistic example content covering: model details (type, version, owner), intended use and out-of-scope uses, training data demographics and representation analysis, evaluation metrics across demographic subgroups, ethical considerations including potential harms, caveats and recommendations, and quantitative fairness analysis results. The model card should be thorough enough to satisfy both internal stakeholders and external regulators.

196

Data Privacy Impact Assessment for AI Training — Act as a data privacy attorney with expertise in GDPR, CCPA, and AI regulations. Conduct a Data Privacy Impact Assessment for a company planning to train a large language model on customer support conversation transcripts (2 million conversations over 5 years). Address: lawful basis for processing under GDPR Article 6, data minimization strategies, anonymization vs. pseudonymization requirements, data subject rights (access, deletion, objection to profiling), cross-border data transfer implications, retention period justification, risk assessment for re-identification from model outputs, and recommended technical and organizational safeguards. Output as a formal DPIA document with risk ratings and mitigation measures.

197

AI Incident Response Playbook — You are a risk management specialist focused on AI systems. Create an AI Incident Response Playbook for a healthcare company using AI for diagnostic assistance. Cover 6 incident categories: incorrect diagnosis recommendation, biased outcomes across patient demographics, data breach exposing training data, model degradation causing accuracy drops, adversarial attacks on the model, and regulatory compliance violations. For each category, define: severity classification criteria, immediate response steps (first 4 hours), investigation procedures, stakeholder communication templates, remediation actions, root cause analysis framework, and post-incident review process. Include escalation matrices and regulatory reporting requirements (FDA, HHS).

198

AI Vendor Due Diligence Questionnaire — Act as a procurement and AI risk assessment specialist. Create a comprehensive vendor due diligence questionnaire for evaluating third-party AI solutions before enterprise adoption. The questionnaire should contain 50 questions across 8 categories: model architecture and training data provenance, security and data protection measures, bias testing and fairness documentation, explainability and interpretability capabilities, SLA and performance guarantees, compliance certifications and audit reports, incident response and liability terms, and long-term viability and exit strategy. For each question, indicate whether it is mandatory or recommended, and provide scoring guidance (red/yellow/green) for evaluating vendor responses.

199

Explainability Framework for AI Decision Systems — You are an AI explainability researcher. Design an explainability framework for a loan approval AI system that satisfies both technical teams and regulatory requirements (ECOA, FCRA adverse action notices). The framework should include: global explainability methods (feature importance, partial dependence plots, SHAP summary), local explainability for individual decisions (LIME, counterfactual explanations, anchor rules), consumer-facing plain-language explanations that meet adverse action notice requirements, an explanation accuracy validation methodology, and a dashboard design specification for compliance officers to audit decisions. Provide example explanations for 3 scenarios: approval, denial, and conditional approval with specific adverse factors cited.

200

AI Governance Maturity Assessment — Act as an AI governance consultant. Create a maturity assessment tool that evaluates an organization's AI governance across 5 maturity levels (Ad Hoc, Developing, Defined, Managed, Optimizing) and 10 governance domains: strategy and vision, organizational structure, policies and standards, risk management, data governance, model lifecycle management, ethics and fairness, transparency and accountability, skills and training, and monitoring and audit. For each domain at each maturity level, provide 3 specific capability descriptors. Include a self-assessment questionnaire (30 questions), scoring methodology, benchmark data for the industry, and a prioritized roadmap template for advancing from current state to target state.

CATEGORY 04

AI & Automation

50 Prompts

Cybersecurity & Compliance

50 prompts for risk assessment, zero trust, incident response, compliance frameworks, and security awareness.

PROMPTS 201 – 250

Risk Assessment

201

Enterprise Cyber Risk Quantification Model — You are a cyber risk quantification specialist using the FAIR (Factor Analysis of Information Risk) methodology. Conduct a risk analysis for this scenario: a mid-size financial services firm (2,000 employees, $500M revenue) faces the threat of a ransomware attack targeting their customer database containing 3 million records. Estimate the Threat Event Frequency, Vulnerability, Loss Magnitude across all 6 FAIR loss forms (Productivity, Response, Replacement, Fines/Judgments, Competitive Advantage, Reputation), and calculate the annualized loss expectancy. Present the analysis as a risk assessment report with Monte Carlo simulation ranges (10th, 50th, 90th percentiles) and compare the cost of 3 mitigation options against the risk reduction they provide.

202

Third-Party Vendor Risk Assessment Template — Act as a vendor risk management specialist. Create a comprehensive third-party vendor risk assessment questionnaire for evaluating a cloud SaaS provider that will process PII and financial data. The assessment should cover 7 risk domains: information security controls (15 questions), data privacy and handling (10 questions), business continuity and disaster recovery (8 questions), regulatory compliance (8 questions), financial stability (5 questions), operational resilience (7 questions), and subcontractor management (5 questions). For each question, specify the risk rating criteria (High/Medium/Low), acceptable evidence types, and the compensating controls that would mitigate an identified gap. Include a scoring rubric and risk acceptance threshold.

203

Cloud Infrastructure Risk Assessment — You are a cloud security architect. Perform a risk assessment for a company migrating its on-premises ERP system to AWS. Identify and analyze 15 specific risks across these categories: data security (encryption, access control, data residency), identity and access management (privilege escalation, credential theft), network security (VPC misconfigurations, exposed endpoints), compliance (data sovereignty, audit trail), operational (availability, vendor lock-in, cost overruns), and supply chain (AWS service dependencies, shared responsibility gaps). For each risk, provide the likelihood (1-5), impact (1-5), inherent risk score, recommended controls, residual risk after controls, and the responsible owner. Present as a risk register with heat map classification.

204

Insider Threat Risk Assessment Framework — Act as an insider threat program manager. Design a risk assessment framework for identifying and mitigating insider threats at a defense contractor with 5,000 employees and access to classified information. The framework should: define 8 insider threat personas (disgruntled employee, negligent contractor, recruited spy, departing employee with IP, privileged IT admin, compromised credentials, social engineering victim, ideological actor), map behavioral indicators for each persona (technical and non-technical), establish risk scoring criteria using the NITTF (National Insider Threat Task Force) model, design monitoring controls that balance security with privacy, and create escalation procedures with legal and HR considerations. Include a decision matrix for investigation thresholds.

205

Supply Chain Cyber Risk Mapping — You are a supply chain security analyst. Create a cyber risk mapping exercise for a manufacturing company with 200 direct suppliers across 15 countries. Design the assessment methodology: tier suppliers by criticality (Tier 1: direct production, Tier 2: logistics, Tier 3: support services), define 12 cyber risk factors to evaluate per supplier (network security, access controls, incident history, compliance certifications, geographic risk, data sharing scope, integration depth, financial stability, sub-supplier management, patch management, encryption standards, employee training), create a supplier risk scoring model with weighted factors, and design a continuous monitoring dashboard. Provide the risk heat map template and the remediation SLA framework based on risk tier.

206

Application Security Risk Assessment — Act as an application security lead. Conduct a risk assessment for a new customer-facing web application that processes payment transactions and stores personal data. Assess risks across the OWASP Top 10 (2021) categories, adding 5 additional business logic risks specific to payment applications (race conditions in transactions, insufficient rate limiting, business logic bypass, price manipulation, inventory exhaustion). For each risk, document the attack scenario, affected components, likelihood based on the application's technology stack (React, Node.js, PostgreSQL), business impact, CVSS-equivalent severity score, and specific remediation with code-level guidance. Prioritize the findings into a 30/60/90-day remediation roadmap.

207

Physical Security Risk Assessment for Data Centers — You are a physical security consultant. Perform a risk assessment for a Tier III data center facility that houses servers for 50 client organizations. Evaluate 20 physical security risks across these domains: perimeter security (fencing, cameras, lighting, access points), building access (biometrics, mantrap, visitor management), environmental controls (fire suppression, HVAC, water detection, power redundancy), natural disasters (earthquake, flood, tornado, hurricane based on geographic location), human threats (tailgating, social engineering, theft, sabotage), and supply chain (delivery inspection, vendor escort, equipment disposal). For each risk, map to the relevant compliance requirements (SOC 2, PCI DSS, HIPAA) and recommend controls with cost estimates.

208

Merger and Acquisition Cyber Risk Due Diligence — Act as a cybersecurity M&A due diligence specialist. Create a 60-point cyber risk due diligence checklist for evaluating a target company ($50M revenue, 300 employees, SaaS product) during an acquisition. Organize the checklist into 8 sections: historical incidents and breach history, current security posture and architecture, regulatory compliance status and pending actions, intellectual property protection, data inventory and classification, security team capabilities and gaps, technical debt and vulnerability backlog, and cyber insurance coverage. For each checklist item, specify the evidence to request, red flags to watch for, potential deal-impact ratings (deal-breaker, price adjustment, post-close remediation, acceptable), and the estimated remediation cost range if gaps are found.

209

IoT Device Risk Assessment Matrix — You are an IoT security specialist. Create a risk assessment matrix for a smart building deployment with 5,000 IoT devices across 10 categories: HVAC controllers, smart lighting, access control readers, surveillance cameras, occupancy sensors, fire/safety systems, elevator controls, energy meters, water management, and digital signage. For each device category, assess 8 risk dimensions: firmware update capability, authentication strength, encryption in transit and at rest, network segmentation options, physical tamper resistance, default credential risk, data sensitivity level, and supply chain trust. Score each dimension (1-5), calculate aggregate risk per category, and recommend a prioritized hardening plan with specific technical controls and budget estimates.

210

Emerging Technology Risk Horizon Scan — Act as a strategic cyber risk advisor to the CISO. Conduct a 3-year risk horizon scan covering 10 emerging technology risks: AI-powered social engineering, quantum computing impact on encryption, deepfake-enabled fraud, autonomous vehicle system attacks, smart city infrastructure vulnerabilities, generative AI data poisoning, extended reality (XR) privacy risks, satellite/space-based communication attacks, brain-computer interface security, and decentralized identity exploitation. For each risk, assess the current maturity of the threat (nascent, developing, imminent), the potential business impact (financial, operational, reputational, safety), the defensive readiness of typical enterprises, and 3 proactive actions to take now. Summarize in a risk radar visualization description with quadrants for likelihood and impact.

Zero Trust Architecture

211

Zero Trust Architecture Migration Roadmap — You are a Zero Trust architect following NIST SP 800-207. Design a 24-month migration roadmap for a mid-size enterprise (1,500 employees, hybrid cloud, 50 legacy applications) transitioning from a perimeter-based security model to Zero Trust. The roadmap should cover 6 pillars: Identity (SSO, MFA, RBAC to ABAC), Devices (endpoint posture assessment, MDM), Network (micro-segmentation, SDP), Applications (ZTNA, API security), Data (classification, DLP, encryption), and Analytics (SIEM, UEBA, continuous monitoring). For each pillar, define the current state assessment criteria, Phase 1 quick wins (months 1-6), Phase 2 foundational changes (months 7-14), Phase 3 advanced capabilities (months 15-24), required technologies, budget estimates, and success metrics.

212

Zero Trust Network Segmentation Design — Act as a network security architect implementing micro-segmentation. Design a Zero Trust network segmentation strategy for a healthcare organization with these zones: clinical systems (EHR, medical devices), administrative (HR, finance, email), patient-facing (portal, telehealth), research (lab systems, genomics data), and IoT (building management, medical IoT). For each zone, define: the segmentation approach (VLAN, SDN, or identity-based), the access policies between zones using a policy matrix, the authentication and authorization requirements for cross-zone communication, monitoring and logging requirements, and break-glass procedures for emergency access. Include a network diagram description and the firewall rule set in table format.

213

Zero Trust Identity and Access Management Design — You are an IAM architect. Design a Zero Trust identity strategy for a company with 3,000 employees, 500 contractors, 200 partner organization users, and 50,000 customer accounts. Address: identity provider architecture (workforce vs. customer IdP), authentication strength tiers mapped to resource sensitivity (passwordless FIDO2, MFA, conditional access), just-in-time and just-enough-access provisioning for privileged accounts, continuous authentication signals (device trust, location, behavior, risk score), session management and step-up authentication triggers, service account and machine identity governance, and identity threat detection (impossible travel, credential stuffing, token theft). Provide the policy decision tree and integration architecture with 5 common enterprise applications.

214

Zero Trust Policy Engine Design — Act as a policy engine architect. Design the policy decision and enforcement architecture for a Zero Trust deployment. Define: the Policy Decision Point (PDP) architecture handling 10,000 access decisions per minute, the Policy Enforcement Points (PEP) at network, application, and data layers, the policy language and rule structure using a standardized format (XACML, OPA/Rego, or Cedar), 20 sample policies covering common access scenarios (remote worker, contractor, admin, API client, IoT device), the context signals consumed for each decision (identity, device, network, time, resource, behavior), the policy conflict resolution hierarchy, and the real-time policy update propagation mechanism. Include performance requirements and failover behavior.

215

Device Trust and Endpoint Security for Zero Trust — You are an endpoint security architect implementing Zero Trust device trust. Design a device trust framework that: establishes device identity and health verification for 5 device types (managed laptops, managed mobile, BYOD mobile, IoT, and virtual desktops), defines 15 device posture attributes to evaluate (OS version, patch level, encryption, antivirus, firewall, jailbreak detection, certificate validity, compliance agent status, disk encryption, screen lock, last check-in, vulnerability scan results, configuration compliance, network adapter type, trusted boot), creates 4 trust tiers (Full Trust, Conditional, Limited, Blocked) with corresponding access privileges, designs the continuous verification cadence, and specifies the remediation workflow when a device falls below its required trust level. Format as a device trust policy document with implementation guidance.

216

Zero Trust for Cloud Workloads and Containers — Act as a cloud-native security architect. Design a Zero Trust strategy for securing containerized workloads running in Kubernetes across 3 cloud providers (AWS, Azure, GCP). Cover: workload identity using SPIFFE/SPIRE for service-to-service authentication, network policies and service mesh (Istio/Linkerd) for east-west traffic encryption and authorization, image supply chain verification (signing, scanning, admission control), runtime security monitoring and anomaly detection, secrets management without static credentials, data protection for persistent volumes and inter-service data flows, and compliance evidence collection for SOC 2 and PCI DSS. For each control, specify the Kubernetes-native tool, the third-party alternative, and the policy-as-code definition.

217

Zero Trust Data Protection Strategy — You are a data security architect. Design a Zero Trust data protection strategy for a financial institution handling customer PII, transaction data, and regulated financial records. The strategy should: implement data classification with 5 sensitivity levels (Public, Internal, Confidential, Restricted, Regulated), define access policies per classification level using attribute-based access control, design encryption at rest (AES-256), in transit (TLS 1.3), and in use (confidential computing options), implement tokenization for PII in non-production environments, deploy DLP policies at endpoint, network, and cloud layers, create data access logging and anomaly detection rules, and establish data sovereignty controls for multi-region operations. Map each control to Zero Trust principles and relevant regulations (GLBA, PCI DSS, CCPA).

218

Zero Trust Maturity Assessment Tool — Act as a Zero Trust program assessor using CISA's Zero Trust Maturity Model. Create a self-assessment questionnaire covering all 5 pillars (Identity, Devices, Networks, Applications/Workloads, Data) across 4 maturity stages (Traditional, Initial, Advanced, Optimal). For each pillar, write 8 assessment questions that determine the current maturity stage, define the specific capabilities expected at each stage, identify the gaps between current and target state, estimate the effort (low/medium/high) and cost range to advance one stage, and recommend the priority order for pillar advancement. Include a scoring spreadsheet design with weighted pillar scores, an overall maturity score calculation, and benchmark data showing where typical organizations fall by industry.

219

Zero Trust Implementation for Remote Workforce — You are a security architect for a fully remote company (800 employees across 30 countries). Design a Zero Trust architecture that secures remote work without a traditional VPN. Cover: ZTNA (Zero Trust Network Access) broker selection criteria and architecture, split tunneling policy and direct-to-cloud access patterns, home network risk mitigation (require WPA3, detect rogue APs), identity-aware proxy for internal application access, endpoint detection and response (EDR) integration with access decisions, secure collaboration tools configuration (email, chat, file sharing, video), and international compliance considerations (GDPR, data residency, cross-border data flows). For each component, compare 2 vendor approaches and recommend the one best suited for a remote-first organization with a $200K annual security budget.

220

Zero Trust Monitoring and Analytics Architecture — Act as a security operations architect. Design the monitoring and analytics layer for a Zero Trust deployment that provides continuous verification and threat detection. The architecture should: aggregate logs from all Zero Trust components (IdP, PDP, PEP, EDR, CASB, DLP, NDR) into a unified SIEM, define 25 detection rules specific to Zero Trust violations (policy bypass attempts, unusual access patterns, privilege escalation, lateral movement indicators, data exfiltration signals), implement user and entity behavior analytics (UEBA) with baseline modeling, create a real-time Zero Trust health dashboard showing policy enforcement rates, denied access trends, and risk scores, design automated response playbooks for the top 10 Zero Trust-specific incidents, and establish KPIs for measuring Zero Trust effectiveness. Include the data flow architecture and storage sizing estimates for 1 year of retention.

221

Ransomware Incident Response Playbook — You are a CISO developing incident response procedures. Create a detailed ransomware incident response playbook covering all 6 NIST phases: Preparation (15 pre-incident controls and capabilities), Identification (detection indicators, triage criteria, severity classification), Containment (network isolation procedures, backup verification, encryption scope assessment), Eradication (malware removal, persistence mechanism cleanup, root cause identification), Recovery (restoration priority order, system rebuild vs. restore decision tree, validation testing), and Post-Incident (lessons learned template, control gap analysis, insurance claim documentation). Include decision trees for the 3 critical decisions: to pay or not to pay, when to engage law enforcement, and when to notify customers. Provide communication templates for executives, employees, customers, and media.

222

Incident Response Tabletop Exercise Scenario — Act as an incident response exercise designer. Create a 3-hour tabletop exercise scenario for a healthcare organization's security team (12 participants across IT, Security, Legal, Communications, and Executive roles). The scenario involves a sophisticated supply chain attack through a compromised software update that has been active for 3 weeks before detection. Design 5 progressive injects (new information revealed every 30 minutes) that escalate the situation: initial anomaly detection, discovery of data exfiltration, identification of the compromised vendor, regulatory notification deadlines approaching, and media leak of the breach. For each inject, provide the briefing text, 5 discussion questions, expected decisions, and facilitator notes on common mistakes teams make. Include the pre-exercise briefing document and post-exercise evaluation scorecard.

223

Digital Forensics Investigation Checklist — You are a digital forensics examiner. Create a comprehensive forensic investigation checklist for responding to a suspected data breach involving a Linux web server, a Windows Active Directory environment, and AWS cloud infrastructure. For each environment, detail: evidence preservation procedures (imaging, memory capture, log collection), chain of custody documentation requirements, volatile data collection priority order, artifact locations and their forensic significance (25 artifacts per environment), timeline reconstruction methodology, anti-forensics detection techniques, and tool recommendations (open source and commercial). Include the legal hold notification template, the forensic report structure, and the evidence handling procedures that maintain admissibility in court.

224

Business Email Compromise Response Procedures — Act as a financial fraud investigation specialist. Create an incident response procedure for Business Email Compromise (BEC) attacks. Cover 5 BEC scenarios: CEO fraud (wire transfer request), vendor impersonation (payment redirect), attorney impersonation (urgent legal settlement), HR impersonation (W-2/payroll redirect), and real estate transaction intercept. For each scenario, detail: detection indicators (email header analysis, behavioral red flags, timing patterns), immediate containment actions (within 30 minutes), financial recovery procedures (bank recall, FBI IC3 filing, FinCEN reporting), investigation steps to identify the compromise vector, employee notification and retraining requirements, and control improvements to prevent recurrence. Include the wire transfer verification procedure and the emergency contact list template.

225

Cloud Security Incident Response Framework — You are a cloud incident response specialist. Design an incident response framework specifically for AWS cloud environments. Address 8 cloud-specific incident types: unauthorized API calls, S3 bucket exposure, IAM credential compromise, crypto-mining on EC2 instances, Lambda function abuse, RDS data exfiltration, CloudTrail tampering, and cross-account access breach. For each incident type, provide: CloudWatch/GuardDuty detection rules, automated containment using Lambda and Step Functions, evidence collection procedures using AWS-native services, forensic analysis methodology, recovery and hardening steps, and the AWS Shared Responsibility Model implications. Include the AWS IR automation architecture using EventBridge, Lambda, and Security Hub, with sample Python code snippets for the 3 most critical automated responses.

226

Incident Severity Classification and Escalation Matrix — Act as an incident response program manager. Create a severity classification system and escalation matrix for a multinational corporation with 24/7 security operations. Define 5 severity levels (P1 Critical through P5 Informational) with: classification criteria based on data sensitivity, system criticality, scope of impact, active threat presence, and regulatory implications, response time SLAs for each severity (initial response, status updates, resolution target), escalation paths showing who is notified at each level (SOC analyst through Board of Directors), communication cadence and channels per severity, resource allocation guidelines (number of responders, external support triggers), and authority levels for containment actions (who can isolate a network segment, shut down a production system, engage external counsel). Include the on-call rotation structure and the bridge call protocol for P1 incidents.

227

Incident Communication Templates and Protocols — You are a crisis communications specialist for cybersecurity incidents. Create a complete communication package for security incident response. Develop templates for 8 audiences: internal security team (technical briefing), executive leadership (business impact summary), board of directors (governance notification), all employees (awareness alert), affected customers (notification letter meeting GDPR Article 33/34 requirements), regulatory bodies (breach notification for 5 jurisdictions: US states, GDPR, HIPAA, PCI DSS, SEC), law enforcement (FBI/Secret Service referral), and media (press statement and Q&A). For each template, provide the content framework, tone guidance, legal review checkpoints, timing requirements, and delivery channel. Include the holding statement for the first 2 hours before facts are confirmed.

228

Post-Incident Review and Improvement Process — Act as a continuous improvement specialist for security operations. Design a comprehensive post-incident review process that transforms security incidents into organizational learning. The process should include: the blameless post-mortem framework with specific facilitation techniques, a structured timeline reconstruction methodology, root cause analysis using the "5 Whys" and Ishikawa diagram approaches, a control effectiveness evaluation (which controls worked, which failed, which were missing), a remediation tracking system with assignees, deadlines, and verification criteria, metrics to trend across incidents (mean time to detect, contain, resolve, lessons-learned implementation rate), a knowledge base structure for cataloging incident patterns and solutions, and a quarterly incident trend report template for leadership. Provide the 30-question post-incSM review questionnaire and the remediation prioritization matrix.

229

Automated Incident Response Playbook with SOAR Integration — You are a security automation engineer. Design 5 automated incident response playbooks for a SOAR (Security Orchestration, Automation, and Response) platform. Create playbooks for: phishing email investigation and response, malware alert triage and containment, brute force attack detection and blocking, suspicious data transfer investigation, and rogue device detection and quarantine. For each playbook, provide: the trigger conditions and data sources, the decision logic flowchart with automated and manual steps, the API integrations required (SIEM, EDR, email gateway, firewall, ticketing, threat intelligence), enrichment queries to run automatically, containment actions that can be fully automated vs. those requiring analyst approval, the escalation conditions, and success/failure metrics. Write the pseudocode for the decision logic of each playbook.

230

Incident Response Metrics and KPI Dashboard — Act as a security operations metrics analyst. Design a comprehensive incident response KPI dashboard for a security operations center handling 500 incidents per month. Define 25 metrics across 5 categories: Detection Effectiveness (mean time to detect, detection source distribution, false positive rate, alert-to-incident ratio, coverage gaps), Response Efficiency (mean time to respond, mean time to contain, mean time to resolve by severity, playbook adherence rate, escalation accuracy), Impact Measurement (data records affected, financial loss, systems impacted, customer impact, regulatory notification triggers), Team Performance (incidents per analyst, resolution rate, skill gap identification, training completion, burnout indicators), and Program Maturity (control improvement rate, recurring incident reduction, automation percentage, lessons learned implementation rate, tabletop exercise scores). For each metric, specify the data source, calculation formula, target benchmark, visualization type, and the action triggered when the metric falls below threshold.

Compliance Frameworks

231

SOC 2 Type II Audit Preparation Guide — You are a SOC 2 compliance consultant. Create a comprehensive audit preparation guide for a SaaS startup preparing for its first SOC 2 Type II audit. Cover all 5 Trust Service Criteria with specific guidance: Security (CC1-CC9: 25 controls to implement), Availability (A1: 8 controls), Processing Integrity (PI1: 6 controls), Confidentiality (C1: 7 controls), and Privacy (P1-P8: 15 controls). For each control, specify: the control description, the evidence to collect (screenshots, policies, logs, configurations), the observation period requirements, common audit findings and how to avoid them, and tool recommendations for evidence automation. Include a 90-day preparation timeline, the auditor selection criteria (5 questions to ask), and a budget estimate breakdown (audit fees, tool costs, staff time).

232

GDPR Compliance Self-Assessment Checklist — Act as a data protection officer. Create a GDPR compliance self-assessment checklist for a mid-size company (200 employees) processing EU personal data. Organize into 12 sections aligned with GDPR chapters: lawful basis documentation (6 bases with scenarios), consent management (12 requirements), data subject rights procedures (8 rights with response workflows), privacy by design implementation (10 technical measures), Data Protection Impact Assessment triggers and template, breach notification procedures (72-hour timeline, supervisory authority contacts), international transfer mechanisms (SCCs, adequacy decisions, BCRs), processor agreements (15 required clauses), records of processing activities (Article 30 template), DPO appointment criteria, children's data handling, and automated decision-making safeguards (Article 22). For each item, indicate whether it is mandatory or recommended, the risk if non-compliant, and the typical remediation effort.

233

PCI DSS v4.0 Gap Analysis Template — You are a PCI Qualified Security Assessor. Create a gap analysis template for a Level 2 merchant transitioning from PCI DSS v3.2.1 to v4.0. Focus on the 64 new requirements in v4.0, organized by the 12 requirement families. For each new requirement, provide: the requirement number and description, the implementation deadline (March 2025 immediate vs. March 2027 future-dated), the gap assessment questions (3-5 per requirement), the current state evaluation criteria, the remediation steps with technical specifics, the estimated effort (days) and cost, and the evidence documentation needed for validation. Highlight the top 10 most impactful changes for merchants (targeted risk analysis, authenticated vulnerability scanning, automated log review, script integrity for payment pages, etc.) with detailed implementation guidance for each.

234

HIPAA Security Rule Compliance Program Design — Act as a healthcare compliance officer. Design a comprehensive HIPAA Security Rule compliance program for a healthcare organization with 500 employees, an on-premises EHR system, and a cloud-based patient portal. Address all 3 safeguard categories: Administrative (9 standards including risk analysis, workforce training, contingency planning, business associate management), Physical (4 standards including facility access, workstation security, device controls), and Technical (5 standards including access control, audit controls, integrity controls, transmission security, authentication). For each standard, provide: the implementation specification (required vs. addressable), the specific controls to implement, the policy document outline, the training curriculum topic, the audit evidence to maintain, and the common OCR audit finding to avoid. Include the risk assessment methodology (quantitative scoring), the business associate agreement template outline, and the annual compliance calendar.

235

NIST Cybersecurity Framework v2.0 Implementation Guide — You are a cybersecurity framework specialist. Create an implementation guide for NIST CSF v2.0 for a manufacturing company with OT/ICS environments. Cover all 6 functions (Govern, Identify, Protect, Detect, Respond, Recover) with their categories and subcategories. For each subcategory, provide: a plain-language explanation of the requirement, the current state assessment question, 3 implementation tiers (Partial, Risk Informed, Repeatable, Adaptive), specific controls for both IT and OT environments (noting where they differ), tool or technology recommendations, the mapping to other frameworks (ISO 27001, CIS Controls, NIST 800-82), and a maturity progression roadmap. Include the Framework Profile template for documenting current vs. target state, the risk appetite statement template, and the Board-level reporting dashboard design with 10 key metrics.

236

ISO 27001:2022 Statement of Applicability Generator — Act as an ISO 27001 lead implementer. Generate a Statement of Applicability (SoA) for a technology company seeking ISO 27001:2022 certification. List all 93 controls from Annex A, organized by the 4 themes (Organizational, People, Physical, Technological). For each control, provide: the control title and description, the applicability determination (Applicable/Not Applicable with justification for exclusions), the current implementation status (Implemented, Partially Implemented, Planned, Not Implemented), the implementation method (policy, procedure, technical control, or combination), the evidence reference (document name and location), the risk treatment reference linking to the risk assessment, and the control owner. Include 10 sample justifications for non-applicable controls and guidance on the 11 new controls added in the 2022 revision (threat intelligence, cloud security, data masking, monitoring activities, etc.).

237

FedRAMP Authorization Package Preparation — You are a FedRAMP compliance consultant. Create a preparation guide for a cloud service provider pursuing FedRAMP Moderate authorization through the Joint Authorization Board (JAB). Outline the 7 key deliverables: System Security Plan (SSP) with guidance on documenting all 325 controls from NIST 800-53 Rev 5 Moderate baseline, Security Assessment Plan (SAP) structure, Security Assessment Report (SAR) expectations, Plan of Action and Milestones (POA&M) template, Continuous Monitoring Strategy, Incident Response Plan, and Configuration Management Plan. For each deliverable, provide: the required sections and content, the common 3PAO assessment findings to address proactively, the documentation quality criteria, and the typical timeline and resource requirements. Include the JAB prioritization criteria and the Agency authorization alternative comparison.

238

CMMC 2.0 Level 2 Assessment Preparation — Act as a CMMC Registered Practitioner. Create a CMMC 2.0 Level 2 assessment preparation guide for a defense contractor (200 employees) handling CUI (Controlled Unclassified Information). Cover all 110 practices from NIST SP 800-171 Rev 2 across the 14 security families. For each family, provide: the practice descriptions with DoD-specific interpretation, the assessment objective (what the C3PAO will evaluate), the evidence artifacts to prepare (SSP documentation, screenshots, configurations, interview prep), common assessment findings and remediation approaches, and the POA&M eligibility rules (which practices can have a POA&M vs. must be fully implemented). Address the scoping guidance for CUI boundaries, the CMMC marketplace process, the assessment cost estimates, and the difference between self-assessment (Level 1) and third-party assessment (Level 2). Include the 24 highest-weight practices that most frequently cause assessment failures.

239

Multi-Framework Compliance Mapping Tool — You are a GRC (Governance, Risk, and Compliance) architect. Create a control mapping matrix that aligns the following 6 frameworks: SOC 2 Type II, ISO 27001:2022, NIST CSF v2.0, PCI DSS v4.0, HIPAA Security Rule, and CIS Controls v8. Identify 30 common control themes (access control, encryption, logging, vulnerability management, incident response, etc.) and map the specific requirement from each framework to each theme. For each mapping, indicate: the requirement ID from each framework, the alignment strength (Direct, Partial, Conceptual), the unified control statement that satisfies all frameworks simultaneously, the evidence that can be reused across audits, and the gaps where one framework requires more than the others. Include the efficiency calculation showing how many total controls can be reduced through harmonized implementation and the recommended audit calendar to minimize disruption.

240

Compliance Automation Architecture Design — Act as a compliance engineering specialist. Design a compliance-as-code architecture that automates evidence collection and continuous monitoring for SOC 2 and ISO 27001 simultaneously. The architecture should: define infrastructure-as-code policies using Open Policy Agent (OPA) for 25 key controls, design automated evidence collection from AWS (CloudTrail, Config, SecurityHub), Azure (Policy, Sentinel), and GCP (SCC, Policy Analyzer), create a unified compliance dashboard with real-time control status, implement automated alerting when controls drift out of compliance, generate audit-ready evidence packages on demand, and maintain a version-controlled policy repository with change approval workflows. For each component, specify the technology stack, the data flow, the update frequency, and the integration APIs. Include the cost-benefit analysis comparing automated vs. manual compliance management for a 200-control scope.

Security Awareness

241

Phishing Simulation Campaign Designer — You are a security awareness program manager. Design a 12-month phishing simulation campaign for a company with 2,000 employees. Create 12 monthly scenarios with increasing sophistication: Month 1 (obvious Nigerian prince), Month 2 (fake password reset), Month 3 (fake IT support), Month 4 (CEO urgency), Month 5 (vendor invoice), Month 6 (LinkedIn connection), Month 7 (shared document), Month 8 (benefits enrollment), Month 9 (MFA fatigue), Month 10 (supply chain themed), Month 11 (AI-generated spear phish), Month 12 (multi-channel - email + phone). For each scenario, provide: the email template text with social engineering techniques used, the landing page behavior, the success metrics (click rate, report rate, credential submission rate), the immediate training module for those who fail, and benchmarks by department. Include the executive reporting dashboard metrics and the recognition program for top reporters.

242

Security Awareness Training Curriculum — Act as a cybersecurity training developer. Create a comprehensive annual security awareness training curriculum for a regulated financial services firm. Design 12 monthly modules: Password and Authentication Security, Phishing and Social Engineering, Data Classification and Handling, Mobile Device Security, Physical Security and Clean Desk, Insider Threat Awareness, Incident Reporting Procedures, Privacy and Data Protection (GLBA/CCPA), Third-Party Risk Awareness, Cloud Security Best Practices, and Social Media and Public Disclosure Risks. For each module, provide: 5 learning objectives, the delivery format (video, interactive, gamified, scenario-based), a 10-question knowledge assessment with answers, a real-world case study relevant to financial services, and a behavioral metric to measure effectiveness. Include role-specific advanced tracks for developers, executives, and customer-facing staff.

243

Social Engineering Resistance Training Program — You are a social engineering penetration tester. Design a social engineering resistance training program that goes beyond traditional awareness training. Create interactive exercises for 6 attack vectors: pretexting phone calls (5 scenarios with scripts), tailgating and physical intrusion (3 facility-specific scenarios), USB drop attacks (2 scenarios with payload descriptions), watering hole attacks (3 scenarios targeting industry-specific websites), deepfake voice and video attacks (4 scenarios with detection techniques), and AI-generated spear phishing (3 scenarios with linguistic analysis clues). For each exercise, provide: the attack narrative, the red flags employees should identify, the correct response procedure, the common mistakes people make and why, and the reinforcement training for those who fall for the simulation. Include the metrics framework for measuring organizational resilience improvement over 4 quarters.

244

Executive Cybersecurity Briefing Program — Act as a CISO advisor designing a board-level cybersecurity education program. Create a 6-session executive briefing series for the C-suite and board of directors of a publicly traded company. Each session should be 45 minutes with clear business outcomes: Session 1 (Cyber Risk as Business Risk - fiduciary duty, SEC disclosure rules, D&O liability), Session 2 (Threat Landscape - industry-specific threats with financial impact data), Session 3 (Security Investment ROI - how to evaluate security spending, risk quantification in dollars), Session 4 (Incident Response Governance - board's role during a crisis, communication responsibilities, legal privilege), Session 5 (Third-Party and Supply Chain Risk - vendor management, concentration risk, due diligence obligations), Session 6 (Emerging Technologies - AI risks, quantum readiness, digital transformation security). For each session, provide: 5 key talking points, 3 discussion questions, 2 case studies from public breaches, and the 1-page executive summary handout outline.

245

Developer Security Champions Program — You are a DevSecOps program manager. Design a Security Champions program for a software development organization with 200 developers across 25 teams. The program should: define the Security Champion role (responsibilities, time commitment of 20%, incentives), create the selection criteria and nomination process, design a 16-week training curriculum covering OWASP Top 10, secure coding in 4 languages (Python, JavaScript, Java, Go), threat modeling methodology, security code review techniques, and vulnerability management, establish a community of practice with monthly knowledge-sharing sessions, create a gamification system with levels (Bronze/Silver/Gold/Platinum) tied to activities (code reviews, bug bounty findings, training completions, mentoring), and define the metrics for program success (vulnerability reduction rate, mean time to remediate, security debt trends, developer satisfaction). Include the executive sponsorship pitch deck outline and the first 3 months launch plan.

246

Incident Reporting Culture Development Plan — Act as an organizational psychologist specializing in security behavior. Design a plan to transform a company's incident reporting culture from blame-based to proactive. The plan should address: psychological barriers to reporting (fear of punishment, embarrassment, bystander effect, diffusion of responsibility), structural barriers (complex reporting forms, unclear escalation paths, lack of feedback loops), 10 specific initiatives to increase reporting rates (anonymous reporting channel, "see something, say something" campaign, near-miss recognition program, simplified 1-click reporting tool, monthly "lessons learned" newsletters, executive leading by example, gamified reporting challenges, real-time reporting dashboard, peer recognition program, celebrating catches that prevented incidents), metrics to track cultural change over 12 months (reporting volume trend, mean time from incident to report, report quality scores, employee survey sentiment, repeat incident rates), and the communication plan to launch and sustain the program. Include the before/after measurement methodology and 3 case studies from organizations that successfully transformed their reporting culture.

247

Security Awareness for Non-Technical Staff — You are a training specialist who makes cybersecurity accessible to non-technical audiences. Create a security awareness program specifically designed for administrative assistants, receptionists, finance clerks, and other non-technical staff who are frequent targets of social engineering. Design 8 micro-learning modules (5 minutes each): Spotting Suspicious Emails (visual guide with annotated examples), Phone Call Verification Procedures (script for handling unexpected requests), Safe Web Browsing (simplified rules for work devices), Password Manager Setup (step-by-step with screenshots), Visitor and Tailgating Awareness (what to do when someone follows you in), USB and Device Safety (never plug in unknown devices), Secure Document Handling (print, shred, lock), and What To Do When Something Feels Wrong (simplified reporting steps). For each module, write in plain language at an 8th-grade reading level, include a relatable real-world story, and provide a 1-page quick-reference card for their desk.

248

Remote Work Security Guidelines — Act as a remote work security consultant. Create comprehensive security guidelines for employees working from home, coworking spaces, and while traveling. Organize into 5 sections: Home Office Setup (secure Wi-Fi configuration with WPA3, router admin password change, network segmentation for work devices, physical workspace privacy considerations, proper webcam and microphone hygiene for sensitive calls), Public Network Safety (VPN requirements, hotspot vs. public Wi-Fi decision tree, Bluetooth and AirDrop risks, shoulder surfing prevention), Device Security (full disk encryption verification, automatic lock settings, software update compliance, personal vs. work device separation, secure disposal procedures), Data Handling (cloud storage requirements, local file restrictions, printing at home policy, screen sharing best practices, recording and screenshot policies), and Travel Security (customs and border device inspection rights, hotel safe usage, international SIM card risks, burner device policy for high-risk countries). For each guideline, provide the "why" in one sentence, the "how" in step-by-step instructions, and a self-assessment checklist.

249

Gamified Security Awareness Platform Design — You are a gamification designer for cybersecurity education. Design a gamified security awareness platform for a company with 5,000 employees. Create the game mechanics: experience points (XP) system with 10 earnable activities (completing training modules, reporting phishing, passing quizzes, mentoring colleagues, attending security talks, participating in CTF challenges, submitting security improvement ideas, achieving clean audit results, completing incident simulations, earning certifications), 8 achievement badges with unlock criteria and visual descriptions, a team leaderboard system by department with monthly prizes, a "Security Quest" storyline with 12 chapters released monthly that integrate real threats the company has faced, and a skill tree with 4 branches (Defender, Detective, Guardian, Architect). For each game element, explain the behavioral science principle it leverages (loss aversion, social proof, variable rewards, mastery progression) and the expected impact on security behavior. Include the platform requirements specification and the engagement metrics to track.

250

Measuring Security Awareness Program Effectiveness — Act as a security metrics analyst. Design a comprehensive measurement framework for evaluating the effectiveness of a security awareness program. Define 30 metrics across 4 measurement layers: Knowledge (quiz scores, certification rates, knowledge retention at 30/60/90 days, topic-specific competency gaps), Behavior (phishing simulation click rates by demographic, incident reporting rates, policy compliance audit results, shadow IT usage trends, password hygiene metrics, MFA adoption rates, clean desk audit scores), Culture (security culture survey results using the CLTRe framework, employee Net Promoter Score for security, voluntary security activity participation, peer-to-peer security coaching instances), and Business Impact (security incident reduction rate, mean time to report incidents, cost avoidance from prevented incidents, compliance audit findings trend, cyber insurance premium impact). For each metric, specify the data source, collection frequency, baseline establishment method, target benchmark, visualization format, and the corrective action playbook when metrics decline. Include the executive dashboard design with traffic light indicators and the quarterly board report template.

Finance & Operations

50 prompts for financial planning, unit economics, process optimization, vendor management, and analytics.

● PROMPTS 251 – 300

Financial Planning & Analysis

251

Three-Statement Financial Model Builder — You are a financial modeling expert. Build a comprehensive three-statement financial model (Income Statement, Balance Sheet, Cash Flow Statement) for a B2B SaaS company with $5M ARR, 85% gross margin, and 120% net revenue retention. The model should project 5 years with monthly granularity for Year 1 and quarterly for Years 2–5. Include: revenue build-up from existing customers (expansion, contraction, churn) and new logo acquisition, COGS breakdown (hosting, support, professional services), OpEx by department (R&D, S&M, G&A) with headcount planning, working capital assumptions (DSO, DPO, prepaid expenses), CapEx for infrastructure, debt schedule if applicable, and equity financing rounds. Provide all key assumptions in a clearly labeled assumptions tab, sensitivity tables for 3 scenarios (bear/base/bull), and the formulas for 15 SaaS metrics (LTV, CAC, LTV:CAC, payback period, Rule of 40, burn multiple, magic number, ARR growth, NRR, GRR, logo churn, revenue churn, gross margin, operating margin, cash runway).

252

Board-Ready Financial Dashboard Design — Act as a CFO building a monthly board reporting package. Design a comprehensive financial dashboard for a Series B startup ($20M revenue, 150 employees) that tells the financial story in 5 pages. Page 1: Executive Summary with key metrics (ARR, growth rate, burn rate, runway, cash position) and traffic light status indicators. Page 2: Revenue Analysis with waterfall chart (beginning ARR + new + expansion - contraction - churn = ending ARR), cohort analysis, and pipeline coverage ratio. Page 3: Expense Analysis with budget vs. actual variance by department, headcount plan vs. actual, and cost per employee trends. Page 4: Cash Flow with 13-week cash forecast, burn rate trend, and key working capital metrics. Page 5: Forward-Looking with updated forecast vs. annual plan, key risks and mitigations, and upcoming financial milestones. For each page, specify the exact metrics, chart types, data sources, and the narrative framework.

253

Unit Economics Analysis Framework — You are a growth finance analyst. Create a unit economics analysis framework for a marketplace business (think Uber/Airbnb model) with both supply-side (service providers) and demand-side (consumers) economics. Calculate and explain: demand-side unit economics (CAC by channel, first transaction revenue, repeat rate, average transactions per month, contribution margin per transaction, LTV, LTV:CAC ratio, payback period), supply-side unit economics (acquisition cost per provider, onboarding cost, average utilization rate, revenue per active provider, provider churn rate, replacement cost), marketplace unit economics (take rate, gross transaction value per user, net revenue per transaction, marketplace liquidity metrics), and blended economics (contribution margin after both sides, path to profitability by cohort vintage). Provide the calculation formulas, benchmark ranges for marketplace businesses, and a sensitivity analysis showing the 3 levers with the highest impact on profitability.

254

Fundraising Financial Package Preparation — Act as a venture capital-experienced CFO. Create the complete financial package for a Series A fundraise targeting $15M at a $60M pre-money valuation. The package should include: the financial data room checklist (25 documents investors will request), the historical financials presentation with annotated explanations of key trends and one-time items, the 5-year projection model with clear assumptions tied to market sizing and go-to-market strategy, the use of funds allocation with hiring plan and milestone mapping, the cap table with current ownership, option pool, and post-money calculations for the proposed round, the scenario analysis showing paths to Series B milestones under conservative and aggressive assumptions, and the key metrics slide showing SaaS benchmarks vs. company performance (Bessemer cloud index, OpenView benchmarks). For each component, specify what best-in-class looks like and the common mistakes that cause investor concerns.

255

Revenue Recognition Analysis (ASC 606) — You are a technical accounting specialist. Create an ASC 606 revenue recognition analysis for a software company with 4 revenue streams: SaaS subscriptions (annual and monthly), professional services (implementation and training), usage-based overage charges, and perpetual license add-ons. For each revenue stream, walk through the 5-step ASC 606 model: Step 1 (identify the contract - what constitutes a contract for each stream), Step 2 (identify performance obligations - are they distinct or combined?), Step 3 (determine transaction price - variable consideration, significant financing, non-cash consideration), Step 4 (allocate transaction price - standalone selling price estimation for bundled deals), Step 5 (recognize revenue - over time vs. point in time, measure of progress). Provide 3 complex scenario analyses: a multi-element arrangement with discount, a contract modification mid-term, and a deal with material right (renewal discount). Include the journal entry examples and disclosure requirements.

256

Financial Planning & Analysis Operating Rhythm — Act as a VP of FP&A designing the annual planning and analysis cadence for a company scaling from $10M to $50M revenue. Define the complete FP&A operating rhythm: Annual Planning (September–November: top-down targets, bottom-up departmental plans, negotiation, board approval), Quarterly Business Reviews (preparation timeline, variance analysis framework, reforecast methodology, executive presentation template), Monthly Close and Reporting (close calendar with day-by-day tasks, flux analysis thresholds by line item, management reporting package, KPI dashboard update), Weekly Cash Forecasting (13-week rolling forecast, cash conversion monitoring, working capital optimization), and Ad-Hoc Analysis (deal desk pricing support, headcount approval process, investment case evaluation, scenario modeling). For each process, specify the inputs, outputs, responsible parties, tools, timeline, and quality checkpoints. Include the FP&A team structure recommendation (roles and seniority) for each revenue stage ($10M, $25M, $50M).

257

Valuation Analysis for Strategic Decision Making — You are a corporate finance advisor. Perform a comprehensive valuation analysis for a private technology company ($30M revenue, 70% growth, -15% operating margin, $50M raised to date) considering a potential acquisition offer. Apply 4 valuation methodologies: Discounted Cash Flow (10-year projection with terminal value, WACC calculation for a private company with size premium, scenario-weighted NPV), Comparable Company Analysis (identify 8-10 public comparables with selection criteria, apply revenue and EBITDA multiples with growth-adjusted premiums, forward vs. trailing analysis), Precedent Transaction Analysis (10 relevant M&A transactions in the sector, premium analysis, strategic vs. financial buyer differentiation), and Venture Capital Method (target return analysis from acquirer perspective, option value of growth). Reconcile the 4 valuations into a range, present the football field chart description, and provide the negotiation framework including the BATNA analysis and deal structure considerations (cash vs. stock, earnouts, escrow).

258

Working Capital Optimization Analysis — Act as a treasury management consultant. Conduct a working capital optimization analysis for a manufacturing company with $200M revenue, $40M in receivables (DSO: 72 days), $25M in inventory (DIO: 45 days), and $30M in payables (DPO: 55 days). Calculate the cash conversion cycle and identify $5-10M in working capital improvement opportunities. For each component, analyze: Receivables (customer payment pattern analysis, aging bucket optimization, collection process improvements, early payment discount program design with NPV analysis, invoice factoring cost-benefit), Inventory (ABC classification, safety stock optimization, JIT opportunities, obsolescence risk assessment, vendor-managed inventory potential), and Payables (payment term renegotiation strategy by vendor tier, dynamic discounting program, supply chain financing evaluation, payment timing optimization). Provide the implementation roadmap with quick wins (30 days), medium-term improvements (90 days), and structural changes (6 months), including the expected cash release and annual savings for each initiative.

259

SaaS Metrics Deep Dive and Benchmarking — You are a SaaS finance analyst. Create a comprehensive SaaS metrics analysis and benchmarking report for a company with the following data: $15M ARR, growing 80% YoY, 72% gross margin, $2.1M average monthly burn, 95% gross retention rate, 118% net retention rate, $45K average ACV, $18K blended CAC, 14-month payback period. Calculate and benchmark against industry standards: growth efficiency metrics (burn multiple, magic number, Rule of 40, Hype Factor), unit economics (LTV, LTV:CAC by cohort and channel, gross margin-adjusted payback), retention and expansion analysis (logo churn vs. revenue churn, expansion revenue breakdown, downsell analysis), go-to-market efficiency (CAC ratio by channel, sales cycle length impact on CAC, AE productivity), and financial health (cash runway, operating leverage trend, path to cash flow positive). For each metric, provide the formula, the company's score, the median for its peer group (B2B SaaS $10-25M ARR, 60-100% growth), the top quartile benchmark, and specific recommendations for improvement.

260

Tax Planning Strategy for Multi-Entity Structures — Act as a tax planning advisor for a technology company operating in the US (Delaware C-corp parent), with subsidiaries in the UK, Germany, and India, and a sales presence in 15 US states. Create a comprehensive tax planning strategy covering: federal tax optimization (R&D tax credit calculation methodology with documentation requirements, Section 174 amortization impact analysis, qualified small business stock exclusion eligibility, NOL carryforward utilization planning), state tax planning (nexus analysis for remote employees in 15 states, state R&D credit stacking strategies, apportionment factor optimization, combined reporting vs. separate entity filing analysis), international tax planning (GILTI computation and planning, FDII deduction optimization, transfer pricing methodology for intercompany services and IP licensing, Pillar Two impact assessment for minimum tax, permanent establishment risk management, withholding tax minimization on cross-border payments), and transaction planning (stock option vs. RSU tax efficiency, Section 409A valuation scheduling, qualified small business stock planning). Provide estimated tax savings ranges for each strategy and the implementation priority order.

261

Zero-Based Budgeting Implementation Guide — You are a budgeting transformation consultant. Design a zero-based budgeting (ZBB) implementation plan for a company with $100M in operating expenses across 8 departments that has been using incremental budgeting for 10 years. Cover: the ZBB philosophy and why traditional incremental budgeting creates waste (with 3 case study examples showing 15-25% savings), the decision package framework (how to structure each expenditure as a standalone business case with cost, benefit, risk, and alternatives), the priority ranking methodology (mandatory, operational, discretionary tiers with forced ranking within each), the process design (timeline, roles, templates, review cadence), change management strategy (overcoming resistance from department heads who perceive budget cuts), the technology requirements (ZBB software evaluation criteria), and the governance model (who makes final allocation decisions, appeal process, mid-year reallocation triggers). Include templates for the decision package, the ranking matrix, and the executive summary budget presentation. Estimate the implementation timeline and the expected savings range by expense category.

262

Rolling Forecast Model Design — Act as an FP&A modernization specialist. Design a rolling 18-month forecast model to replace the traditional annual budget for a mid-size company ($75M revenue, 400 employees). The design should cover: forecast architecture (driver-based model linking operational metrics to financial outcomes), the driver identification process (10-15 key drivers per department mapped to revenue and cost outcomes), forecast cadence (monthly refresh of full 18-month horizon with decreasing granularity: monthly for 6 months, quarterly for 12 months), variance analysis framework (forecast vs. prior forecast vs. annual plan with materiality thresholds), scenario planning integration (maintain 3 permanent scenarios with probability weighting), technology selection criteria (comparison of Excel, Adaptive Planning, Anaplan, Pigment for this company size), and organizational readiness assessment (skills gaps, process changes, cultural shift from budget mentality). Provide the driver-based model structure for Sales, Marketing, R&D, and G&A departments, the data flow architecture, and the first 90-day implementation plan.

263

Headcount Planning and Workforce Budgeting Model — You are a people finance specialist. Build a comprehensive headcount planning model for a company scaling from 200 to 350 employees over 18 months. The model should include: workforce demand planning (hiring plan by department, role, level, and quarter tied to revenue targets and productivity assumptions), fully loaded cost modeling (base salary by level and location, benefits loading factor, equity compensation expense, payroll taxes by state, recruiting costs, onboarding costs, equipment and software per employee, facilities cost per seat), attrition modeling (voluntary and involuntary turnover rates by department, backfill timing assumptions, severance cost provisions), contractor and contingent workforce budgeting (staff augmentation vs. outsourcing vs. FTE decision framework, blended rate analysis), compensation benchmarking (market data sources, percentile targeting strategy, geographic pay differentials, promotion and merit increase budget), and scenario analysis (hiring freeze impact, 10% reduction in force cost savings, accelerated hiring for new market entry). Provide the model structure with all formulas and a sample dashboard showing headcount waterfall, cost per head trends, and budget vs. actual variance.

264

Capital Expenditure Budgeting and ROI Framework — Act as a capital planning manager for a manufacturing company with $500M revenue evaluating $50M in proposed capital projects. Design a capital expenditure evaluation and budgeting framework that includes: the project proposal template (business case with strategic alignment, technical specifications, cost breakdown, timeline, risk assessment), the financial evaluation methodology (NPV, IRR, payback period, MIRR calculations with the company's 12% WACC and hurdle rate justification), the scoring matrix combining financial returns (40%), strategic alignment (25%), risk assessment (20%), and operational improvement (15%), the portfolio optimization approach (how to allocate $30M approved budget across competing projects using efficient frontier analysis), the post-investment review process (comparing actual vs. projected returns at 12, 24, and 36 months), and the ongoing asset management (depreciation schedules, maintenance capex vs. growth capex classification, asset utilization tracking). Provide 5 sample project evaluations across different categories (capacity expansion, technology upgrade, compliance requirement, efficiency improvement, new product line) with full financial analysis.

265

Revenue Forecasting Model for Subscription Business — You are a revenue operations analyst. Build a bottom-up revenue forecasting model for a subscription SaaS business with 3 product tiers (Starter at $29/mo, Professional at $99/mo, Enterprise at $499/mo) and 5,000 current customers. The model should forecast 12 months of revenue from 4 sources: existing customer base (apply tier-specific gross retention rates, tier upgrade/downgrade transition matrices, and seat expansion models), new customer acquisition (pipeline-based forecast with stage-specific conversion rates, average deal size by tier, sales cycle length, and seasonal patterns), usage-based revenue (overage pricing model based on historical usage distributions per tier with growth assumptions), and professional services (implementation revenue tied to Enterprise new logos, training revenue as percentage of ARR). Include the data inputs required (CRM pipeline snapshot, historical cohort data, usage metrics), the forecast accuracy measurement methodology (MAPE by forecast horizon), bias detection and correction procedures, and the reconciliation process between bottom-up and top-down forecasts. Provide the model structure with key formulas.

266

Cost Allocation and Activity-Based Costing Model — Act as a management accounting specialist. Design an activity-based costing (ABC) model for a professional services firm ($40M revenue, 200 consultants, 5 practice areas) that currently allocates overhead using a single rate based on billable hours. The new model should: identify the major cost pools (facilities, IT infrastructure, recruiting, training, marketing, administration, insurance, travel management), define cost drivers for each pool (headcount, square footage, laptop count, hires, training hours, revenue, transaction count, trip count), map activities to services and practice areas, calculate practice-area-specific overhead rates vs. the current blended rate, reveal which practice areas are more/less profitable than currently reported, model the impact on pricing decisions and practice area investment, and design the ongoing allocation process (monthly, quarterly, or annual updates). Provide a worked example showing the current vs. ABC profitability for each of the 5 practice areas, the data collection requirements, and the change management approach for presenting revised profitability numbers to practice leaders.

267

Cash Flow Forecasting and Treasury Management — You are a treasury manager. Design a comprehensive cash flow forecasting and management system for a company with $80M revenue, 30-day payment terms, and a $10M revolving credit facility. Build 3 forecasting layers: daily cash positioning (bank balance reconciliation, same-day payment obligations, expected receipts from lockbox and ACH), 13-week cash forecast (weekly granularity combining AR collections using a receipts pattern model based on aging history, AP disbursements by payment run schedule, payroll by biweekly cycle, debt service payments, tax estimates, and discretionary spending controls), and 12-month strategic cash forecast (monthly projection incorporating revenue forecast, capital expenditure timing, seasonal working capital needs, debt maturity planning, and potential M&A funding requirements). For each layer, define the data sources, responsible parties, update frequency, accuracy targets (daily: +/-5%, 13-week: +/-10%, 12-month: +/-15%), variance analysis process, and the decision triggers (when to draw on the revolver, when to invest excess cash, when to accelerate collections). Include the banking relationship optimization strategy and the investment policy for short-term cash.

268

Departmental Budget Template with Accountability — Act as a budget management director. Create a comprehensive departmental budgeting template and accountability framework for a marketing department with a $5M annual budget across 8 expense categories: personnel (salaries, benefits, contractors), paid advertising (Google, Meta, LinkedIn, programmatic), events and sponsorships, content creation (agencies, freelancers, tools), technology stack (MAP, CRM allocation, analytics tools, DAM), brand and creative (design, video production, brand assets), PR and communications (agency retainer, media monitoring, press events), and other (training, travel, miscellaneous). For each category, provide: the line-item budget template with monthly phasing, the variance thresholds that trigger review (5% monthly, 10% quarterly), the reallocation rules (within-category flexibility vs. cross-category approval requirements), the performance metrics that justify the spend (cost per lead, pipeline influenced, brand awareness lift, event ROI), and the monthly budget review agenda. Include the mid-year reforecast process, the carry-forward/pull-forward policy, and the fiscal year-end spending optimization guidelines.

269

Scenario Planning and Stress Testing Model — You are a strategic finance advisor. Design a comprehensive scenario planning and financial stress testing framework for a company facing significant market uncertainty (potential recession, new competitor entry, regulatory changes, technology disruption). Create 5 named scenarios: Blue Sky (accelerated growth, market expansion), Base Case (current trajectory with moderate growth), Headwinds (economic slowdown, 15% revenue deceleration), Storm (recession, 25% revenue decline with customer churn spike), and Black Swan (major disruption requiring business model pivot). For each scenario, define: the macroeconomic assumptions (GDP growth, unemployment, interest rates, industry growth), the company-specific impacts on revenue, costs, and working capital, the management response levers available (hiring freeze, marketing reduction, price adjustments, M&A deferrals, facility consolidation), the resulting P&L, cash flow, and balance sheet projections for 12 months, and the trigger indicators that signal which scenario is materializing. Include the executive decision playbook mapping specific trigger indicators to pre-approved management actions, the board communication template for each scenario, and the quarterly scenario review process.

270

Budget Variance Analysis and Reporting Framework — Act as a financial controller. Design a comprehensive budget variance analysis and reporting framework for a 500-person company with 12 departments and $150M in annual expenses. Define: the variance analysis methodology (actual vs. budget, actual vs. forecast, actual vs. prior year, with isolation of volume, price/rate, and mix variances), the materiality thresholds by expense type (personnel: 3%, non-personnel: 5%, one-time items: flagged regardless), the root cause analysis template (why did the variance occur, is it timing or permanent, what is the forecast impact, what corrective action is planned), the reporting package design (executive summary with top 5 favorable and unfavorable variances, departmental detail pages with commentary, trend charts showing monthly patterns, cash impact analysis), the review meeting structure (controller review with department heads, CFO review of consolidated results, executive committee presentation, board summary), and the corrective action tracking system (variance resolution commitments, follow-up cadence, escalation process for persistent overruns). Include the automated alert system design for variances exceeding thresholds and the year-end forecast accuracy scorecard by department.

271

Business Process Mapping and Improvement — You are a Lean Six Sigma Black Belt. Conduct a process mapping and improvement analysis for an order-to-cash process at a B2B distribution company that currently takes 45 days from order placement to cash collection. Create: the current state process map identifying all steps (order receipt, credit check, inventory allocation, picking, packing, shipping, invoicing, collections), the time study for each step (processing time, wait time, rework loops), the waste identification using the 8 types of Lean waste (transportation, inventory, motion, waiting, overproduction, overprocessing, defects, underutilized talent), the root cause analysis using Ishikawa diagrams for the 3 biggest bottlenecks, the future state process map with specific improvements, and the implementation plan with expected cycle time reduction from 45 to 25 days. Quantify the financial impact (reduced DSO, freed working capital, reduced labor costs) and provide the project charter with SMART objectives, timeline, resource requirements, and risk mitigation strategies.

272

Customer Onboarding Process Redesign — Act as a customer experience operations consultant. Redesign the customer onboarding process for a B2B SaaS company where the current time-to-value is 45 days and 20% of customers churn within 90 days citing "too complex" as the reason. Map the current process across 5 phases: Sales Handoff (data transfer, expectations alignment), Account Setup (provisioning, configuration, integrations), Training (admin training, end-user training, documentation), Data Migration (data mapping, import, validation), and Go-Live (testing, launch, first-week support). For each phase, identify: the bottlenecks and friction points, the automation opportunities, the self-service options to reduce human dependencies, the customer effort score at each touchpoint, and the redesigned process with SLAs. Create a success scorecard with 10 milestones that predict successful adoption, the escalation triggers when milestones are missed, and the ROI calculation showing the impact of reducing time-to-value from 45 to 15 days on retention, expansion, and NPS. Include the implementation plan with technology requirements and team structure.

273

Procurement Process Optimization — You are a procurement transformation consultant. Optimize the procurement process for a company spending $50M annually across 500 vendors with these pain points: 30% of purchases bypass the formal procurement process (maverick spending), average purchase cycle is 6 weeks from request to PO, 15% of invoices have discrepancies requiring manual resolution, and vendor onboarding takes 3 weeks. Design improvements across 6 areas: demand management (spend analysis, category strategy, preferred vendor program), sourcing (RFP process standardization, e-auction deployment for commodity categories, total cost of ownership model), purchasing (purchase request automation, approval workflow optimization, catalog-based ordering for repeat purchases, PO automation), vendor management (tiered vendor classification, performance scorecard with 10 KPIs, onboarding process digitization from 15 days to 3 days), invoice processing (automated three-way match, exception handling workflow, early payment discount optimization with NPV analysis), and analytics (spend visibility dashboard, compliance reporting, savings tracking methodology). For each area, provide the current state assessment, the improvement recommendations, the technology enablers, the expected savings (12-18% of addressable spend), and the implementation timeline.

274

IT Service Management Process Optimization — Act as an ITSM process optimization specialist. Redesign the IT service management processes for a company with 3,000 employees where the current IT satisfaction score is 65% and the average incident resolution time is 8 hours. Optimize 5 ITIL processes: Incident Management (redesign triage and classification, implement automated resolution for top 10 ticket types, create knowledge-centered service practices, design major incident management procedure), Problem Management (proactive problem identification using trend analysis, root cause analysis methodology, known error database design), Change Management (risk-based change categorization, standard change pre-authorization criteria, change success metrics, emergency change expedite process), Service Request Fulfillment (service catalog redesign with 50 common requests, automated provisioning for access requests, self-service portal user experience improvements), and Knowledge Management (article lifecycle from creation to retirement, quality scoring system, contribution incentives for support staff). For each process, provide the current metrics, target metrics (resolution time: 8 hours to 2 hours, satisfaction: 65% to 85%), the specific changes, automation opportunities using AI and ITSM tooling, and the 6-month implementation roadmap.

275

Meeting Culture Optimization for Productivity — You are an organizational productivity consultant. Design a comprehensive meeting optimization program for a 300-person company where employees spend an average of 23 hours per week in meetings and report that only 40% of meetings are productive. Create a multi-faceted program: Meeting Audit (analyze current meeting patterns using calendar data - frequency, duration, attendee count, recurring vs. ad hoc, overlap analysis, executive meeting load), Meeting Policy Framework (establish meeting-free focus blocks, maximum meeting length by type, required agenda and pre-read policy, attendee limit guidelines, async-first decision tree for when a meeting is actually needed), Meeting Taxonomy (define 6 meeting types with templates: decision meetings, brainstorm sessions, status updates, 1-on-1s, all-hands, external calls - with optimal duration, participant count, and format for each), Technology and Tools (meeting scheduling optimization, automated action item tracking, AI meeting notes and async summary distribution, meeting effectiveness survey automation), and Cultural Change Management (executive sponsorship actions, "meeting detox" sprint, public dashboard showing meeting hours trend, recognition for meeting reduction). Quantify the expected productivity gain in hours per employee per week and the resulting financial impact.

276

Employee Onboarding Process Automation — Act as an HR operations automation specialist. Design an automated employee onboarding workflow that reduces the current 3-week process to 3 days for a company hiring 200 people per year. Map the end-to-end process across 8 workstreams: Pre-Boarding (offer letter to Day 1: background check, equipment ordering, account provisioning, workspace assignment, welcome package, day 1 agenda), Day 1 Logistics (badge, parking, building tour, IT setup verification, benefits enrollment, emergency contacts), Systems Access (SSO enrollment, application provisioning based on role template, security training completion gate, VPN and MFA setup), Role-Specific Training (department orientation, tool training by role, mentorship matching, shadowing schedule), Compliance Requirements (policy acknowledgments, regulatory training by department, data handling certification, code of conduct), Social Integration (buddy program matching, team lunch scheduling, Slack channel enrollment, org chart introduction), 30/60/90-Day Milestones (performance expectation setting, check-in scheduling, training completion tracking, feedback collection), and Process Feedback (onboarding experience survey at Day 7, 30, 90, continuous improvement pipeline). For each workstream, identify the automation tool, the manual touchpoints that must remain human, the trigger conditions, and the success metrics.

277

Quality Management System Design — You are a quality management consultant implementing ISO 9001:2015. Design a quality management system (QMS) for a software development company with 150 employees that wants to reduce defect escape rate by 50% and improve customer satisfaction from 78% to 90%. Cover the 7 ISO 9001 clauses with practical implementation: Context of the Organization (stakeholder analysis, scope definition, process landscape), Leadership (quality policy, roles and responsibilities, management commitment), Planning (risk-based thinking framework, quality objectives with SMART criteria, change management), Support (resource planning, competence management, documented information control), Operation (requirements determination, design and development with quality gates, supplier management, service delivery controls), Performance Evaluation (monitoring and measurement plan with 20 KPIs, internal audit program design, management review agenda and frequency), and Improvement (nonconformity management, corrective action process, continual improvement methodology - Plan-Do-Check-Act cycles). For each clause, provide practical examples specific to software development, the documentation requirements, and common certification audit findings to avoid.

278

Supply Chain Resilience Assessment and Improvement — Act as a supply chain resilience consultant. Conduct a comprehensive supply chain resilience assessment for a consumer electronics company with 150 Tier 1 suppliers across 12 countries. Evaluate and improve 6 resilience dimensions: Visibility (multi-tier supply chain mapping, real-time tracking capabilities, demand sensing accuracy), Flexibility (dual-sourcing strategy assessment, production ramp-up/down capability, contract flexibility analysis), Velocity (lead time compression opportunities, logistics optimization, customs and trade compliance streamlining), Collaboration (supplier integration depth, information sharing maturity, joint business planning effectiveness), Risk Intelligence (geopolitical risk monitoring, natural disaster exposure mapping, financial health monitoring of key suppliers), and Recovery Capability (safety stock optimization, emergency procurement procedures, business continuity activation speed). For each dimension, provide: the current state assessment methodology, a 5-level maturity scale, the specific improvement actions, the investment required, and the resilience score improvement expected. Include the supply chain stress test design for 5 scenarios (pandemic, geopolitical conflict, natural disaster, key supplier bankruptcy, port closure).

279

Data-Driven Decision Making Framework — You are a business analytics transformation leader. Design a framework for embedding data-driven decision making into a mid-size company (600 employees) where most decisions are currently made based on experience and intuition. Create the framework across 5 layers: Decision Inventory (catalog the top 50 recurring business decisions by department, classify by frequency, impact, and current data usage, prioritize the 15 decisions with highest ROI for data enablement), Data Foundation (identify the data sources needed for each priority decision, assess data quality gaps, define the data governance policies, design the master data management approach), Analytics Capability (match each decision to the appropriate analytics level - descriptive, diagnostic, predictive, or prescriptive - with specific tools and techniques), Decision Process Integration (redesign decision workflows to include data checkpoints, create decision templates with required data inputs, establish decision journals for tracking outcomes), and Culture and Skills (data literacy training program by role, analytics champion network, experimentation mindset cultivation through A/B testing program, decision post-mortems). For each layer, provide the implementation steps, success metrics, timeline, and the common barriers with mitigation strategies.

280

Operational Excellence Dashboard and KPI Framework — Act as an operational excellence director. Design a comprehensive KPI framework and dashboard for a multi-location services company (5 locations, 800 employees, $120M revenue) implementing an operational excellence program. Define KPIs across 5 perspectives (Balanced Scorecard approach): Financial (revenue per employee, EBITDA margin by location, cost of quality, working capital ratio, revenue per square foot), Customer (NPS by location, first contact resolution, customer effort score, retention rate, revenue per customer), Internal Process (capacity utilization, process cycle efficiency, defect rate, on-time delivery, process automation percentage), Learning and Growth (employee engagement score, training hours per employee, internal promotion rate, innovation pipeline value, skill gap closure rate), and Sustainability and Risk (safety incident rate, environmental compliance score, supplier risk score, regulatory audit findings, insurance claims trend). For each KPI, provide: the definition and formula, the data source and collection method, the reporting frequency, the benchmark (industry median and top quartile), the target-setting methodology, and the drill-down structure from company to location to team level. Include the executive dashboard wireframe description and the monthly operational review meeting agenda.

281

Enterprise Risk Management Framework Design — You are an ERM (Enterprise Risk Management) consultant implementing COSO ERM 2017. Design a comprehensive ERM framework for a publicly traded company ($500M revenue, 3,000 employees, operating in 8 countries) that currently manages risk in departmental silos. The framework should cover: Governance and Culture (board risk committee charter, risk appetite statement, 3 lines of defense model, risk-aware culture assessment), Strategy and Objective Setting (risk appetite and tolerance definitions for 6 risk categories, risk capacity calculation, strategy-risk integration process), Performance (risk identification methodology using 4 techniques - interviews, workshops, scenario analysis, key risk indicators, risk assessment criteria with 5x5 matrix using both likelihood and impact dimensions including financial, operational, reputational, regulatory, and safety, risk response strategies with cost-benefit analysis), Review and Revision (risk monitoring cadence, KRI dashboard with thresholds and escalation triggers, emerging risk horizon scanning process, annual risk assessment refresh), and Information, Communication and Reporting (risk reporting hierarchy from operational to board, risk register template, heat map visualization standards, regulatory reporting requirements). Include the implementation roadmap for Year 1 and the maturity progression plan for Years 2-3.

282

Business Continuity and Disaster Recovery Planning — Act as a business continuity planning specialist. Create a comprehensive BCP/DR plan for a financial technology company that processes $2B in daily transactions with 500 employees across 3 offices. Cover: Business Impact Analysis (identify 15 critical business processes, determine Maximum Tolerable Downtime for each, calculate Recovery Time Objectives and Recovery Point Objectives, estimate financial impact per hour of downtime for each process), Risk Assessment and Threat Analysis (natural disasters, technology failures, cyber attacks, pandemic, supply chain disruptions - probability and impact for geographic locations), Recovery Strategies (technology recovery tiers mapped to RTOs - hot site, warm site, cold site, cloud-based DR, recovery site selection criteria, data backup and replication strategy), Plan Development (incident response activation criteria, crisis management team structure with roles and alternates, communication tree with contact information template, recovery procedures by scenario, resource requirements), Testing Program (5 test types: tabletop walkthrough, component test, parallel test, full interruption test, technology switchover - annual testing calendar), and Plan Maintenance (annual review process, change management triggers, training requirements, regulatory compliance mapping to FFIEC, OCC, and SEC requirements). Include the executive summary template, the call tree template, and the vital records inventory.

283

Third-Party and Supply Chain Risk Management Program — You are a third-party risk management program director. Design a comprehensive TPRM program for a healthcare company working with 300 third-party vendors, including cloud providers processing PHI, medical device manufacturers, pharmaceutical suppliers, and outsourced billing services. Cover: Vendor Inventory and Classification (tiering methodology based on data access, criticality, replaceability, and regulatory sensitivity - Tier 1 Critical, Tier 2 Important, Tier 3 Standard, Tier 4 Low Risk), Due Diligence Process (assessment scope by tier, 80-question due diligence questionnaire covering information security, privacy, business continuity, financial stability, regulatory compliance, and ESG, evidence collection requirements, site visit criteria), Contract Risk Management (15 mandatory contract clauses for data processors, SLA frameworks with meaningful penalties, audit rights and termination provisions, cyber insurance requirements by tier), Ongoing Monitoring (continuous monitoring tools and data sources, annual reassessment cadence by tier, financial health monitoring triggers, performance scorecard with quarterly reviews for Tier 1), Incident Management (vendor breach notification requirements, joint incident response procedures, customer notification coordination), and Concentration Risk Analysis (single points of failure identification, geographic concentration, technology platform dependencies, nth-party risk assessment). Include the TPRM technology stack recommendation and the staffing model for the program.

284

Operational Risk Assessment for Digital Transformation — Act as an operational risk advisor. Conduct a comprehensive operational risk assessment for a company undergoing digital transformation, migrating from legacy on-premises systems to cloud-based SaaS platforms over 24 months. Assess risks across 8 categories: Technology Risk (system integration failures, data migration errors, performance degradation during transition, cloud service outages, shadow IT proliferation), Process Risk (broken workflows during transition, process documentation gaps, dual-system operation inefficiencies, training inadequacy), People Risk (change resistance, skill gaps, key person dependencies, organizational restructuring, talent retention during uncertainty), Data Risk (data loss during migration, data quality degradation, data governance gaps in new platforms, cross-border data transfer compliance), Vendor Risk (SaaS vendor reliability, contractual lock-in, vendor financial stability, integration partner performance), Financial Risk (budget overruns, unexpected licensing costs, stranded assets, ROI realization delays), Compliance Risk (regulatory requirements during transition, audit trail continuity, data residency, privacy impact assessments), and Strategic Risk (competitive disadvantage during transition, customer experience disruption, opportunity cost). For each risk, provide the assessment, mitigation strategy, risk owner, KRI, and escalation trigger.

285

Fraud Risk Assessment and Prevention Framework — You are a fraud risk management specialist. Design a comprehensive fraud risk assessment and prevention framework for an e-commerce company processing $200M in annual transactions across 50,000 customers. Cover 6 fraud risk categories: Payment Fraud (credit card fraud, chargeback abuse, friendly fraud, promo code exploitation - detection rules and prevention controls for each), Account Fraud (account takeover, synthetic identity creation, credential stuffing - identity verification and monitoring controls), Internal Fraud (procurement kickbacks, expense report manipulation, data theft, payroll ghost employees - segregation of duties, monitoring, and whistleblower program), Vendor Fraud (fictitious vendor schemes, invoice duplication, price manipulation - vendor validation and payment controls), Return and Refund Fraud (wardrobing, receipt fraud, refund manipulation - return policy controls and pattern detection), and Marketplace Fraud (counterfeit goods, review manipulation, seller collusion - marketplace integrity controls). For each category, provide: 5 specific fraud scenarios, the red flag indicators, the prevention controls, the detection analytics (rules-based and ML-based), the investigation procedure, and the loss recovery strategy. Include the fraud risk heatmap, the annual fraud risk assessment process, and the fraud loss tolerance thresholds.

286

Climate and ESG Risk Assessment — Act as an ESG risk analyst. Conduct a climate and ESG risk assessment for a mid-size manufacturing company ($300M revenue, 1,500 employees, 4 manufacturing facilities) preparing for mandatory climate disclosure requirements (SEC Climate Rule, EU CSRD, ISSB). Assess risks across 4 ESG dimensions: Physical Climate Risk (acute risks: extreme weather events impacting facilities and supply chain, chronic risks: water stress, temperature rise affecting operations, rising sea levels for coastal facilities - scenario analysis for RCP 4.5 and RCP 8.5 at 2030 and 2050 horizons), Transition Climate Risk (policy and legal: carbon pricing, emissions regulations, litigation, market: shifting customer preferences, technology: transition costs to low-carbon operations, reputation: stakeholder pressure), Social Risk (workforce health and safety, labor practices in supply chain, community impact, diversity and inclusion metrics, human rights due diligence), and Governance Risk (board oversight of ESG, executive compensation linkage to ESG targets, anti-corruption, lobbying and political contributions, tax transparency). For each risk, provide the financial impact estimate, the timeframe, the mitigation strategy, and the disclosure requirement mapping. Include the TCFD-aligned reporting framework and the Scope 1, 2, and 3 emissions inventory methodology.

287

Project Risk Management Plan — You are a project risk management specialist. Create a comprehensive risk management plan for a 12-month enterprise software implementation project with a $5M budget and 30-person cross-functional team. Develop: Risk Identification (use 5 techniques - expert interviews, assumption analysis, SWOT analysis, historical review of similar projects, pre-mortem exercise - to identify 30 specific risks across technical, organizational, resource, external, and schedule categories), Risk Assessment (qualitative analysis using 5x5 probability-impact matrix with clear scoring criteria, quantitative analysis using Monte Carlo simulation for schedule and cost risks, expected monetary value calculation for decision tree scenarios), Risk Response Planning (for each of the top 15 risks, define the response strategy - avoid, transfer, mitigate, accept - with specific actions, owners, deadlines, budget allocation, and contingency triggers), Risk Monitoring (risk review cadence, KRI definitions and thresholds, earned value metrics for early warning, risk audit process at phase gates), and Risk Communication (risk reporting template for steering committee, escalation protocol, lessons learned capture process). Include the risk register template, the risk breakdown structure, and the contingency reserve calculation methodology.

288

Cybersecurity Insurance Risk Assessment — Act as a cyber insurance risk advisor. Create a comprehensive cybersecurity insurance assessment for a company evaluating its cyber insurance needs. Cover: Risk Quantification (calculate the total cost of potential cyber incidents across 5 scenarios: data breach of 1M records, ransomware with 2-week operational shutdown, business email compromise resulting in wire fraud, cloud service provider outage, and regulatory investigation - using industry benchmarks for notification costs, forensics, legal, business interruption, and regulatory fines), Coverage Analysis (compare and explain 8 coverage types: first-party breach response, business interruption, cyber extortion, data restoration, social engineering fraud, media liability, technology E&O, and regulatory defense), Policy Evaluation (15 critical policy terms to negotiate: retroactive date, waiting period, sub-limits, exclusions for acts of war, unpatched vulnerabilities and systemic risk, notice requirements, choice of counsel, betterment, and coverage territory), Underwriting Preparation (12 controls that most influence premium pricing: MFA, EDR, backup strategy, incident response plan, employee training, patch management, network segmentation, privileged access management, email security, encryption, vulnerability management, and third-party risk management), and Claims Process (documentation requirements, timeline expectations, coverage dispute scenarios). Provide the coverage recommendation with premium estimate ranges by revenue size.

289

Reputational Risk Management Framework — You are a reputation risk management specialist. Design a comprehensive reputational risk management framework for a consumer-facing brand with $1B revenue and 20M customers. Cover: Risk Identification (map 15 reputational risk scenarios across product quality, data privacy, executive conduct, social media crises, environmental incidents, labor practices, misinformation, competitor attacks, regulatory actions, service failures, supply chain controversies, cultural insensitivity, cybersecurity breaches, financial misconduct, and activist campaigns), Monitoring and Early Warning (social media listening setup with sentiment tracking, news monitoring with alert keywords, employee pulse surveys, customer complaint trend analysis, Glassdoor/review site monitoring, stakeholder perception surveys, KRI dashboard with escalation thresholds), Prevention and Mitigation (brand guidelines and guardrails, spokesperson training program, crisis simulation exercises, proactive stakeholder engagement strategy, ESG program visibility, customer trust-building initiatives), Crisis Response (crisis classification system with 4 severity levels, crisis team activation criteria, stakeholder-specific communication templates for 8 audiences, social media response protocol with response time SLAs, legal coordination process), and Recovery (reputation repair campaign framework, trust restoration metrics, post-crisis analysis methodology, long-term monitoring intensification). Include the crisis communication holding statement templates and the annual reputation risk assessment process.

290

Regulatory Change Risk Management — Act as a regulatory affairs specialist. Design a regulatory change risk management system for a financial services company operating across 5 US states and 3 European countries. The system should: Horizon Scanning (identify and track regulatory changes from 15 sources - federal/state legislatures, regulatory agencies (SEC, FINRA, OCC, FCA, BaFin, ESMA, EBA), industry associations, legal advisors, and compliance technology feeds, classify changes by relevance, impact, and urgency), Impact Assessment (standardized methodology for evaluating each change across affected business lines, systems, processes, policies, training, and capital requirements, financial impact estimation including compliance costs and revenue impact, timeline analysis for implementation deadlines), Implementation Planning (project scoping for major regulatory changes, resource allocation framework, system change requirements, policy and procedure updates, staff training plans, testing and validation requirements), Compliance Monitoring (ongoing compliance testing program, regulatory examination preparation, self-assessment tools, regulatory capital impact tracking), and Reporting and Governance (regulatory change dashboard for compliance committee, board reporting on regulatory risk exposure, regulatory relationship management strategy). Include the regulatory change log template, the impact assessment scoring matrix, and the annual regulatory risk report outline.

291

Anti-Money Laundering (AML) Compliance Program Design — You are an AML compliance officer. Design a comprehensive Anti-Money Laundering compliance program for a digital payment company processing $5B annually across 100,000 business customers in 20 countries. Cover the 5 pillars of BSA/AML compliance: System of Internal Controls (transaction monitoring rule design with 20 scenarios covering structuring, rapid movement, high-risk geography, unusual patterns, PEP transactions, correspondent banking risks; alert investigation procedures; SAR filing decision tree and narrative writing guide; recordkeeping requirements), Independent Testing (risk-based audit program design, scope determination methodology, testing frequency by risk area, sample size calculations, remediation tracking), BSA/AML Officer (qualifications and authority, reporting lines, board access, resource allocation based on company size and risk), Training Program (role-based training curriculum for front-line staff, compliance team, management, and board, annual and event-driven training triggers, effectiveness measurement), and Customer Due Diligence (CDD/EDD tiered approach based on risk, KYC documentation requirements by customer type, beneficial ownership identification for 25%+ owners, ongoing due diligence frequency, customer risk scoring model with 12 factors). Include the enterprise-wide BSA/AML risk assessment methodology and the FinCEN regulatory examination preparation checklist.

292

Data Privacy Compliance Program (Multi-Jurisdiction) — Act as a data privacy counsel managing compliance across multiple jurisdictions. Design a unified data privacy compliance program that addresses GDPR (EU), CCPA/CPRA (California), LGPD (Brazil), POPIA (South Africa), and PIPL (China) for a global technology company with operations in all 5 jurisdictions. Create: Regulatory Comparison Matrix (map 15 key requirements across all 5 laws: lawful basis, consent requirements, data subject rights, breach notification, DPO requirements, cross-border transfer rules, children's data, data minimization, purpose limitation, automated decision-making, processor obligations, penalties, enforcement authority, extraterritorial reach, records of processing), Unified Compliance Framework (identify the common denominator approach for 10 core requirements that satisfies all jurisdictions simultaneously, flag 8 jurisdiction-specific requirements that need localized implementation), Implementation Roadmap (privacy impact assessment process, consent management platform requirements, data subject rights fulfillment workflow, data mapping and inventory, vendor data processing agreement template, breach response procedure with jurisdiction-specific notification timelines), Governance Structure (privacy organization chart, DPO appointment and independence requirements, privacy by design integration into SDLC, annual compliance assessment), and Risk Assessment (fine calculation methodology under each law, enforcement trend analysis, class action exposure assessment). Provide the privacy policy framework and the cookie consent implementation guide.

293

Export Control and Sanctions Compliance Program — You are an export control compliance specialist. Design a comprehensive export control and sanctions compliance program for a technology company that sells software and hardware products internationally, has engineering teams in 5 countries, and uses open-source software with encryption components. Cover: Classification Program (determine Export Control Classification Numbers for 20 product types, encryption classification under EAR Category 5 Part 2, technology transfer controls for engineering discussions with foreign nationals, cloud computing and data localization considerations under EAR), Screening Program (denied party screening workflow against 15 list sources (SDN, Entity List, DPL, SSI, etc.), screening triggers (new customer, order, payment, shipping address change), match review and false positive resolution process, enhanced due diligence for partial matches), License Management (license exception applicability analysis, license application preparation process, license condition tracking and compliance, deemed export license requirements for foreign national employees), Sanctions Compliance (OFAC sanctions program overview and company-specific risk areas, sanctions risk assessment for 30 highest-risk countries, payment screening for SWIFT and cryptocurrency, sector-specific sanctions analysis for Russia, Iran, and China), and Training and Audit (role-based training for sales, engineering, shipping, and finance, annual compliance audit program, voluntary self-disclosure decision framework). Include the red flag indicator list and the internal investigation procedure for potential violations.

294

Healthcare Regulatory Compliance Program (FDA/CMS) — Act as a healthcare regulatory compliance director. Design a regulatory compliance program for a digital health company that develops AI-powered diagnostic tools sold to hospitals and clinics. Cover: FDA Compliance (Software as a Medical Device classification under 21 CFR 820, quality management system requirements, 510(k) premarket submission process, post-market surveillance requirements, cybersecurity requirements per FDA guidance, AI/ML predetermined change control plan for adaptive algorithms, Unique Device Identification system, adverse event reporting under MDR), Clinical Compliance (IRB requirements for clinical studies, informed consent design, clinical evidence generation for AI diagnostic claims, real-world evidence collection framework), Billing and Reimbursement Compliance (CPT/HCPCS coding for AI-assisted diagnostics, Anti-Kickback Statute analysis for hospital pricing models, Stark Law self-referral analysis, False Claims Act risk areas, CMS conditions of participation), HIPAA Compliance (business associate agreement requirements, minimum necessary standard implementation for AI training data, de-identification methodology (Safe Harbor vs. Expert Determination), security risk assessment specific to AI systems), and State Regulations (state medical device registration requirements, state telehealth regulations impacting AI diagnostics, state privacy laws beyond HIPAA). Include the regulatory submission timeline and the compliance monitoring calendar.

295

Environmental Regulatory Compliance (EPA/State) — You are an environmental compliance manager. Design an environmental regulatory compliance program for a manufacturing company with 4 facilities across 3 US states that handles hazardous materials and has air emissions, wastewater discharge, and solid waste streams. Cover 6 regulatory programs: Clean Air Act Compliance (Title V permit requirements, emissions inventory and reporting, continuous emissions monitoring, New Source Review applicability, Maximum Achievable Control Technology standards for specific HAPs), Clean Water Act Compliance (NPDES permit management, stormwater pollution prevention plan, pretreatment program requirements, spill prevention and countermeasure plan, discharge monitoring report preparation), RCRA Hazardous Waste (generator status determination, waste characterization and profiling, manifest tracking, 90-day accumulation area management, land disposal restrictions, biennial reporting), TSCA and Chemical Management (chemical inventory reporting under CDR, new chemical review under PMN, PFAS reporting requirements, TSCA Section 6 risk management rules), Emergency Planning and Reporting (EPCRA Tier II reporting, TRI release reporting, Risk Management Plan for facilities with threshold quantities, emergency response plan), and State-Specific Requirements (identify 10 state requirements that exceed federal standards). For each program, provide the compliance calendar, recordkeeping requirements, inspection preparation checklist, and the penalty exposure for non-compliance.

296

Financial Services Regulatory Examination Preparation — Act as a regulatory examination preparation specialist. Create a comprehensive exam preparation guide for a bank expecting a joint OCC and CFPB examination covering safety and soundness plus consumer compliance. Cover: Pre-Examination Preparation (document request list organization, data room setup with 200 document categories, management self-assessment in 12 risk areas, board and committee minute review for risk governance evidence, previous examination findings remediation documentation), Examination Management (examination team coordination and logistics, information request response protocol with legal review requirements, employee interview preparation with 20 commonly asked questions and model answers for key roles, daily examination progress tracking, issue escalation procedure), Key Examination Areas (BSA/AML compliance, fair lending analysis including HMDA data review, consumer complaint management, vendor management, cybersecurity, capital adequacy, credit risk management, liquidity risk, interest rate risk, operational risk, model risk management, compliance management system), Response to Findings (Matter Requiring Attention response framework, Consent Order negotiation strategy, corrective action plan template with SMART milestones, board resolution template, ongoing regulatory reporting requirements), and Post-Examination (lessons learned process, sustainable remediation methodology, regulatory relationship management, preparation for follow-up examination). Include the examination readiness scorecard and the 90-day preparation timeline.

297

Labor and Employment Law Compliance Audit — You are an employment law compliance specialist. Design a comprehensive labor and employment law compliance audit for a company with 1,000 employees across 10 US states, including remote workers, part-time employees, independent contractors, and temporary staffers. Audit 10 compliance areas: Wage and Hour (FLSA exemption analysis for 50 job classifications, overtime calculation methodology, state minimum wage and overtime rules, meal and rest break compliance by state, pay stub requirements, final pay deadlines by state), Worker Classification (ABC test and economic reality test analysis for 30 contractor relationships, joint employer risk assessment for temp workers, gig worker classification under state laws), Anti-Discrimination (EEO-1 reporting compliance, affirmative action plan requirements, reasonable accommodation process, pregnancy accommodation, religious accommodation, pay equity analysis methodology), Leave Management (FMLA eligibility tracking and administration, state paid family leave program compliance for all 10 states, ADA interactive process, military leave, jury duty, voting leave), Workplace Safety (OSHA recordkeeping, workplace violence prevention, ergonomic program for remote workers, hazard communication), Hiring Practices (ban-the-box compliance by jurisdiction, E-Verify requirements, background check FCRA compliance, salary history ban compliance), Benefits Compliance (ERISA fiduciary requirements, ACA employer mandate tracking, COBRA administration, state continuation coverage), Termination and Separation (WARN Act compliance, severance agreement best practices, unemployment insurance management), Immigration (I-9 compliance audit methodology, H-1B and visa sponsorship compliance), and Employee Handbook Review (10 required policies by state). For each area, provide the audit checklist, common findings, and remediation priorities.

298

Accessibility Compliance Program (ADA/WCAG) — Act as a digital accessibility compliance manager. Design a comprehensive accessibility compliance program for an e-commerce company to meet ADA Title III requirements and WCAG 2.2 Level AA standards across their website, mobile app, and internal tools. Cover: Accessibility Audit (automated scanning setup using 3 tools with configuration for WCAG 2.2 AA rules, manual testing protocol covering 50 key user journeys, assistive technology testing matrix covering JAWS, NVDA, VoiceOver, TalkBack with Chrome, Firefox, Safari, and Edge, PDF and document accessibility audit, multimedia accessibility review for 200 product videos), Remediation Program (defect classification by WCAG success criterion, priority scoring based on user impact and page traffic, sprint integration methodology for development teams, design system component accessibility requirements, remediation verification testing), Organizational Capability (accessibility team structure and roles, developer training curriculum covering 20 WCAG techniques, designer training on inclusive design principles, QA tester certification on accessibility testing, content creator guidelines for alt text, heading structure, and plain language), Governance and Monitoring (accessibility policy and commitment statement, quarterly automated monitoring with trend reporting, annual manual audit program, user feedback and complaint handling process, third-party vendor accessibility requirements), and Legal Risk Management (structured negotiation vs. litigation strategy, VPAT/ACR creation process for B2B sales, state-specific accessibility law tracking for California, New York, and other active states). Include the accessibility statement template and the 12-month implementation roadmap.

299

Anti-Bribery and Corruption Compliance Program (FCPA/UK Bribery Act) — You are an anti-corruption compliance specialist. Design a comprehensive anti-bribery and corruption compliance program for a multinational company ($2B revenue) with operations in 30 countries, including 10 high-risk jurisdictions (CPI score below 40). Cover: Risk Assessment (country-level corruption risk scoring using 8 factors including CPI, business environment, industry corruption prevalence, government interaction frequency, third-party reliance, past incidents, payment practices, and regulatory enforcement activity, business unit risk assessment, 30 specific bribery risk scenarios mapped to business activities), Policies and Procedures (anti-corruption policy with clear definitions and examples, gifts and entertainment policy with pre-approval thresholds and tracking, political and charitable contributions policy, third-party due diligence policy, facilitation payments prohibition with narrow exception process), Third-Party Risk Management (risk-based due diligence tiering for 5,000 third parties, enhanced due diligence questionnaire for high-risk agents and consultants, contract anti-corruption clauses, ongoing monitoring and audit rights, renewal reassessment process), Training and Communications (annual training for all employees with role-specific modules for sales, procurement, government relations, and finance, tone from the top communications, dilemma-based scenario training for high-risk roles, local language training for 10 key markets), and Monitoring and Response (transaction monitoring for red flag patterns, whistleblower hotline with investigation protocols, regulatory self-disclosure decision framework, discipline and incentive structures). Include the FCPA and UK Bribery Act comparison matrix and the DOJ/SEC enforcement trend analysis.

Integrated Compliance Management System Design — Act as a Chief Compliance Officer designing an enterprise compliance management system. Create the architecture for an integrated compliance management system that manages regulatory obligations across 12 compliance domains (financial regulations, data privacy, anti-corruption, sanctions, labor law, environmental, tax, securities, healthcare, accessibility, trade compliance, and cybersecurity) for a multinational corporation. Design 6 system components: Regulatory Obligation Register (master inventory of 500+ regulatory requirements mapped to business units, jurisdictions, and owners, with change tracking and impact assessment workflow, automated regulatory feed ingestion from 20 sources), Policy Management (policy lifecycle from drafting through approval, distribution, attestation, and review, policy mapping to regulatory requirements, exception management process, version control and audit trail), Compliance Risk Assessment (unified risk assessment methodology across all 12 domains, aggregate compliance risk scoring, board-level compliance risk dashboard, emerging risk identification process), Controls Management (control inventory with testing schedules, automated control testing where possible, issue management with root cause analysis, remediation tracking with SLA monitoring), Reporting and Analytics (regulatory reporting calendar with 50 filing deadlines, ad-hoc reporting capability, compliance KPI dashboard with 20 metrics, trend analysis and predictive analytics for compliance failures), and Technology Architecture (GRC platform selection criteria comparing 5 vendors, integration with HR, finance, IT, and legal systems, workflow automation for 10 high-volume compliance processes, document management with retention policies, AI-powered compliance monitoring capabilities). Include the implementation roadmap with Phase 1 quick wins and the 3-year maturity progression plan.

Finance & Operations

HR & Talent

50 prompts for recruiting, onboarding, performance management, compensation, and employee engagement.

● PROMPTS 301 – 350

Recruitment & Hiring

301

Job Description Generator for Niche Roles — Act as a senior talent acquisition specialist. Write a job description for a [role title] at a [industry] company with [size] employees. Include responsibilities, must-have vs. nice-to-have qualifications, compensation transparency language, and a company culture paragraph. Output as a ready-to-post listing with clear section headers and bullet points.

302

Interview Question Bank by Competency — You are an I/O psychologist specializing in structured interviews. Generate 15 behavioral interview questions for a [role title] position, organized by these competencies: technical skill, problem-solving, collaboration, and leadership potential. For each question, include the competency being assessed, a follow-up probe, and a scoring rubric (1-5 scale) with anchor descriptions for scores 1, 3, and 5.

303

Candidate Sourcing Strategy — Act as a recruitment marketing strategist. I need to hire [number] [role titles] in [location/remote] within [timeframe]. My budget is [amount] and past channels have yielded [current results]. Build a multi-channel sourcing plan that includes passive candidate outreach, job board selection, referral program incentives, and community engagement tactics. Output as a prioritized action table with estimated cost-per-hire and time-to-fill for each channel.

304

Offer Letter Negotiation Playbook — You are a compensation consultant. A top candidate for our [role title] position (budgeted at [salary range]) has countered with [counter amount] plus [additional requests]. Our constraints are [list constraints]. Draft a negotiation strategy with three scenarios: accept with conditions, split the difference creatively, and a final best offer. For each scenario, provide the exact talking points, what we gain, and what we concede.

305

Diversity Hiring Audit — Act as a DEI recruitment analyst. Audit the following job description for unconscious bias, exclusionary language, and unnecessary barriers to entry: [paste job description]. Identify every problematic phrase, explain why it may deter diverse candidates, and provide an improved alternative. Then suggest three structural changes to our hiring process that would increase candidate pool diversity. Output as a tracked-changes style before/after comparison.

306

Employer Brand Messaging — You are an employer branding specialist. Our company is a [size] [industry] firm known for [differentiators]. We are struggling to attract [target candidate profile] away from competitors like [competitor names]. Write employer brand messaging for three channels: a careers page hero section (50 words), a LinkedIn recruitment post (150 words), and a Glassdoor response to a negative review about [specific complaint]. Each piece should authentically highlight our strengths without making unverifiable claims.

307

Screening Criteria Matrix — Act as a hiring manager who needs to evaluate [number] applicants for a [role title] position efficiently. Create a candidate screening matrix with weighted criteria covering: technical qualifications (list 4), cultural indicators (list 3), and practical considerations (list 3). Assign weights that total 100%, define what constitutes a pass/fail for each criterion, and include a scoring formula. Output as a table I can paste into a spreadsheet with example scoring for a strong, borderline, and weak candidate.

308

Recruitment Pipeline Health Check — You are a talent operations analyst. Here are our current recruitment metrics: [time-to-fill], [cost-per-hire], [offer acceptance rate], [source-of-hire breakdown], [candidate drop-off by stage]. Diagnose the three biggest bottlenecks in our pipeline, explain the root cause for each, and recommend specific fixes with expected impact. Output as a diagnostic report with a traffic-light status for each pipeline stage and a 30-day action plan.

309

Campus Recruiting Program Design — Act as a university relations manager. Design a campus recruiting program to hire [number] entry-level [role titles] from [target universities or tier]. Include: timeline (fall/spring activities), event formats (info sessions, hackathons, case competitions), budget allocation, intern-to-full-time conversion strategy, and metrics to track. Output as a 12-month calendar with responsible parties and deliverables for each milestone.

310

Reference Check Question Framework — You are an HR compliance specialist. Create a structured reference check questionnaire for a [role title] candidate who would be managing [team size] people in a [industry] environment. Include 10 questions that verify employment claims, assess management style, uncover potential red flags, and evaluate culture fit, while staying fully compliant with employment law. For each question, note what a concerning answer would sound like and what follow-up to ask.

Performance Management

311

OKR Drafting Assistant — Act as a performance management consultant. I manage a [department] team of [size] at a [industry] company. Our company-level objectives this quarter are: [list objectives]. Help me draft 3 team-level OKRs that cascade from these company goals. Each OKR should have 1 objective and 3 measurable key results with specific numeric targets. Include a stretch vs. committed designation for each key result and explain the rationale for each target.

312

Performance Review Self-Assessment Writer — You are a career coach helping an employee write a compelling self-assessment. The employee is a [role title] who achieved: [list 3-5 accomplishments]. They struggled with: [list 1-2 challenges]. Their goals for next period are: [list goals]. Write a professional self-assessment (400 words) that quantifies impact, demonstrates growth mindset on challenges, and connects future goals to company priorities. Use the STAR format for the top 2 accomplishments.

313

Performance Improvement Plan Template — Act as an HR business partner. Draft a 60-day Performance Improvement Plan (PIP) for an employee in the [role title] position who is underperforming in: [list specific areas]. Include: clear performance gap descriptions with evidence, measurable improvement targets with milestones at days 15, 30, 45, and 60, support resources the company will provide, check-in cadence, and consequences of not meeting targets. Use objective, non-punitive language throughout.

314

Calibration Meeting Facilitator Guide — You are an organizational development specialist. I need to facilitate a performance calibration session for [number] managers reviewing [number] employees across [departments]. Create a facilitator guide that includes: pre-meeting data collection template, calibration session agenda (90 minutes), discussion prompts for each rating level, bias-check questions to surface, the 9-box placement criteria, and a post-meeting communication plan. Output as a step-by-step runbook.

315

Competency Framework Builder — Act as a talent management architect. Build a competency framework for the [department/function] at a [size] [industry] company. Define 6 core competencies relevant to this function, with behavioral indicators at 4 proficiency levels (foundational, developing, proficient, expert). For each competency, include one observable behavior example per level and explain how to assess it. Output as a structured matrix I can share with managers for consistent evaluation.

316

Promotion Criteria Documentation — You are a compensation and career development specialist. Create transparent promotion criteria for moving from [current level] to [next level] in our [department]. Include: minimum tenure and experience expectations, required competency demonstrations (list 5), scope and impact thresholds, peer and stakeholder feedback requirements, and a portfolio of evidence checklist. Frame each criterion as observable and measurable to reduce subjective bias.

317

Underperformance Conversation Script — Act as an executive coach. I need to have a difficult conversation with a direct report who has been [specific performance issue] for [duration]. Their strengths are [list strengths] and I want to retain them. Write a conversation script that opens with empathy, presents specific behavioral evidence (not character judgments), explores root causes collaboratively, co-creates an action plan, and ends with clear next steps and timeline. Include likely employee responses and how to navigate defensiveness.

318

360-Degree Feedback Survey Design — You are a people analytics specialist. Design a 360-degree feedback survey for [role level] employees in a [industry] company. Create 20 questions across 5 categories: leadership, communication, technical execution, collaboration, and strategic thinking. Each question should use a 5-point Likert scale with defined anchors plus one open-text follow-up. Include 3 questions specifically designed to surface blind spots and instructions for raters on providing constructive feedback.

319

Goal-Setting Workshop Facilitator Plan — Act as a learning and development facilitator. Design a 2-hour goal-setting workshop for a team of [size] that has never used OKRs before. Include: pre-work assignment, icebreaker (5 min), OKR framework introduction (15 min), guided practice exercise (30 min), individual OKR drafting time (30 min), peer review pairs (20 min), and group share-out (15 min). For each segment, provide facilitator talking points, materials needed, and common pitfalls to address.

320

Continuous Feedback Culture Implementation — You are an HR transformation consultant. Our [size]-person company currently does annual reviews only, and managers report feeling unprepared. Design a transition plan to implement continuous feedback over 6 months. Include: technology recommendations, manager training curriculum, feedback framework (what cadence, what format, what topics), change management communications for each phase, success metrics, and a rollback plan if adoption stalls. Output as a phased roadmap with dependencies.

Training & Development

321

Learning Needs Assessment Survey — Act as a learning and development strategist. Design a 15-question learning needs assessment survey for [department] employees at a [industry] company going through [specific change, e.g., digital transformation]. Questions should identify current skill levels, desired skills, preferred learning formats, time availability, and barriers to learning. Include a mix of multiple-choice, ranking, and open-ended questions. Output the survey plus a scoring methodology to prioritize training investments.

322

Onboarding Training Program (30-60-90) — You are an instructional designer. Create a 30-60-90 day onboarding training program for new [role title] hires at a [industry] company. For each phase, specify: learning objectives, training activities (mix of self-paced, shadowing, and hands-on), deliverables/milestones the new hire must complete, manager checkpoints, and success criteria. Include a buddy system design and a confidence self-assessment the new hire completes at each milestone.

323

Skill Gap Analysis Framework — Act as a workforce planning analyst. I have a team of [number] [role titles] and our company is shifting toward [strategic direction]. Conduct a skill gap analysis using this framework: list the 10 critical skills needed for the future state, rate current team proficiency (using data I provide: [paste or describe]), identify the top 5 gaps, and recommend a build/buy/borrow strategy for each gap. Output as a gap analysis matrix with urgency ratings and cost estimates per solution.

324

Microlearning Content Series — You are an e-learning developer. Create a 5-module microlearning series on [topic] for [audience]. Each module should be completable in under 8 minutes and include: a hook opening, one core concept with a real-world example, a practice scenario or reflection question, and a key takeaway. Write the full script for each module. Format should work for both video narration and text-based delivery. Include knowledge check questions after modules 3 and 5.

325

Manager Coaching Skills Workshop — Act as a leadership development facilitator. Design a half-day (4-hour) workshop to teach frontline managers effective coaching skills. Include: learning objectives, pre-assessment, four 45-minute modules (building trust, asking powerful questions, giving feedback, creating accountability), role-play scenarios with observer checklists, a personal coaching action plan template, and a 30-day follow-up reinforcement plan. Provide facilitator notes for handling resistant participants.

326

Cross-Training Rotation Program — You are a talent development manager. Design a cross-training rotation program for [number] high-potential employees across [list 3-4 departments]. Include: rotation duration and sequence, learning objectives per rotation, project assignments that create real value (not busywork), mentor pairing criteria, evaluation rubric, and a knowledge transfer mechanism so insights flow back to home departments. Address potential manager resistance and workload concerns explicitly.

327

Technical Certification Study Plan — Act as a learning consultant. Create a 12-week study plan for an employee pursuing [certification name]. They can dedicate [hours per week] to studying and their current knowledge level is [beginner/intermediate/advanced]. Break the plan into weekly blocks covering each exam domain with: specific resources (books, courses, practice tests), study techniques, hands-on labs, milestone assessments, and a final 2-week intensive review strategy. Include motivation checkpoints and accountability mechanisms.

328

Leadership Development Program Curriculum — You are a CLO (Chief Learning Officer) designing a 6-month leadership development program for [number] emerging leaders at a [size] company. Create the full curriculum including: selection criteria, monthly themes (list 6), learning modalities per month (workshops, executive coaching, peer learning circles, action learning projects, reading assignments), capstone project requirements, executive sponsor involvement plan, and ROI measurement framework. Output as a program prospectus.

329

Training Effectiveness Evaluation — Act as a learning analytics specialist. I just completed a [training program name] for [number] participants over [duration]. Here are the results: [paste evaluation data, completion rates, quiz scores, participant feedback]. Evaluate this program using Kirkpatrick's four levels, identify what worked and what didn't, and recommend specific improvements for the next cohort. Include a data collection plan for measuring Level 3 (behavior change) and Level 4 (business results) over the next 90 days.

330

Mentorship Program Design — You are an organizational development consultant. Design a formal mentorship program for a [size] [industry] company. Include: program goals and success metrics, mentor and mentee eligibility criteria, matching algorithm (what factors to weigh), program structure (duration, meeting frequency, guided conversation topics for first 6 sessions), mentor training curriculum, program coordinator responsibilities, and an exit/graduation process. Address how to handle mismatched pairs diplomatically.

Employee Engagement

331

Engagement Survey Question Bank — Act as an employee experience researcher. Create a 25-question employee engagement survey for a [size] [industry] company that is experiencing [current challenge, e.g., high turnover, post-merger integration]. Organize questions into 5 themes: purpose and meaning, manager relationship, growth opportunities, recognition, and wellbeing. Use a 5-point agreement scale with one open-text question per theme. Include 3 benchmark-worthy questions that allow comparison to industry standards. Output the full survey plus a recommended communication plan for launch.

332

Engagement Action Planning Workshop — You are an HR business partner. Our latest engagement survey revealed these low-scoring areas: [list 3 areas with scores]. Design a 90-minute action planning workshop for managers to turn these results into concrete improvements. Include: data presentation format (how to share results without blame), root cause analysis exercise, action plan template (SMART goals), commitment mechanism, and follow-up cadence. Provide facilitator prompts for handling defensiveness and "survey fatigue" objections.

333

Employee Recognition Program Design — Act as a total rewards specialist. Design a multi-tiered employee recognition program for a [size] company with a [budget] annual recognition budget. Include: peer-to-peer recognition (daily), manager spot awards (weekly), team celebrations (monthly), and company-wide awards (quarterly/annual). For each tier, define criteria, nomination process, reward options (monetary and non-monetary), communication/visibility mechanism, and success metrics. The program should reinforce these company values: [list 3-4 values].

334

Stay Interview Question Guide — You are a retention strategist. Create a stay interview guide for managers to use with their high-performing team members. Include 12 questions that explore: what keeps them here, what might lure them away, what they'd change if they could, how supported they feel, and their career aspirations. For each question, provide the intent behind it, a follow-up probe, and a "danger signal" answer that should trigger immediate action. Include a post-interview action template.

335

Remote Employee Engagement Playbook — Act as a distributed work specialist. Create a monthly engagement playbook for a fully remote team of [size] across [number] time zones. Include: weekly rituals (with specific formats and durations), monthly team building activities (that don't feel forced), quarterly milestone celebrations, asynchronous engagement tactics, and "connection budget" allocation guidelines. For each activity, specify the tool to use, time investment, and how to measure whether it's actually improving connection. Address Zoom fatigue explicitly.

336

Internal Communications Calendar — You are an internal communications manager. Build a 3-month internal communications calendar for a [size] company going through [change event, e.g., restructuring, new strategy rollout, office relocation]. Include: weekly all-hands cadence and topics, manager talking points for each week, Slack/Teams channel strategy, newsletter themes, executive visibility moments, and two-way feedback mechanisms. For each communication, specify the audience, channel, owner, and key message. Flag any sequencing dependencies.

337

Employee Wellbeing Program — Act as a workplace wellbeing consultant. Design a comprehensive employee wellbeing program for a [size] [industry] company where recent data shows: [burnout indicators, e.g., increased sick days, overtime hours, survey scores]. Cover four pillars: physical, mental, financial, and social wellbeing. For each pillar, provide 3 concrete initiatives with implementation cost (low/medium/high), expected impact, and a 6-month rollout sequence. Include manager training on recognizing and responding to burnout signals.

338

Exit Interview Analysis Framework — You are a people analytics consultant. Here are themes from our last [number] exit interviews: [paste summarized themes and frequency]. Analyze these patterns, identify the top 3 root causes of voluntary turnover, estimate the financial impact using a [average salary] replacement cost multiplier, and recommend targeted interventions for each root cause. Present findings as an executive brief (1 page) with a visual turnover driver hierarchy and a cost-benefit analysis of the top 3 recommended interventions.

339

Team Morale Recovery Plan — Act as an organizational psychologist. A team of [size] in [department] has experienced [morale-damaging event, e.g., layoffs on adjacent team, project cancellation, leadership change]. Morale indicators are: [describe symptoms]. Design a 6-week morale recovery plan that addresses grief/uncertainty processing, rebuilds psychological safety, re-establishes purpose, and creates quick wins. Include weekly manager actions, team activities, individual check-in prompts, and clear signals that recovery is on track.

340

Employee Advocacy Program — You are an employer brand strategist. Create an employee advocacy program that encourages employees to authentically share company content and their professional experiences on social media. Include: voluntary enrollment process, content library and sharing toolkit, training on personal branding (30-minute module outline), gamification and recognition mechanics, legal/compliance guardrails, and success metrics. Address the difference between authentic advocacy and forced participation. Output program guidelines suitable for an all-hands presentation.

341

Culture Audit Assessment — Act as an organizational culture consultant. Design a comprehensive culture audit for a [size] [industry] company that has grown from [previous size] to current size in [timeframe]. Include: quantitative assessment tools (survey with 15 questions covering artifacts, espoused values, and underlying assumptions), qualitative methods (focus group guide, observation checklist, artifact analysis), data synthesis framework, and a presentation template for sharing findings with the executive team. The audit should take no more than 3 weeks to complete.

342

Values Definition Workshop — You are a culture transformation facilitator. Design a full-day workshop for [number] company leaders to define or refresh the company's core values. Include: pre-work (stakeholder interviews, employee pulse results), warm-up exercise, values excavation process (what we are vs. what we aspire to be), prioritization methodology, behavioral definition exercise (what each value looks like in daily action), and a roadmap for cascading values through hiring, performance, and recognition systems. Include facilitator notes for managing ego and groupthink.

343

Psychological Safety Improvement Plan — Act as a team effectiveness coach (drawing on Amy Edmondson's framework). A team of [size] scored [score] on psychological safety, with these specific gaps: [list gaps, e.g., fear of speaking up in meetings, reluctance to report mistakes]. Create a 90-day improvement plan with: leader behavior changes (specific scripts and habits), team norm-setting exercises, meeting structure modifications, failure-celebration rituals, and monthly pulse measurement. Include a "psychological safety thermometer" tool the team can use weekly.

344

Hybrid Work Culture Guidelines — You are a future-of-work strategist. Create a hybrid work culture guidelines document for a [size] company where [percentage] of employees are in-office and [percentage] are remote. Address: meeting equity rules (camera, audio, facilitation), documentation-first communication norms, in-office day coordination, social connection for remote workers, career advancement parity, and manager accountability for inclusive practices. Output as a polished internal policy document with specific dos and don'ts, not vague principles.

345

Cross-Cultural Team Collaboration Guide — Act as a cross-cultural management specialist. I lead a team with members in [list countries/cultures]. Create a practical collaboration guide that addresses: communication style differences (direct vs. indirect), decision-making norms, meeting behavior expectations, feedback delivery approaches, conflict resolution preferences, and holiday/working hours coordination. For each cultural dimension, provide a concrete team agreement template rather than stereotypes. Include an icebreaker exercise that builds cultural curiosity.

346

Culture Change Communication Plan — You are a change management specialist. Our company is shifting its culture from [current culture, e.g., hierarchical and process-driven] to [desired culture, e.g., agile and innovation-oriented]. Create a 6-month communication plan that includes: narrative framework (the "why" story), executive messaging playbook, manager cascade toolkit, employee-facing campaign (themes, channels, cadence), culture champion program design, and resistance-handling scripts. Each communication should be tied to a visible behavior change, not just slogans.

347

Inclusion & Belonging Metrics Dashboard — Act as a DEI analytics specialist. Design a quarterly inclusion and belonging metrics dashboard for a [size] company. Include: 10 quantitative metrics with data sources and benchmarks (covering representation, retention, promotion rates, engagement scores by demographic, pay equity), 5 qualitative indicators, a composite "belonging index" calculation methodology, and visualization recommendations. For each metric, explain what movement in either direction signals and what intervention it should trigger.

348

New Hire Cultural Integration Checklist — You are an onboarding experience designer. Create a 90-day cultural integration checklist for new hires at a [industry] company with these core values: [list values]. The checklist should go beyond logistics to actively immerse new hires in culture through: values-in-action stories (curated from real employees), cultural buddy pairing, team ritual participation milestones, values reflection journal prompts (one per week for 12 weeks), and a "culture contribution" challenge in month 3. Include manager responsibility items alongside employee items.

349

Conflict Resolution Protocol — Act as a workplace mediator. Design a conflict resolution protocol for a [size] company that currently has no formal process. Include: a severity classification system (3 levels), self-resolution toolkit for Level 1 (conversation scripts, de-escalation techniques), facilitated mediation process for Level 2 (step-by-step guide with timeline), formal investigation process for Level 3, manager training requirements, confidentiality guidelines, and documentation templates. The protocol must comply with general employment law best practices and protect all parties.

350

Culture Preservation During Rapid Growth — You are a scaling culture advisor. Our company is growing from [current size] to [target size] over the next [timeframe] through a combination of hiring and [acquisition/expansion]. Our most valued cultural attributes are: [list 3-4 attributes]. Create a culture preservation strategy that includes: hiring for culture-add criteria, onboarding rituals that transmit culture, communication structures that scale, decision-making authority guidelines at each size milestone, and early warning indicators that culture is eroding. Output as an executive playbook with specific triggers and interventions at 50, 100, 200, and 500-person milestones.

HR & Talent

Customer Success

50 prompts for customer onboarding, retention, expansion, support operations, and voice of customer.

● PROMPTS 351 - 400

Onboarding

351

Customer Onboarding Playbook — Act as a customer success operations manager. Create a 30-day onboarding playbook for new customers of a [product type] SaaS platform priced at [price tier]. Include: day-by-day timeline for the first week, then weekly milestones for weeks 2-4, specific touchpoints (email, call, in-app), success criteria for each milestone, handoff process from sales to CS, and escalation triggers if a customer falls behind. Output as an actionable checklist with owners, channels, and templates for each touchpoint.

352

Welcome Email Sequence — You are a customer lifecycle marketing specialist. Write a 5-email welcome sequence for new customers of [product/service]. Email 1: welcome and quick-start (day 0). Email 2: first value milestone guidance (day 2). Email 3: feature spotlight with use case (day 5). Email 4: community and resource introduction (day 8). Email 5: check-in and next steps (day 14). Each email should have a subject line, preview text, body copy (150-200 words), one clear CTA, and a personalization token strategy.

353

Implementation Kickoff Meeting Agenda — Act as a solutions consultant. Create a 60-minute implementation kickoff meeting agenda for a new enterprise customer deploying [product/service]. Include: introductions and role mapping (who does what), success criteria definition exercise, technical requirements review, data migration planning, integration timeline, training schedule, communication plan agreement, and risk identification. For each agenda item, include time allocation, required participants, pre-meeting preparation, and a decision or deliverable that must result from the discussion.

354

Customer Health Score Model for Onboarding — You are a customer success analytics specialist. Design a health score model specifically for the onboarding phase (first 90 days) of a [product type] SaaS customer. Include: 8-10 behavioral and engagement signals with weights, data sources for each signal, scoring methodology (0-100), threshold definitions for red/yellow/green, automated alert rules, and specific playbooks to execute when a customer drops below each threshold. Explain how this onboarding health score transitions into the ongoing customer health score.

355

Product Adoption Checklist by Persona — Act as a customer onboarding specialist. Create separate product adoption checklists for three user personas within a new customer account deploying [product type]: the executive sponsor, the day-to-day admin, and the end user. Each checklist should have 8-10 sequential milestones with: the action to take, why it matters to that persona, estimated time, help resource link placeholder, and a "done" indicator. Include cross-persona dependencies where one persona's milestone enables another's.

356

Onboarding Risk Assessment Template — You are a customer success risk manager. Create an onboarding risk assessment template that a CSM completes after the kickoff call. Include 12 risk factors across these categories: stakeholder alignment (3 factors), technical readiness (3 factors), organizational change management (3 factors), and resource availability (3 factors). Each factor should be scored 1-5 with clear anchor descriptions, an overall risk score calculation, and a decision matrix that maps total score to onboarding track (standard, guided, or white-glove).

357

Self-Service Onboarding Guide — Act as a product education designer. Write a self-service onboarding guide for users of [product/service] who signed up for a free trial or self-serve plan. The guide should walk them from account creation to first value in under 20 minutes. Include: 7 sequential steps with screenshots placeholder descriptions, tooltip text for each UI element they'll encounter, a "what success looks like" benchmark for each step, troubleshooting tips for common friction points, and a graduation CTA that encourages them to explore advanced features or upgrade.

358

Onboarding QBR Template (First 90 Days) — You are a customer success leader. Create a 30-minute "Onboarding Review" meeting template that a CSM conducts at the 90-day mark. Include: agenda with time allocations, a one-page visual dashboard showing adoption metrics vs. targets, talk track for celebrating wins, framework for addressing gaps without blame, transition plan from onboarding to ongoing success management, and a mutual action plan template for the next quarter. Provide scripts for both the "on track" and "behind" scenarios.

359

Customer Training Curriculum — Act as a customer education specialist. Design a tiered training curriculum for customers of [product type]. Include three tracks: essentials (required for all users, 2 hours total), advanced (power users, 4 hours), and admin certification (system administrators, 6 hours). For each track, provide: module titles and learning objectives, delivery format recommendations (live webinar, recorded, interactive lab), knowledge assessment strategy, completion incentives, and a scheduling template. Include a train-the-trainer option for enterprise accounts.

360

Onboarding Feedback Survey — You are a customer experience researcher. Create a 10-question onboarding experience survey to send at day 30 post-launch. Questions should assess: ease of getting started (2 questions), quality of support received (2 questions), time to first value (2 questions), confidence in using the product independently (2 questions), and overall onboarding satisfaction (2 questions). Use a mix of NPS-style, Likert scale, and open-text. Include conditional logic branching for detractor vs. promoter paths and explain how to act on each question's results.

Retention & Churn Prevention

361

Churn Prediction Indicator Framework — Act as a customer success analytics leader. Design a churn prediction framework for a [product type] SaaS company with [number] customers and an average contract value of [amount]. Identify 15 leading indicators of churn organized by: product usage signals (5), engagement signals (5), and business context signals (5). For each indicator, specify the data source, measurement frequency, danger threshold, and the time horizon before churn it typically manifests. Output as a weighted scorecard with a composite churn risk formula.

362

At-Risk Customer Save Playbook — You are a customer retention specialist. A customer with [contract value] has shown these churn signals: [list 3-4 signals]. Their contract renews in [timeframe]. Create a step-by-step save playbook covering: immediate triage actions (first 48 hours), root cause investigation questions, escalation criteria (when to involve leadership), three intervention strategies ranked by effort and impact, re-engagement campaign sequence (3 touchpoints), and a decision framework for when to offer concessions vs. when to let a customer go.

363

Renewal Strategy by Segment — Act as a revenue retention strategist. Create differentiated renewal strategies for three customer segments: enterprise (>$100K ACV), mid-market ($25K-$100K), and SMB (<$25K). For each segment, define: renewal timeline and touchpoint cadence, stakeholder mapping requirements, value realization review format, pricing and expansion conversation approach, competitive displacement defense tactics, and a post-renewal growth plan. Include the unit economics that justify the varying levels of effort per segment.

364

Customer Win-Back Campaign — You are a lifecycle marketing specialist. Design a 6-touchpoint win-back campaign for customers who churned in the last [timeframe] from a [product type] service. Include: segmentation criteria (why they left), messaging strategy per churn reason, email copy for each touchpoint with subject lines, optimal timing and spacing, a special offer framework (what to offer and what not to), and success metrics. Address how to personalize the approach for customers who left due to price vs. product gaps vs. poor experience.

365

Customer Health Score Model — Act as a CS operations architect. Build a comprehensive customer health score model for a [product type] B2B SaaS company. Include: 6 health dimensions (product adoption, engagement, support sentiment, relationship strength, business outcomes, contract trajectory) with 3 measurable signals per dimension, data sources and collection frequency, weighting methodology, score calculation (0-100), tier definitions (champion, healthy, neutral, at-risk, critical), and automated workflows triggered at each tier transition. Provide the SQL-like logic for computing two of the most complex signals.

366

Executive Business Review Template — You are a strategic account manager. Create an Executive Business Review (EBR) template for annual reviews with enterprise customers of [product type]. Include: pre-meeting preparation checklist, a 60-minute agenda, slide deck outline (12 slides maximum) covering ROI achieved, benchmarks vs. peers, product roadmap alignment, success plan for next year, and expansion opportunities. Provide a talk track for the ROI slide and a framework for handling "we're considering alternatives" conversations. Include a post-EBR follow-up sequence.

367

Product Stickiness Analysis — Act as a product-led retention analyst. Analyze the product stickiness of [product type] by identifying: the 5 features most correlated with 12-month retention, the activation milestones that predict long-term usage, the "aha moment" metrics and time-to-aha benchmarks, power user behaviors to nurture across the broader base, and feature deprecation risks (features that if removed would trigger churn). Provide a framework for turning this analysis into a retention-focused product development roadmap. Output as an analytical brief with recommended experiments.

368

Downgrade Prevention Strategy — You are a revenue preservation specialist. Customers are downgrading from [higher tier] to [lower tier] at a rate of [percentage]. The most common reasons cited are: [list reasons]. Create a downgrade prevention strategy that includes: early warning detection (what signals precede downgrade requests), proactive intervention plays, a negotiation framework for the downgrade conversation (how to retain value while being flexible), a "pause" option design as an alternative to downgrade, and a re-upgrade nurture campaign for those who do downgrade. Include financial modeling for the ROI of preventing X% of downgrades.

369

Customer Advocacy to Retention Pipeline — Act as a customer community strategist. Design a program that turns customer advocacy activities into retention levers. Map these advocacy actions to their retention impact: case study participation, reference calls, speaking engagements, product advisory board membership, community forum contributions, and social media promotion. For each action, define: the ask sequence and timing, incentive structure, retention lift estimate, and how to track attribution. Include a "loyalty ladder" that shows the progression from satisfied user to embedded advocate.

370

Competitive Displacement Defense Kit — You are a competitive intelligence analyst specializing in customer defense. A competitor [competitor name] is aggressively targeting our [customer segment] with [their pitch]. Create a competitive displacement defense kit that includes: battle card comparing our solution vs. theirs across 8 dimensions, objection-handling scripts for the top 5 claims they make, a proactive outreach template for at-risk accounts, a "switch cost" calculator that quantifies what a customer would lose by migrating, and a fast-response playbook for when a customer says "we're evaluating [competitor]."

Customer Communication

371

Customer Newsletter Content Plan — Act as a customer communications manager. Create a 6-month customer newsletter content plan for a [product type] SaaS company. Each monthly edition should include: a feature spotlight, a customer success story angle, a tips-and-tricks section, an industry insight, and a community highlight. Provide specific topic ideas for all 6 months, subject line options for each, ideal send day/time, segmentation strategy (new vs. mature customers), and benchmarks for open rate, click rate, and unsubscribe rate. Output as a calendar with content briefs.

372

Product Update Announcement Framework — You are a product marketing communications specialist. Create a reusable framework for announcing product updates to customers. Include templates for three tiers: major release (new capability), minor enhancement (improvement to existing), and bug fix/maintenance. Each template should have: subject line formula, email structure, in-app notification copy, changelog entry format, social media post, and a "what this means for you" section that translates features into benefits. Include guidance on announcement timing relative to release date.

373

Crisis Communication to Customers — Act as a crisis communications specialist. Write a multi-channel communication plan for informing customers about [crisis scenario, e.g., data breach, extended outage, pricing change, acquisition]. Include: initial notification (within 2 hours) across email, in-app, and status page, follow-up communication at 24 and 72 hours, FAQ document addressing the 10 most likely customer questions, talk track for CSMs handling inbound calls, executive apology letter template, and a post-resolution summary. Calibrate tone for transparency without creating panic.

374

Proactive Customer Communication Cadence — You are a customer success operations manager. Design the ideal proactive communication cadence for a CSM managing [number] accounts across [segments]. Map out: weekly, monthly, quarterly, and annual touchpoints with purpose, channel, time investment, and content for each. Include automated touches that feel personal, manual high-touch moments that can't be automated, and executive sponsor engagement frequency. Provide a time-blocking template that shows how a CSM fits this cadence into a 40-hour work week. Address how to adjust cadence based on health score changes.

375

Customer Success Story Interview Guide — Act as a content strategist specializing in customer stories. Create an interview guide for capturing compelling customer success stories. Include: pre-interview research checklist (what to know before the call), 15 interview questions organized in narrative arc (challenge, search, decision, implementation, results, future), probing techniques for eliciting specific metrics, tips for making the interviewee comfortable and quotable, and a post-interview write-up template in three formats: full case study (800 words), one-pager (250 words), and social proof snippet (50 words). Include a release form outline.

376

Personalized QBR Preparation Brief — You are a customer success analyst. Create a QBR preparation brief template that automatically personalizes for each customer. The brief should compile: usage metrics vs. previous quarter (with trend arrows), feature adoption gaps vs. their peer cohort, open support tickets and resolution summary, key stakeholder changes detected, renewal date and expansion opportunities, and 3 personalized recommendations based on their usage patterns. Define the data sources for each section and provide conditional messaging logic (e.g., if adoption < 50%, include re-engagement language).

377

Multi-Stakeholder Communication Map — Act as a strategic account communications planner. For an enterprise customer account with these stakeholders: executive sponsor (VP), day-to-day champion (Manager), technical admin, end-user group leader, and procurement, create a communication map that defines: what each stakeholder cares about, preferred communication channel and frequency, the type of content/updates they should receive, who on our team owns each relationship, and escalation protocol when primary contacts go silent. Output as a visual RACI-like matrix with communication cadence overlaid.

378

Customer Education Webinar Script — You are a customer education specialist. Write a complete 45-minute webinar script for a session titled "[Topic] Best Practices for [Product] Users." Structure: hook opening (2 min), agenda and housekeeping (1 min), context setting (3 min), 4 best practices with live demonstrations (28 min, 7 min each), audience Q&A (8 min), and next steps with resources (3 min). Include slide notes for each section, poll questions to maintain engagement, and a post-webinar follow-up email with recording link, slide deck, and additional resources.

379

Customer Segmentation Communication Strategy — Act as a customer marketing strategist. Our [product type] customers can be segmented by: industry vertical ([list 3-4]), company size ([list tiers]), maturity/lifecycle stage ([list stages]), and engagement level ([list levels]). Create a communication strategy matrix that maps content themes, messaging tone, channel preferences, and frequency for the top 6 segment combinations that represent 80% of our customer base. Include example messages showing how the same product update would be communicated differently to a small startup vs. an enterprise healthcare customer.

380

Difficult Conversation Email Templates — You are a customer communications expert. Write email templates for 5 difficult customer conversations: (1) price increase notification, (2) feature deprecation announcement, (3) CSM transition introduction, (4) missed SLA acknowledgment, and (5) contract non-renewal recommendation. Each template should have: subject line, opening that acknowledges the customer's perspective, clear and honest explanation, what we're doing to help, specific next steps, and a personal sign-off. Provide A/B variants for the subject lines and opening paragraphs with guidance on when to use each.

381

Tiered Escalation Process Design — Act as a customer support operations architect. Design a 4-tier escalation process for a [product type] SaaS company handling [volume] tickets per month. For each tier (L1 self-service, L2 frontline support, L3 technical specialists, L4 engineering), define: trigger criteria for escalation, target response and resolution times, skill requirements, tooling needed, communication templates to the customer at each transition, and de-escalation criteria. Include a "hot transfer" protocol for critical issues that skip tiers, and a weekly escalation review meeting agenda.

382

Support Ticket Triage Decision Tree — You are a support team lead. Create a decision tree for triaging incoming support tickets for [product type]. The tree should classify tickets by: urgency (4 levels), complexity (3 levels), customer segment (3 tiers), and issue category (list 8 categories). At each terminal node, specify: assigned queue, SLA targets, required skills, and auto-response template to send. Include a visual flowchart description and the logic for handling tickets that don't fit neatly into one category. Address how to detect and merge duplicate tickets from the same customer.

383

Customer Escalation Response Playbook — Act as a customer escalation manager. A [tier] customer's [stakeholder title] has escalated a complaint about [issue type] directly to our CEO. Create a response playbook covering: immediate acknowledgment (within 1 hour, provide exact copy), internal war-room assembly (who, within what timeframe), root cause investigation protocol (48-hour timeline), customer-facing status updates at 4, 24, and 48 hours (provide templates), resolution communication, and post-mortem process. Include tone guidelines for each communication stage and decision criteria for offering service credits or contract amendments.

384

Knowledge Base Article Template — You are a technical writer for a customer support knowledge base. Create a reusable article template for [product type] support documentation. The template should include: article title formula, problem statement section, environment/prerequisites, step-by-step solution with numbered instructions, screenshots placeholder guidelines, expected outcome description, troubleshooting section for common variations, related articles section, and feedback mechanism. Write one complete example article using this template for the topic: "[common customer issue]." Include SEO metadata recommendations.

385

Support Team Training Scenario Bank — Act as a support team trainer. Create 10 realistic customer support scenarios for training new agents on [product type]. Each scenario should include: the customer's message (verbatim, including emotional cues), relevant account context (plan type, tenure, recent interactions), the correct technical resolution path, a model response that demonstrates empathy, clarity, and efficiency, and common mistakes a new agent might make. Include 3 scenarios that require escalation and 2 that involve frustrated or angry customers where de-escalation skills are critical.

386

SLA Framework and Breach Protocol — You are a service operations manager. Design an SLA framework for a [product type] SaaS company with three customer tiers. Include: definition of response time vs. resolution time, target SLAs per tier and severity level (output as a matrix), measurement methodology (when does the clock start and stop), SLA breach notification workflow (automated alerts at 75% and 90% of target), breach remediation protocol, customer-facing SLA credit policy, and monthly SLA reporting dashboard specification. Address how to handle SLA conflicts when multiple critical tickets compete for the same specialist.

387

Customer Sentiment Analysis Framework — Act as a voice-of-customer analyst. Design a framework for analyzing customer sentiment across support interactions for a [product type] company. Include: data sources to monitor (tickets, calls, chat, social, reviews), sentiment classification taxonomy (6 categories beyond positive/neutral/negative), automated sentiment scoring methodology, trigger thresholds that alert the CS team, a monthly sentiment report template, and three case studies showing how sentiment shifts predicted churn, expansion, or advocacy. Provide the rubric for human calibration of the automated scoring.

388

Post-Incident Customer Communication Plan — You are a customer communications manager handling a production incident. A [severity] incident affecting [percentage] of customers has been ongoing for [duration]. Draft the complete communication plan: initial incident notification (email + status page + in-app banner), hourly updates during active incident, resolution announcement, detailed post-mortem summary (customer-facing, not internal), and a "making it right" follow-up. For each communication, provide the exact copy, channel, timing, and sender. Include scripts for CSMs who receive inbound calls during the incident.

389

Support Quality Assurance Scorecard — Act as a support QA manager. Create a QA scorecard for evaluating customer support interactions (applicable to email, chat, and phone). Include 10 evaluation criteria across these categories: accuracy (3 criteria), communication quality (3 criteria), process adherence (2 criteria), and customer experience (2 criteria). Each criterion should be scored on a 1-5 scale with behavioral anchors at 1, 3, and 5. Provide a calibration exercise with 3 sample interactions that QA evaluators score independently to norm their assessments. Include the calculation for an overall quality score and coaching thresholds.

390

Self-Service Deflection Strategy — You are a support automation specialist. Our support team handles [volume] tickets per month and our current self-service deflection rate is [percentage]. Analyze these top 10 ticket categories: [list categories with volume percentages] and create a deflection strategy for each. For each category, recommend: the self-service solution (KB article, in-app tooltip, chatbot flow, video tutorial, or community post), implementation effort, expected deflection rate, and measurement approach. Prioritize by impact-to-effort ratio and provide a 90-day implementation roadmap that targets [goal]% total deflection.

Customer Feedback & NPS

391

NPS Program Design — Act as a customer experience program manager. Design a comprehensive NPS program for a [product type] B2B SaaS company with [number] customers. Include: survey timing and trigger logic (transactional vs. relationship NPS), channel strategy, question design (core NPS + 3 follow-up questions), segmentation plan for analysis, closed-loop follow-up process (different workflows for promoters, passives, and detractors), executive reporting dashboard specification, and quarterly action planning framework. Define benchmarks for [industry] and set a 12-month improvement target with the specific initiatives to get there.

392

Voice of Customer Program Architecture — You are a VoC program architect. Design an enterprise Voice of Customer program that integrates feedback from: support tickets, NPS surveys, product feedback portal, sales call notes, social media mentions, G2/Capterra reviews, and customer advisory board sessions. For each source, define: collection method, frequency, data format, ownership, and how it feeds into a unified insight repository. Create a taxonomy for categorizing all feedback, a prioritization framework for acting on it, and a monthly VoC report template that connects customer feedback to product, support, and success team actions.

393

Customer Feedback Survey (Product-Market Fit) — Act as a product research specialist. Create a 12-question product-market fit survey for [product type] customers who have been using the product for at least 90 days. Include the Sean Ellis PMF question ("How would you feel if you could no longer use [product]?"), questions assessing core value delivery, competitive alternatives considered, willingness to recommend, unmet needs, and usage context. For each question, explain what the answers reveal about PMF, provide benchmark targets, and describe the action to take based on results. Include analysis instructions for segmenting responses by customer cohort.

394

Customer Advisory Board Structure — You are a strategic customer engagement specialist. Design a Customer Advisory Board (CAB) program for a [product type] company. Include: selection criteria for 12-15 members (balancing segments, industries, and customer health), invitation process and value proposition for members, meeting cadence (2 in-person, 2 virtual annually), agenda framework for each meeting format, pre-meeting preparation and post-meeting deliverables, NDA and expectation-setting documentation, executive sponsor role definition, and a renewal/rotation process. Address how to handle a CAB member who monopolizes discussions or pushes a personal agenda.

395

Feature Request Prioritization from Feedback — Act as a product management analyst. Here are the top 20 feature requests from our customer feedback channels over the last quarter, with vote counts and customer segment tags: [list features]. Create a prioritized backlog using a weighted scoring model that considers: request volume, revenue at risk (from requesting accounts), strategic alignment, implementation effort, and competitive necessity. Output a ranked list with scores, a 2x2 effort-impact matrix visualization description, and a recommended "next 3 to build" with justification that I can present to the product team.

396

Closed-Loop Feedback Process — You are a customer experience operations manager. Design a closed-loop feedback process that ensures every piece of customer feedback receives acknowledgment, routing, action, and follow-up. Map the end-to-end workflow from feedback receipt to customer notification of resolution. Include: automated acknowledgment templates by channel, routing logic to the responsible team, SLA for internal response, action documentation requirements, customer follow-up templates (feature shipped, workaround provided, declined with explanation), and a monthly metrics dashboard tracking closure rate, time-to-close, and customer satisfaction with the response.

397

Review Response Strategy — Act as an online reputation manager. Create a response strategy and template library for managing customer reviews on G2, Capterra, and Trustpilot for a [product type] SaaS company. Provide response templates for: 5-star promoter reviews (3 variations), 3-4 star mixed reviews (3 variations addressing common themes), 1-2 star negative reviews (3 variations by complaint type), and fake/competitor reviews (escalation process). Each response should feel authentic (not robotic), address specific points the reviewer raised, and include a next-step CTA. Define response time SLAs and an internal escalation process for reviews that mention legal threats or data issues.

398

Customer Effort Score (CES) Implementation — You are a customer experience measurement specialist. Design a Customer Effort Score implementation plan for a [product type] company. Include: the 5 highest-impact touchpoints to measure CES (with justification), survey question and scale design, deployment methodology (in-app, email, or post-interaction), real-time alerting for high-effort scores, root cause analysis framework by touchpoint, quarterly trend reporting template, and a correlation analysis plan connecting CES to retention, expansion, and NPS. Provide benchmark CES targets by touchpoint and the operational playbook for reducing effort where it's highest.

399

Customer Feedback Townhall Format — Act as a customer community events specialist. Design a quarterly "Customer Feedback Townhall" virtual event format for [product type] customers. Include: event structure (90 minutes), moderator script, a "you asked, we delivered" segment showcasing shipped feedback, live roadmap preview with audience polling, open mic Q&A management (how to handle off-topic or aggressive questions), post-event summary communication, and a feedback form. Address how to balance transparency about the roadmap with avoiding over-promising. Include a plan for what to do when attendance drops below [threshold].

400

Feedback-Driven Upsell Identification — You are a revenue intelligence analyst. Create a framework for identifying upsell and cross-sell opportunities from customer feedback data. Map these feedback signals to expansion opportunities: feature requests that exist in higher tiers, complaints about volume limits, questions about adjacent products, usage patterns that indicate growing needs, and positive sentiment about specific modules. For each signal, define: detection criteria, recommended next action, talk track for the CSM, timing considerations, and expected conversion rate. Output as a "feedback-to-revenue" playbook with 10 specific signal-to-action mappings.

Customer Success

Product & Innovation

50 prompts for product strategy, roadmap planning, user research, feature prioritization, and go-to-market.

● PROMPTS 401 – 450

Product Strategy

401

Product Vision Statement Workshop — Act as a product leadership coach. I need to craft a product vision statement for [product name], which is a [product description] serving [target audience]. Guide me through a structured process: first, answer 5 clarifying questions about our market, differentiation, and 3-year ambitions, then draft 3 vision statement options (aspirational, customer-centric, and technology-forward). Each version should be one sentence, memorable, testable, and inspire both the team and the market. Include a validation checklist (10 criteria) to evaluate which version is strongest.

402

Product Strategy Canvas — You are a product strategist. Complete a product strategy canvas for [product name] in the [industry] market. The canvas should include: target customer segment definition (with jobs-to-be-done), problem space analysis (top 5 unmet needs with severity and frequency), competitive landscape positioning (vs. 4 competitors on 2 critical axes), value proposition per persona, monetization model rationale, key assumptions to validate, strategic moats to build, and 12-month strategic bets (3 maximum). Output as a structured one-page canvas I can present to the executive team, with a narrative explanation for each section.

403

Market Opportunity Sizing — Act as a market analyst. Size the market opportunity for [product concept] targeting [customer segment]. Walk through a TAM-SAM-SOM analysis using both top-down (industry data) and bottom-up (unit economics) approaches. Include: data sources and assumptions for each estimate, a sensitivity analysis showing how key assumptions affect the SOM by +/-30%, competitive share analysis, and a "wedge" strategy identifying the specific initial segment to capture first and why. Present the findings as an investor-ready market sizing narrative with a visual breakdown.

404

Platform vs. Product Decision Framework — You are a product architecture strategist. We are debating whether [product name] should evolve into a platform (with APIs, marketplace, extensibility) or remain a focused product. Frame the decision by analyzing: current product boundaries, customer requests for integrations/customization, competitive dynamics (are competitors platforming?), engineering investment required, revenue model implications, ecosystem flywheel potential, and organizational readiness. Provide a decision matrix scoring both paths across 8 criteria, a recommendation with 3 supporting arguments, and a reversibility assessment.

405

Product-Led Growth Strategy — Act as a PLG strategist. Design a product-led growth strategy for [product type] that currently relies on [current GTM motion, e.g., sales-led]. Include: the free tier or trial design (what to include, what to gate), viral loops to engineer into the product (3 specific mechanisms), conversion trigger identification (what in-product behaviors predict purchase), self-serve purchasing experience design, usage-based expansion model, and organizational changes needed (new roles, metrics, processes). Provide a phased 6-month migration plan from current motion to PLG with specific milestones and risk mitigation.

406

Product Portfolio Rationalization — You are a portfolio strategy consultant. Analyze this product portfolio: [list 4-6 products with brief descriptions, revenue, growth rate, and customer overlap]. Apply a BCG-style growth-share matrix and a strategic fit analysis to recommend: which products to invest in, which to maintain, which to sunset, and which to consolidate. For each recommendation, provide financial impact estimate, customer migration plan, and team redeployment suggestion. Address political sensitivities around sunsetting products that have internal champions.

407

Pricing Strategy Redesign — Act as a pricing strategist. Our [product type] currently uses [current pricing model] and we're considering restructuring. Customers are in these segments: [describe segments with current spend]. Design 3 alternative pricing architectures: usage-based, feature-tiered, and hybrid. For each, model: the price points, packaging, expected revenue impact by segment, migration complexity, competitive comparison, and a "winners and losers" analysis (which customers pay more/less). Recommend one approach with a migration timeline and a grandfather policy for existing customers.

408

Build vs. Buy vs. Partner Analysis — You are a product development decision advisor. We need [capability description] for our [product type]. Compare three paths: build in-house, buy/acquire a solution, and partner/integrate with a third party. For each option, analyze: time to market, upfront and ongoing cost, quality/control, competitive differentiation, customer experience, and long-term strategic value. Create a weighted decision matrix and recommend an approach with a contingency plan if the primary approach fails. Include the total cost of ownership over 3 years and hidden costs that teams typically underestimate for each option.

409

Annual Product Roadmap Framework — Act as a product planning specialist. Create an annual product roadmap framework for a [product type] with [team size] engineers. Include: planning timeline and rituals (when to plan, review, adjust), input gathering process (from customers, sales, support, market), theme-based organization (vs. feature lists), capacity allocation model (new features vs. tech debt vs. reliability vs. growth), stakeholder communication cadence, and a "roadmap confidence" system that honestly signals certainty levels. Provide the actual template structure and an example quarterly theme with 3 initiatives showing how strategy connects to execution.

410

Product Sunset Playbook — You are a product lifecycle manager. Create a playbook for sunsetting [product/feature name] that currently has [number] active users/customers. Include: sunset decision criteria documentation, customer impact analysis by segment, communication timeline (first notice to final shutdown), migration path design (alternative solution, data export, transition assistance), customer retention strategy during transition, support rundown plan, technical decommission checklist, and post-sunset retrospective template. Provide the exact email sequence (4 emails over 6 months) with tone that is empathetic, helpful, and firm.

User Research

411

User Research Plan Template — Act as a UX research lead. Create a user research plan for investigating [research question] related to [product area]. Include: research objectives (3-4, each tied to a business decision), methodology selection with justification (qualitative, quantitative, or mixed), participant recruitment criteria and screening questions, sample size rationale, research timeline (from planning to report), discussion guide or survey outline, analysis approach, and deliverable format. Address how to handle stakeholder requests that would bias the research and how to make findings actionable rather than just interesting.

412

User Interview Discussion Guide — You are a user researcher. Write a 45-minute user interview discussion guide for exploring how [target users] currently [job-to-be-done]. Structure the guide as: warm-up and context setting (5 min, 3 questions), current workflow mapping (10 min, 5 questions), pain point deep dive (15 min, 6 questions with probes), solution exploration (10 min, 4 questions), and wrap-up (5 min). For each question, include the research objective it addresses, follow-up probes for thin answers, and things to watch for in body language or hesitation. Include a note-taking template for the observer.

413

Usability Test Script — Act as a usability testing specialist. Write a moderated usability test script for evaluating [feature/product] with [number] participants. Include: pre-test briefing and consent language, 5 task scenarios written in realistic user language (without revealing the UI path), success criteria for each task, severity rating scale for issues found, System Usability Scale (SUS) questionnaire, post-test debrief questions (5), and a findings synthesis template. Include moderator notes on how to handle participants who get stuck without leading them, and how to manage think-aloud fatigue.

414

Customer Journey Map Creation — You are a CX researcher. Create a detailed customer journey map for [persona name] using [product type] to accomplish [goal]. Map 6-8 stages from awareness through advocacy. For each stage, document: the user's actions, touchpoints, thoughts and emotions (with an emotional curve), pain points, opportunities for improvement, internal teams involved, and supporting data sources. Include "moments of truth" that disproportionately impact satisfaction and a recommendations layer that maps each pain point to a specific, prioritized improvement. Output as a narrative that can be translated into a visual wall-poster format.

415

Survey Design for Feature Validation — Act as a quantitative UX researcher. Design a survey to validate demand for [proposed feature] among [target users]. Include: 15 questions using MaxDiff, Likert, rating scales, and open-text, organized to avoid order bias. Include a screening section (3 questions), current behavior questions (4), concept testing questions with stimulus description (5), and willingness-to-pay questions (3). Provide the statistical analysis plan (what tests to run on the results), minimum sample size calculation, distribution strategy, and a decision framework: "if X% respond [way], we build; if Y%, we iterate the concept; if Z%, we shelve it."

416

Competitive UX Audit — You are a UX benchmarking analyst. Conduct a structured competitive UX audit comparing [our product] against [3 competitors] for the core workflow of [user task]. Create an evaluation framework with: 10 heuristic criteria relevant to this task, a 1-5 scoring rubric for each criterion, specific observations and screenshots guidance for each competitor, a strengths/weaknesses summary per product, an opportunity matrix showing where we can differentiate, and 5 specific UX improvements we should prioritize based on competitive gaps. Include user-facing language for the improvements, not just UX jargon.

417

Persona Development from Research Data — Act as a user research synthesizer. Based on the following research data from [number] interviews: [paste key findings, behavioral patterns, quotes, demographics], create 3 distinct user personas. Each persona should include: a realistic name and photo description, demographic snapshot, goals and motivations (3 each), frustrations and pain points (3 each), a day-in-the-life scenario, product usage context, a representative quote, and behavioral attributes on 4 relevant spectrum scales. Validate that the personas are meaningfully different by showing where they diverge on at least 3 key dimensions.

418

Diary Study Design — You are a longitudinal research specialist. Design a 2-week diary study to understand how [target users] interact with [product/behavior] in their natural environment. Include: recruitment criteria and incentive structure, participant briefing materials, daily prompt design (one structured and one open), submission format (text, photo, video options), engagement maintenance strategy (to prevent drop-off), analysis codebook for the entries, weekly synthesis template, and a final report structure. Address privacy and consent considerations and how to handle participants who submit low-quality entries.

419

Jobs-to-Be-Done Interview Framework — Act as a JTBD researcher (following the Bob Moesta/Chris Spiek methodology). Create an interview guide for understanding the "job" customers are hiring [product type] to do. Include: timeline interview structure (first thought, passive looking, active looking, deciding, consuming), switch interview questions exploring push/pull/anxiety/habit forces, probing questions for each force, techniques for surfacing the real "job" beyond the surface request, analysis template using the JTBD forces diagram, and a framework for converting JTBD insights into product opportunity statements. Include 3 example probes for when a participant says "I just needed something better."

420

Research Repository and Democratization Plan — You are a research operations specialist. Design a research repository and democratization plan for a product team of [size] where currently only [number] people do research. Include: taxonomy for organizing past research (by theme, method, date, product area), tool recommendation for the repository with selection criteria, templates for research snapshots (1-page summaries of past studies), a "research office hours" program design, self-service research toolkit (what non-researchers can safely run and what they shouldn't), quality standards and review process, and a quarterly "insights highlight" communication. Address the risk of non-researchers misinterpreting data.

Feature Prioritization

421

RICE Scoring Workshop Facilitator Guide — Act as a product prioritization facilitator. I have a backlog of [number] features to prioritize using the RICE framework (Reach, Impact, Confidence, Effort). Create a workshop guide for my team that includes: pre-work template for each feature (how to estimate each RICE component), calibration exercise using 3 example features to norm scoring, workshop agenda (90 minutes), scoring spreadsheet structure with formulas, guidelines for handling disagreements in scoring, and a final prioritization review process. Include specific definitions for each Impact level (1-3) tied to our goals of [list 2-3 goals] and Effort estimation guidelines in engineer-weeks.

422

Feature Prioritization Matrix — You are a product management analyst. Here are 15 features being requested: [list features with brief descriptions]. Evaluate each using a weighted scoring model across these dimensions: strategic alignment (weight: 30%), customer impact (25%), revenue potential (20%), technical feasibility (15%), and competitive necessity (10%). Score each feature 1-5 on every dimension, calculate weighted totals, and output a ranked prioritization table. Include a "cut line" recommendation for a team with capacity for 5-6 features this quarter, and narrative justification for the top 3 and bottom 3.

423

Opportunity Solution Tree — Act as a product discovery coach (following Teresa Torres's framework). Help me build an Opportunity Solution Tree for this desired outcome: [measurable business outcome]. Start by identifying 4-5 opportunity spaces from customer research themes I provide: [list themes]. For each opportunity, generate 3 potential solutions (ranging from small experiment to full feature). Then for each solution, propose a lightweight experiment to test the riskiest assumption. Output the full tree structure with connections, and highlight the 2 paths with the best ratio of learning speed to investment.

424

Technical Debt Prioritization Framework — You are a software architecture advisor. Our team needs to balance feature development with technical debt reduction. Here are our top 10 technical debt items: [list with brief descriptions]. Create a prioritization framework that scores each item on: risk to production stability, impact on development velocity, customer-facing quality impact, security implications, and migration urgency. Weight these factors based on a [growth stage] company's priorities, rank the items, and recommend what percentage of each sprint should be allocated to debt reduction. Include a communication template for explaining tech debt investment to non-technical stakeholders.

425

Kano Model Analysis Template — Act as a product management methodologist. Design a Kano Model analysis for [product type] to classify [number] potential features. Include: the paired functional/dysfunctional survey questions for each feature (write all question pairs), evaluation table for classifying responses (Must-Be, One-Dimensional, Attractive, Indifferent, Reverse), sample size recommendation, analysis methodology (continuous vs. discrete), visualization approach for the Kano diagram, and a decision framework that uses Kano classifications to inform roadmap sequencing: Must-Be first, then One-Dimensional for competitive parity, then Attractive for differentiation.

426

Stakeholder Alignment on Priorities — You are a product leadership diplomat. I'm getting conflicting prioritization input from: engineering (wants [their priority]), sales (wants [their priority]), customer success (wants [their priority]), and the CEO (wants [their priority]). Create a structured alignment process that includes: stakeholder interview preparation (what to ask each), a shared prioritization workshop agenda (2 hours), a transparent scoring framework everyone agrees to upfront, conflict resolution protocol for deadlocks, a communication template for the final decision that acknowledges all perspectives, and a quarterly re-evaluation cadence. Include the specific language to use when saying no to a powerful stakeholder.

427

MVP Scope Definition — Act as a lean product advisor. We're building [product/feature concept] and need to define the MVP scope. The full vision includes: [list all desired capabilities]. Using the "cupcake model" (not a half-baked cake), help me define: what the minimum lovable product includes (and equally important, what it excludes), the user story map for the MVP, acceptance criteria for "done enough to learn," the specific hypothesis we're testing with this MVP, success/failure metrics with thresholds, and the decision tree for what we build next based on MVP results. Challenge any scope item I've included that might be premature.

428

Feature Deprecation Decision Framework — You are a product portfolio analyst. We're considering deprecating these features: [list features with usage data]. Create a deprecation decision framework that analyzes each feature on: active user count and trend, revenue attribution, support cost, maintenance burden, strategic alignment, and switching cost for affected users. Score each feature and categorize as: maintain, sunset with migration, sunset immediately, or invest to revive. For features recommended for sunset, provide a customer communication draft and a "sunset tax" calculation (one-time cost to deprecate cleanly).

429

Experiment Prioritization Backlog — Act as a growth product manager. I have 12 experiment ideas to improve [metric, e.g., activation rate, conversion, retention]: [list experiments]. Prioritize them using an ICE (Impact, Confidence, Ease) framework. For each experiment, estimate: the metric lift potential with reasoning, confidence level based on supporting evidence, implementation effort in days, and the minimum sample size needed for statistical significance. Output a prioritized experiment backlog with the recommended execution sequence, noting which experiments can run in parallel and which are mutually exclusive. Include a sprint plan for the first 4 weeks.

430

Customer-Weighted Prioritization — You are a data-driven product manager. These features have been requested by specific customers: [list features with requesting customer names, ARR, health scores, and contract renewal dates]. Create a prioritization model that weights each request by: customer revenue contribution, renewal risk, strategic account designation, number of customers requesting (not just loudest voice), alignment with product vision, and feasibility. Output the prioritized list with a "customer impact score" and a template email for communicating decisions to customers whose requests were deprioritized.

Go-to-Market

431

Go-to-Market Strategy Document — Act as a GTM strategist. Create a go-to-market strategy document for launching [product/feature] in [market]. Include: target buyer persona and ICP definition, positioning statement (using April Dunford's framework), messaging hierarchy (headline, 3 value pillars, proof points), channel strategy (ranked by expected ROI), launch timeline with milestones, sales enablement requirements, pricing and packaging recommendations, competitive positioning, success metrics for launch (30/60/90 day targets), and risk mitigation for the top 3 launch risks. Output as a structured strategy document ready for executive review.

432

Product Launch Checklist — You are a product launch program manager. Create a comprehensive launch checklist for [product/feature] launching in [timeframe]. Organize by workstream: product readiness (10 items), marketing preparation (10 items), sales enablement (8 items), customer success readiness (6 items), support preparation (6 items), and operations/legal (5 items). Each item should have: a description, owner role, due date relative to launch day (T-minus format), dependency on other items, and done criteria. Include a launch day runbook with hour-by-hour activities and a "launch abort" criteria checklist.

433

Competitive Battle Card — Act as a competitive intelligence analyst. Create a sales battle card for selling [our product] against [competitor name]. Structure it as: at-a-glance comparison table (8 key dimensions), our top 3 strengths with proof points, competitor's top 3 weaknesses with evidence, objection-handling scripts for their 5 most common competitive claims, 3 "trap-setting" discovery questions that expose their limitations, customer win-back stories (2 templates), and landmine questions to avoid that play to their strengths. Keep the card to 2 pages maximum and include a "when to use this" and "when we lose" honest assessment.

434

Product Messaging Framework — You are a product marketing specialist. Create a messaging framework for [product/feature] targeting [audience]. Include: the strategic narrative (why now, why this matters), positioning statement, elevator pitch (30 seconds), one-liner for website hero, 3 value propositions with supporting messages and proof points, technical differentiators translated into business benefits, objection-handling matrix (5 objections), and message testing plan (how to validate this messaging with real prospects). Write all messaging in the customer's language, not product jargon. Provide A/B variants for the headline and elevator pitch.

435

Sales Enablement Kit — Act as a sales enablement leader. Create a sales enablement kit for [new product/feature] launch. Include: one-page overview (both customer-facing and internal), 5-slide pitch deck outline with speaker notes for each slide, demo script (10-minute guided walkthrough), discovery question bank (15 questions that uncover the problem this product solves), qualifying criteria specific to this product, pricing conversation guide, competitive positioning cheat sheet, 3 customer use case scenarios with ROI models, and a certification quiz (10 questions) to verify reps understand the product before selling. Include a "day one readiness" checklist for each sales rep.

436

Beta Program Design — You are a product launch strategist. Design a beta program for [product/feature] launching in [timeframe]. Include: beta goals (what we need to learn), participant selection criteria and target count, recruitment outreach template, beta agreement terms, onboarding process for beta users, feedback collection methodology and cadence (weekly surveys, bi-weekly calls, in-product analytics), bug reporting workflow, beta community management plan, criteria for graduating from beta to GA, and a "beta to launch" transition plan including how to convert beta users to paying customers. Address how to handle beta users who find critical bugs close to launch.

437

Channel Partner Launch Program — Act as a channel partnerships manager. Create a partner launch program for bringing [product/feature] to market through [number] channel partners. Include: partner selection and tiering criteria, partner onboarding and certification program (5-day curriculum), co-marketing program (MDF allocation, campaign templates, joint webinar format), deal registration and conflict resolution process, partner portal requirements, revenue sharing model, joint success metrics, and a 90-day ramp plan with milestones. Address the tension between direct sales and partner channels and how to prevent conflicts.

438

Product Hunt Launch Playbook — You are a product launch growth specialist. Create a Product Hunt launch playbook for [product]. Include: 30-day pre-launch preparation timeline, maker profile optimization, first comment script (what to write and why), asset preparation checklist (images, video, tagline, description), hunter selection strategy, upvote outreach plan (ethical approaches only, no buying votes), community engagement plan for launch day (first 24 hours hour-by-hour), social media amplification plan, post-launch follow-up sequence for people who upvoted, and realistic expectation setting based on [product category] benchmarks. Include metrics to track and a retrospective template.

439

Analyst and Influencer Briefing Kit — Act as an analyst relations manager. Create a briefing kit for presenting [product/feature] to industry analysts and influencers in [industry]. Include: target analyst and influencer list criteria, briefing request outreach template, pre-briefing preparation checklist, 30-minute briefing agenda, presentation deck outline (10 slides max, analyst-appropriate level of detail), key messages emphasizing market trends and our differentiation, Q&A preparation with the 10 most likely challenging questions, follow-up nurture sequence, and a tracking system for analyst mentions and coverage. Include the difference in approach between analysts (Gartner, Forrester) and social influencers.

440

Launch Retrospective Template — You are a product operations manager. Create a structured launch retrospective template for evaluating the [product/feature] launch after 90 days. Include: quantitative performance review (actual vs. target for 10 metrics covering adoption, revenue, support volume, NPS, and market awareness), qualitative assessment by workstream (product, marketing, sales, CS, support), timeline analysis (what was late and why), cross-functional coordination assessment, customer feedback synthesis, competitive response evaluation, and a "lessons learned" framework that captures both process improvements and strategic insights. End with a "what we'd do differently" action list and owner assignments for implementing changes before the next launch.

Innovation Frameworks

441

Design Sprint Facilitator Guide — Act as a Google Ventures-style Design Sprint facilitator. Create a complete 5-day Design Sprint plan for addressing this challenge: [challenge statement]. For each day, provide: objectives, detailed schedule (hour-by-hour), exercises with instructions, required materials, facilitator scripts for key moments, expected outputs, and common pitfalls with prevention strategies. Include the expert interview schedule for Monday, the "Crazy 8s" and solution sketching instructions for Tuesday, the dot voting and storyboard process for Wednesday, prototyping guidelines for Thursday, and the user testing script for Friday. Address how to run this with a remote or hybrid team.

442

Innovation Portfolio Management Framework — You are a Chief Innovation Officer advisor. Design an innovation portfolio management framework for a [size] [industry] company. Use the three-horizons model: H1 (core business optimization), H2 (adjacent growth), H3 (disruptive bets). Include: portfolio allocation guidelines by company stage, evaluation criteria per horizon, governance structure and review cadence, funding models (corporate VC, innovation budget, skunkworks), team structure per horizon type, stage-gate process with kill criteria, metrics that are appropriate for each horizon (not just revenue), and a communication framework for the board. Address how to protect H3 investments when H1 is under pressure.

443

Rapid Prototyping Workshop Design — Act as an innovation workshop designer. Create a 1-day rapid prototyping workshop for [number] participants to generate and prototype solutions for [problem space]. Structure: morning session for divergent ideation (2 techniques: brainstorm variant + structured method like SCAMPER), mid-day convergence and concept selection, afternoon for low-fidelity prototyping (paper, digital, or physical depending on product type), and end-of-day pitch presentations with feedback. Include materials lists, room setup, timing, facilitation tips for each segment, and a template for the pitch presentation (3-minute format).

444

Lean Startup Experiment Design — You are a lean experimentation coach. I have this hypothesis: [product/feature hypothesis]. Design a minimum viable experiment to test it. Include: the hypothesis statement in "We believe [action] will result in [outcome] for [audience]" format, the riskiest assumption to test first, experiment design (type, methodology, duration), success/failure criteria with specific thresholds, sample size requirements, data collection plan, estimated cost and timeline, and a decision tree showing the three possible outcomes (validate, invalidate, inconclusive) and the next step for each. Provide 3 experiment design options from cheapest/fastest to most rigorous.

445

Technology Radar Assessment — Act as a technology strategy advisor. Create a technology radar assessment for a [industry] company evaluating emerging technologies. Organize [list 15-20 technologies] into four rings: Adopt (use now), Trial (experiment with), Assess (monitor and research), and Hold (proceed with caution). For each technology, provide: a 2-sentence assessment rationale, relevance to our industry (high/medium/low), time horizon for impact (1-2 years, 3-5 years, 5+ years), investment recommendation, and one specific use case for our business. Include a quarterly update cadence and a process for moving technologies between rings based on new information.

446

Blue Ocean Strategy Canvas — You are a strategic innovation consultant. Apply Blue Ocean Strategy to [product/service] competing in [market]. Create a strategy canvas that: identifies the 8-10 key competing factors in this market, plots our current profile vs. 2-3 competitors, applies the Eliminate-Reduce-Raise-Create (ERRC) framework to identify a blue ocean move, draws the new value curve, validates the blue ocean criteria (new market space, making competition irrelevant), and outlines the 3 strategic risks (search, planning, scale) with mitigation approaches. Output the strategy canvas as a described chart and a narrative strategy document.

447

Innovation Metrics and KPIs — Act as an innovation measurement specialist. Design a balanced scorecard of innovation metrics for a [size] [industry] company. Include metrics across 4 categories: innovation pipeline (5 metrics covering ideation throughput, experiment velocity, pivot rate), innovation output (4 metrics covering launches, adoption, revenue from new products), innovation culture (3 metrics covering employee engagement in innovation, cross-functional collaboration, learning from failure), and innovation ROI (3 metrics covering investment-to-return ratio, time-to-value, portfolio performance). For each metric, define: calculation formula, data source, reporting frequency, benchmark, and target. Address the "innovation accounting" problem of measuring things that don't have revenue yet.

448

Corporate Hackathon Playbook — You are a corporate innovation events manager. Create a playbook for organizing a 48-hour internal hackathon focused on [theme/challenge area]. Include: 4-week pre-event planning timeline, problem statement preparation (how to frame challenges), team formation strategy, judging criteria (5 criteria with weights), resource provision (APIs, data sets, mentors), event logistics (schedule, food, energy management), pitch presentation format (5-minute template), prizes that reinforce innovation culture (not just cash), post-hackathon incubation process for winning ideas, and success metrics for the event itself. Address how to get executive sponsorship and protect participants' regular work commitments.

449

Customer Co-Creation Program — Act as an open innovation specialist. Design a customer co-creation program for [product type] where selected customers actively participate in product innovation. Include: co-creation model selection (advisory board, innovation lab, ideation platform, or co-design workshops), participant selection criteria and recruitment process, intellectual property and NDA framework, co-creation session formats for different innovation stages (discovery, ideation, prototyping, validation), incentive structure that goes beyond financial rewards, feedback loop to participants showing impact of their contributions, and a governance model that balances customer desires with product vision.

450

Disruption Readiness Assessment — You are a strategic disruption analyst. Assess [company/industry]'s vulnerability to disruption. Apply Clayton Christensen's disruption theory to: identify the 3 most likely disruption vectors (new market, low-end, or technology-driven), profile potential disruptors and their current trajectory, evaluate our "jobs to be done" vulnerability (could a simpler/cheaper solution steal non-consumption?), assess organizational antibodies that would prevent us from responding, and design a disruption response strategy with 3 options (acquire, build a separate unit, or partner). Include a disruption early warning system with 5 signals to monitor monthly and a trigger for activating the response plan.

Product & Innovation

Product & Innovation

50 Prompts

Personal Productivity

50 prompts for time management, goal setting, decision frameworks, learning, and communication skills.

○ PROMPTS 451 – 500

Task & Time Management

451

Weekly Planning System Design — Act as a productivity systems designer. Create a personalized weekly planning system for a [role title] who manages [number] direct reports, attends [number] hours of meetings per week, and has these recurring responsibilities: [list 3-4]. The system should include: a Sunday evening 20-minute planning ritual (step-by-step), daily startup and shutdown routines (5 minutes each), a time-blocking template that protects deep work, an energy-mapping overlay (matching task types to energy levels), and a Friday reflection format. Output as a complete system I can implement starting this week, with a printable weekly template.

452

Priority Triage Method — You are an executive productivity coach. I'm overwhelmed with these competing priorities: [list 8-10 items with brief descriptions and deadlines]. Help me triage using a modified Eisenhower Matrix that also considers: energy required, dependencies on others, consequence of delay, and strategic alignment. Categorize each item, determine the sequence for the top priority quadrant, identify what to delegate (with delegation scripts), what to eliminate (with decline scripts), and create a realistic schedule for the next 5 working days. Be brutally honest about what cannot fit.

453

Deep Work Schedule Optimizer — Act as a cognitive performance consultant. I need to maximize deep work output in a work environment with [describe constraints: meetings, open office, team needs, etc.]. My peak cognitive hours are [time], I need [hours] of deep work per day, and my meeting load is [hours/week]. Design an optimized weekly schedule that: batches meetings to protect focus blocks, includes transition rituals between modes, addresses common interruption patterns with specific countermeasures, builds in recovery time, and specifies what to do during each block. Include an email auto-response template for deep work hours and a script for telling colleagues about the new system.

454

Task Batching Strategy — You are a workflow efficiency expert. Analyze these recurring tasks I do throughout the week: [list 15-20 regular tasks with estimated duration and frequency]. Group them into logical batches based on context (tool, environment, mental mode), design a batching schedule that minimizes context switching, estimate the time savings from batching vs. reactive processing, and create a trigger-based system for handling urgent items that arise during batched blocks. Output as a visual weekly template with specific time blocks labeled by batch category, plus a decision tree for "should I handle this now or batch it?"

455

Procrastination Pattern Breaker — Act as a behavioral psychologist specializing in productivity. I consistently procrastinate on [type of task] despite knowing it's important. My usual avoidance patterns are: [describe patterns]. Design a personalized anti-procrastination protocol that includes: root cause analysis (fear, perfectionism, ambiguity, or boredom), implementation intentions ("when X, then Y" rules), a 5-minute starting ritual, an environmental design checklist (removing friction and temptation), accountability mechanism, reward structure that doesn't undermine the habit, and a "procrastination audit" weekly reflection template. Include cognitive reframing scripts for the specific thoughts that trigger my avoidance.

456

Project Decomposition Method — You are a project management coach. I have a large, ambiguous project: [describe project and deadline]. Help me decompose it using this method: first, define the "done" state in specific, observable terms, then work backwards to identify major phases, break each phase into tasks under 2 hours, identify dependencies and critical path, flag tasks I can delegate or parallelize, and create a milestone schedule with buffer. Output as both a sequential task list with estimates and a visual timeline, plus a "project dashboard" template I can update weekly showing progress against plan.

457

Email Processing System — Act as a digital productivity architect. I receive [number] emails per day and currently spend [hours] managing email. My email includes: [describe types, e.g., action requests, FYIs, newsletters, customer inquiries]. Design a comprehensive email processing system that includes: inbox processing schedule (when and how often), triage rules (5-second decision criteria), folder/label taxonomy, template responses for recurring email types (write 5 templates), automation rules to set up, a "email bankruptcy" protocol for when the backlog exceeds [threshold], and metrics to track improvement. Include specific filters and rules I can set up in [Gmail/Outlook].

458

Habit Stacking Routine — You are a habit formation specialist (applying James Clear's framework). I want to build these 5 habits: [list habits with desired frequency]. My existing daily routine anchors are: [list 3-4 established habits with times]. Design a habit stacking routine that: links each new habit to an existing anchor, specifies the minimal viable version for the first 2 weeks, provides a progressive expansion plan over 8 weeks, includes a tracking method, addresses the 3 most likely failure points for each habit with prevention strategies, and defines a recovery protocol for when I miss a day. Output as a visual daily routine timeline with the habit stacks clearly marked.

459

Context-Switching Minimization Plan — Act as an attention management specialist. My typical workday involves switching between these contexts: [list 5-7 contexts, e.g., code review, 1:1 meetings, strategic planning, Slack messages, email, customer calls, admin tasks]. This context switching is costing me [estimated impact]. Design a context-switching minimization plan that includes: a context inventory with cognitive cost per switch, an optimized daily architecture grouping similar contexts, transition rituals (2-3 minutes) between context shifts that aid cognitive reloading, notification management rules per context, and a communication protocol so my team knows when I'm in each mode. Include a before-and-after comparison of typical vs. optimized days.

460

Energy Management System — You are a performance optimization coach. Beyond time management, I need an energy management system for sustaining high performance across a [number]-hour work week. My energy patterns are: [describe when you're most/least energetic and what drains/charges you]. Create a system that maps: four energy zones (peak, good, moderate, recovery), which task types belong in each zone, daily and weekly energy rhythms with specific recharge activities, food, movement, and sleep protocols that support the energy plan, and a "energy emergency" protocol for days when everything feels depleted. Output as a weekly energy map overlaid on my schedule with specific action items for maintaining and recovering energy.

Meeting Optimization

461

Meeting Audit Framework — Act as a meeting efficiency consultant. I attend [number] meetings per week totaling [hours]. List my recurring meetings: [list meeting names, frequency, and attendees]. Conduct a meeting audit by evaluating each one against: clear purpose, right attendees, appropriate frequency, effective format, and measurable outcomes. For each meeting, recommend: keep as-is, restructure (with specific changes), reduce frequency, convert to async, or eliminate. Estimate the hours recovered per week and provide a script for communicating changes to meeting organizers. Include an ongoing "meeting health" scorecard I can apply to any new meeting invitation.

462

Meeting Agenda Template Library — You are a facilitation specialist. Create optimized agenda templates for these 5 common meeting types: weekly team standup (15 min), project status update (30 min), brainstorming session (60 min), decision-making meeting (45 min), and 1:1 with direct report (30 min). Each template should include: specific time allocations per section, the facilitator's script for transitions, a pre-meeting preparation checklist for attendees, a real-time note-taking structure, and a post-meeting action item format. Include "anti-patterns" for each meeting type (what makes them fail) and how the template prevents them.

463

Decision Meeting Facilitator Script — Act as a decision facilitation expert. I need to run a 45-minute meeting to decide on [decision topic] with [number] stakeholders who have different perspectives: [list perspectives]. Write a complete facilitator script that includes: pre-meeting framing email (sent 48 hours before), opening that establishes decision criteria (5 min), structured input gathering that ensures all voices are heard (15 min), options evaluation using a decision matrix (15 min), commitment process and disagree-and-commit protocol (5 min), and next steps assignment (5 min). Include techniques for managing the loudest voice, drawing out quiet participants, and navigating impasses.

464

Async Meeting Replacement Guide — You are a distributed work communication designer. Identify which of these meetings can be replaced with async alternatives: [list meetings]. For each meeting recommended for async conversion, design the replacement: tool recommendation (Loom, Notion, Slack workflow, etc.), specific format and template, participation expectations and deadlines, escalation criteria (when to schedule a synchronous meeting instead), and a 2-week trial plan. Include a communication template for proposing the switch to stakeholders and a comparison metric framework to measure whether async is working as well as synchronous. Provide specific async workflow examples for status updates, feedback reviews, and decision-making.

465

One-on-One Meeting System — Act as a management effectiveness coach. Design a comprehensive 1:1 meeting system for a manager with [number] direct reports. Include: scheduling strategy (frequency and duration by report type), a rotating topic framework that covers performance, development, engagement, and wellbeing over a monthly cycle, 5 conversation starter questions per topic area, a shared document template for continuous notes, action item tracking method, skip-level 1:1 integration, and a quarterly 1:1 health check where the report evaluates the quality of 1:1s. Address how to handle cancellations, what to do when a report says "I don't have anything," and how to keep 1:1s from becoming status updates.

466

Meeting Notes and Action Items System — You are a knowledge management specialist for meetings. Design a meeting notes and follow-up system that ensures nothing falls through the cracks. Include: a real-time note-taking template (with sections for decisions, action items, open questions, and parking lot), a 5-minute post-meeting processing ritual, action item format (what, who, by when, context), distribution template (email + Slack formats), a weekly action item review process, and an escalation protocol for overdue items. Provide specific tool setup instructions for [Notion/Google Docs/Confluence] and a training guide for getting the whole team to adopt consistent note-taking.

467

Meeting-Free Day Implementation — Act as an organizational design consultant. I want to implement a meeting-free day ([specific day]) for my team of [size]. Create an implementation plan that includes: stakeholder buy-in presentation (3 slides with the case for meeting-free days), exception policy (what truly can't wait), preparation checklist for the day before (pre-answering questions, setting expectations), alternative communication protocols for the meeting-free day, a 4-week rollout plan with adjustments, success measurement approach, and a FAQ document addressing the 8 most common objections (with persuasive counterarguments backed by research on deep work productivity).

468

Retrospective Meeting Facilitator Guide — You are an agile retrospective facilitator. Design 4 different retrospective meeting formats (one for each month of a quarter) for a team of [size] working on [project type]. Each format should include: the exercise name and description, setup instructions, time allocation (total 60 minutes), facilitation script with specific questions and prompts, a technique for surfacing both positive patterns and improvements, action item generation process (maximum 3 per retro), and a method for tracking whether previous retro actions were completed. Include one format that's energizing when the team is in a rut and one that's calming when tensions are high.

469

Stakeholder Update Presentation Template — Act as an executive communications coach. Create a 15-minute stakeholder update presentation template for a [role title] who presents to [audience] monthly. The template should enforce: a "headlines first" structure (key takeaways in first 2 minutes), data visualization standards (when to use charts vs. tables vs. callouts), a narrative arc (situation, progress, blockers, asks), an appendix strategy for detail-hungry stakeholders, and a Q&A preparation framework. Provide the slide deck outline (8 slides max), speaker notes for transitions, and 3 techniques for keeping the presentation from being hijacked by tangential discussions.

470

Virtual Meeting Engagement Toolkit — You are a virtual facilitation expert. Create an engagement toolkit for running effective virtual meetings with [number] participants. Include: 10 engagement techniques categorized by meeting type (brainstorm, decision, information-sharing), specific tool recommendations for polls, breakout rooms, whiteboards, and reactions, a "first 5 minutes" engagement protocol that sets the tone, camera-on policy guidelines that respect individual circumstances, energy check-in methods, techniques for managing participants in different time zones, and a meeting energy arc design (when to be high energy vs. reflective). Include 5 icebreaker options that are quick, inclusive, and not cringeworthy.

Knowledge Management

471

Personal Knowledge Management System — Act as a PKM (Personal Knowledge Management) specialist. Design a complete knowledge management system for a [role title] who reads [volume] articles/books per month, attends [number] meetings, and works across [number] projects. Include: capture methodology (what to save and what to let go), organizational taxonomy (folders, tags, or a hybrid), note-taking templates for different content types (meeting, article, idea, project), a weekly review and connection-making ritual, search and retrieval strategy, and tool recommendation with setup guide. Use the PARA method (Projects, Areas, Resources, Archive) adapted for my specific workflow. Include a "system maintenance" checklist to prevent knowledge rot.

472

Second Brain Setup Guide — You are a productivity author specializing in the Building a Second Brain methodology (Tiago Forte). Create a personalized implementation plan for setting up a second brain in [chosen tool: Notion/Obsidian/other]. Include: PARA folder structure specific to my role as [role title], progressive summarization process with examples, the "capture habit" integration into my daily workflow, distillation templates for key content types, expression projects that put knowledge to use, a 30-day setup calendar with daily 15-minute tasks, and common mistakes to avoid during setup. Show me exactly what my home dashboard should look like with sample content.

473

Team Wiki Architecture — Act as a knowledge base architect. Design a team wiki structure for a [department] team of [size] at a [industry] company. Include: information architecture (top-level categories, page hierarchy, naming conventions), page templates for: process documentation, decision records (ADR format), meeting notes, onboarding guides, and FAQ, governance model (who maintains what, review cadence, archival policy), search optimization strategy, new employee orientation to the wiki, and a migration plan from [current state: scattered docs, tribal knowledge, etc.]. Address the "wiki graveyard" problem with specific engagement mechanisms.

474

Decision Log Template — You are a strategic decision-making advisor. Create a decision log system for tracking important decisions and their outcomes over time. The log template should capture: decision date, decision statement, context and constraints at the time, options considered (minimum 3), evaluation criteria used, who was involved, what was decided and why, expected outcomes and timeline, actual outcomes (filled in later), and lessons learned. Include a quarterly decision review process that surfaces patterns in decision-making quality, and provide 3 example entries for common decision types: hiring, technology selection, and process change.

475

Research and Learning Protocol — Act as a learning strategist. I need to quickly ramp up on [new topic/domain] for a project starting in [timeframe]. Design a structured learning protocol that includes: a topic mapping exercise (what do I need to know vs. nice to know), source identification strategy (top 5 sources by type: books, courses, experts, communities, tools), a progressive learning plan (survey, skim, study, apply), a note-taking method optimized for application (not just retention), a "teach-back" mechanism to verify understanding, and a knowledge application project that reinforces learning. Provide the specific resource evaluation criteria and a weekly check-in template to track progress.

476

Institutional Knowledge Preservation — You are an organizational knowledge manager. A senior [role] with [years] of experience is leaving the company in [timeframe]. Design a knowledge transfer plan that captures their critical institutional knowledge before departure. Include: a knowledge audit interview guide (20 questions across relationships, processes, history, and tacit knowledge), documentation templates for different knowledge types, a shadowing schedule for key activities, a "decision archaeology" exercise for understanding past choices, a relationship map transfer process, and a post-departure knowledge validation step. Address the reality that much critical knowledge is tacit and can't simply be documented.

477

Content Curation System — Act as an information management specialist. I follow [number] newsletters, [number] podcasts, and [number] industry sources, and I'm drowning in content. Design a curation system that includes: a ruthless evaluation framework for keeping vs. dropping sources (apply it to my current list), an intake schedule (when to consume what), a "read it later" workflow that doesn't become a guilt pile, a synthesis method for connecting ideas across sources, a sharing/distribution mechanism for team-relevant insights, and a quarterly "information diet" review. Include specific automation setups (RSS, filters, AI summarizers) that reduce processing time by 50%.

478

Project Post-Mortem Template — You are a continuous improvement facilitator. Create a comprehensive project post-mortem template for [project type]. The template should guide: factual timeline reconstruction (what happened, when), quantitative performance analysis (scope, timeline, budget, quality vs. plan), root cause analysis for both failures and successes (using 5 Whys), stakeholder perspective gathering (team, customer, leadership), key learnings extraction (categorized as process, technical, team, and strategic), actionable improvement recommendations with owners, and a knowledge distribution plan ensuring learnings reach future project teams. Include facilitation notes for running the post-mortem meeting and a 1-page summary format for the knowledge base.

479

Bookmark and Reference Organization — Act as a digital organization specialist. I have [number] bookmarks accumulated over [timeframe] across browsers and devices, plus saved articles in [list apps]. Design a system to: triage the existing collection (what to keep, archive, or delete criteria), organize by a sustainable taxonomy, process new saves with a quick-capture workflow, set up a review cadence so nothing goes stale, create a "reference ready" retrieval system for when I need something quickly, and prevent future accumulation overload. Include the specific folder structure, tagging convention, and a 1-week cleanup sprint plan for the existing backlog.

480

Meeting Intelligence Extraction System — You are an applied AI consultant for personal productivity. Design a system for extracting maximum intelligence from the [number] meetings I attend weekly. Include: a pre-meeting preparation protocol (5 minutes, what to review), a real-time note-taking method optimized for key information capture (not transcription), a post-meeting 3-minute processing routine, a system for linking meeting insights to relevant projects and contacts, a weekly synthesis process that identifies patterns across meetings, and a method for converting meeting intelligence into proactive actions. Specify where AI transcription and summarization tools fit in the workflow and their limitations.

Decision Frameworks

481

Decision Matrix Builder — Act as a decision analysis specialist. I need to choose between these options: [list 3-5 options] for [decision context]. Help me build a weighted decision matrix by: identifying the 8 most relevant criteria for this decision, assigning weights through a pairwise comparison process, scoring each option 1-10 on every criterion with justification, calculating weighted totals, running a sensitivity analysis on the top 2 criteria weights, and providing a final recommendation with confidence level. Include a "gut check" step where I compare the analytical result to my intuition and a process for resolving any disconnect.

482

Pre-Mortem Analysis — You are a strategic risk analyst. I'm about to [decision or initiative]. Conduct a pre-mortem analysis: imagine it's [timeframe] from now and this initiative has failed spectacularly. Generate 10 specific, plausible failure scenarios organized by: internal execution failures (4), external market/environment changes (3), and stakeholder/political factors (3). For each scenario, assess: probability (1-5), impact severity (1-5), how early we'd detect warning signs, and a specific preventive action we can take now. Prioritize the top 3 risks and create a monitoring dashboard with leading indicators and trigger points for contingency plan activation.

483

Reversibility Assessment Framework — Act as a decision quality advisor. I'm weighing this decision: [describe decision]. Help me assess its reversibility using a structured framework: classify it as Type 1 (irreversible, high-stakes) or Type 2 (reversible, lower-stakes), identify the specific aspects that are reversible vs. irreversible, quantify the cost of reversal for each reversible aspect, map the time windows within which reversal is possible, and recommend the appropriate decision speed and rigor level. If it's Type 2, provide a "bias to action" framework with a decision deadline. If Type 1, provide a thorough analysis checklist. Include Jeff Bezos's one-way/two-way door framework applied to my specific situation.

484

Opportunity Cost Calculator — You are an economic thinking coach. I'm considering [option A] which would require [resources: time, money, people, attention]. Help me calculate the opportunity cost by: identifying the top 3 alternative uses of those same resources, estimating the potential value of each alternative, comparing the expected value of option A vs. the best alternative, factoring in the "option value" of keeping resources uncommitted, and assessing whether partial commitment is possible. Present the analysis as a clear comparison table with a narrative explanation of what I'm giving up with each choice. Include sunk cost identification to prevent that bias.

Consensus vs. Unilateral Decision Guide — Act as an organizational decision-making consultant. I need to make a decision about [topic] that affects [stakeholders]. Help me determine the right decision-making approach: RACI assignment (who is Responsible, Accountable, Consulted, Informed), a decision rights framework (who has the authority), the appropriate decision method for this situation (unilateral, consultative, consensus, or vote) with justification, a timeline for the decision process, and a communication plan for announcing the decision. Include scripts for: soliciting input efficiently, pushing back when a stakeholder insists on consensus for a decision that should be consultative, and communicating a decision that not everyone agrees with.

Second-Order Thinking Exercise — You are a systems thinking coach. I'm considering [action/decision]. Walk me through a second-order (and third-order) thinking exercise: map the immediate first-order consequences (3-5 effects), for each first-order consequence, map the second-order effects (2-3 per), identify any third-order effects that are non-obvious but significant, highlight feedback loops (positive and negative) that could amplify effects, identify consequences that affect different stakeholders than intended, and surface any Chesterton's Fence considerations (existing things we might be removing without understanding why they exist). Output as a consequence tree with a narrative highlighting the 3 most important non-obvious effects.

10/10/10 Decision Framework — Act as a decision clarity coach. I'm struggling with this decision: [describe decision and why it's hard]. Apply the 10/10/10 framework: how will I feel about this decision in 10 minutes, 10 months, and 10 years? For each time horizon, explore: the emotional state, the practical consequences, what new information will be available, and whether the decision will still feel significant. Then overlay: what would I advise my best friend to do, what would the person I aspire to be choose, and what am I afraid of that might be distorting my thinking? Synthesize into a clear recommendation with the reasoning made explicit.

Scenario Planning for Uncertain Decisions — You are a strategic scenario planner. I need to make a decision about [decision] in an uncertain environment where [list 2-3 key uncertainties]. Build a 2x2 scenario matrix using the two highest-impact uncertainties as axes, creating 4 distinct future scenarios. For each scenario: give it a memorable name, describe the world it represents, evaluate how each of my options performs in that world, and identify the early signals that this scenario is materializing. Then recommend a strategy: either a robust option that works reasonably well across all scenarios, or an adaptive strategy with trigger-based decision points. Include a "no-regret" moves analysis of actions that are beneficial regardless of which scenario unfolds.

Cognitive Bias Checklist for Decisions — Act as a behavioral economist. I've made a preliminary decision to [describe decision]. Before I finalize, run my thinking through a cognitive bias checklist. Test for: confirmation bias (what evidence have I ignored?), anchoring (what number or precedent is disproportionately influencing me?), sunk cost fallacy (what past investments am I protecting?), availability bias (am I overweighting recent or vivid examples?), status quo bias (am I choosing the default?), overconfidence (what's my confidence interval, honestly?), groupthink (has everyone agreed too easily?), and loss aversion (am I avoiding a loss more than seeking a gain?). For each bias, provide a specific debiasing question I should answer honestly.

Decision Documentation Template — You are a decision intelligence advisor. Create a decision documentation template I can use for all significant decisions going forward. The template should capture: decision statement and deadline, context and constraints, options considered (minimum 3, including "do nothing"), evaluation criteria with weights, analysis summary for each option, the decision made and primary reasoning, dissenting views and how they were addressed, implementation plan, review trigger (what would cause me to revisit this decision), and retrospective notes (filled in later). Include a "decision quality" self-assessment (separate from outcome quality) and make the template completable in under 15 minutes for routine decisions and under 45 minutes for strategic ones.

Communication & Writing

Executive Summary Writing Formula — Act as an executive communications coach. I need to write an executive summary for [document type] about [topic] for an audience of [C-level executives/board members/investors]. The full content I need to summarize is: [paste or describe content]. Write the executive summary using this structure: situation (1-2 sentences), key findings or recommendations (3-5 bullet points), impact or implications (1-2 sentences), and recommended action with timeline. Keep it under 250 words, use active voice, lead with the conclusion (not the methodology), and flag any information that requires a decision. Provide two versions: a formal version and a more direct version for executives who prefer bluntness.

492

Persuasive Proposal Framework — You are a business writing specialist. I need to write a proposal to [audience] recommending [recommendation]. The main objections I expect are: [list 3 objections]. Write a persuasive proposal using this framework: hook (why they should care, tied to their priorities), problem statement (quantified impact), proposed solution with 3 key benefits, evidence and social proof, objection handling (address each anticipated objection), implementation plan overview, and a clear call to action with a deadline. Keep it under 2 pages. Include a subject line that gets opened, and a P.S. that reinforces urgency. Provide an alternative version for if the first proposal is rejected.

493

Difficult Email Drafting Assistant — Act as a professional communications editor. I need to send a difficult email about [situation] to [recipient and their role]. The key points I need to make are: [list points]. My relationship with this person is [describe]. The emotional tone I'm feeling is [describe], but the tone I need to convey is [describe]. Write the email maintaining professionalism while being direct. Include: a subject line that sets the right expectation, an opening that acknowledges the relationship, the core message delivered clearly without hedging, a forward-looking element, and a specific next step. Then provide a "red flag review" checking for passive-aggressive language, blame assignment, and emotional leakage.

494

Status Report Template That Gets Read — You are an organizational communications consultant. I need to write a weekly status report for [audience] that actually gets read (current reports are being ignored). Create a template that includes: a 3-sentence executive summary (top line), a traffic-light dashboard (5 key metrics or workstreams), accomplishments with business impact (not just activities), blockers requiring action from specific people, upcoming milestones with dates, and one insight or recommendation. The entire report should be scannable in under 2 minutes. Include formatting guidelines (headers, bullets, bold), a distribution strategy, and 3 example reports showing good vs. bad status reporting.

495

Stakeholder Communication Plan — Act as a change communications specialist. I'm leading [initiative] that impacts these stakeholder groups: [list 4–5 groups]. Create a stakeholder communication plan that maps: each group's current awareness and sentiment, their specific concerns and questions, the key message per group (same facts, different framing), preferred channel and frequency, the messenger (who they trust), and success metrics for communication effectiveness. Include a timeline with specific communications, draft key messages for the highest-impact stakeholder group, and a feedback collection mechanism to know if communications are landing. Address how to handle the rumor mill and misinformation proactively.

496

Presentation Storytelling Structure — You are a presentation coach trained in Nancy Duarte's methodology. I need to present [topic] to [audience] in [duration]. The key takeaway I want them to remember is: [one sentence]. Structure my presentation using the "what is vs. what could be" contrast pattern: open with a relatable "what is" moment, introduce the gap, present "what could be" (my proposal), address the resistance, paint the "new bliss" picture, and end with a clear call to action. Provide the full outline with slide-by-slide descriptions (not text-heavy slides), speaker notes for key transitions, and a memorable opening line. Include a "sparkline" diagram showing the emotional arc of the presentation.

497

Feedback Delivery Scripts — Act as a management communications coach. Write feedback delivery scripts for these 5 common scenarios: (1) telling a high-performer they didn't get the promotion, (2) addressing a pattern of missed deadlines, (3) delivering positive feedback that's specific enough to be meaningful, (4) giving upward feedback to your manager about [issue], and (5) providing peer feedback when asked for input on someone's work. Each script should include: the SBI (Situation-Behavior-Impact) framework applied, the exact opening line, the core message, a question to invite dialogue, and the closing with next steps. Include "avoid saying" and "say instead" pairs for each scenario.

498

Professional Bio and Introduction Variants — You are a personal branding writer. Based on the following career details: [paste resume highlights, current role, key achievements, personal interests], write professional introductions for 6 contexts: LinkedIn headline (120 characters), LinkedIn summary (300 words), conference speaker bio (100 words), email signature tagline (15 words), networking event elevator pitch (30 seconds spoken), and podcast guest introduction (150 words). Each version should be authentic, avoid buzzwords, include a specific achievement or credential, and have a human element. Ensure they're consistent in personal brand while adapted for each context's audience and norms.

499

Slack and Chat Communication Guidelines — Act as a workplace communication efficiency expert. Create a personal Slack/Teams communication guidelines document that I can share with my team. Include: when to use Slack vs. email vs. meeting (decision tree), message formatting best practices for readability, channel etiquette rules, response time expectations by message urgency, thread vs. channel reply norms, status management protocol, after-hours communication boundaries, and templates for 5 common message types (request, update, question, decision, and FYI). Include "before you send" checklist that ensures messages are clear, actionable, and directed to the right audience. Address the "Slack as an interrupt machine" problem with specific countermeasures.

500

Writing Speed and Quality Improvement — You are a professional writing coach. I need to write faster without sacrificing quality. My current challenges are: [describe, e.g., perfectionism, blank page paralysis, over-editing, unclear thinking]. Design a writing improvement program that includes: a pre-writing thinking framework (5-minute outline method), a first-draft speed technique (getting words down without editing), a structured editing pass system (3 passes: structure, clarity, polish), templates for my 5 most common document types, a "writing warm-up" routine for days when words won't come, and a weekly writing practice regimen (30 minutes) to build the muscle. Include specific techniques for cutting word count by 30% without losing meaning and a self-assessment rubric for evaluating my own writing quality.

CATEGORY 10

Personal Productivity

50 Prompts